

# Grace Gagne

603-970-1322 | gagnetgracie77@gmail.com |  
www.linkedin.com/in/grace-gagne-169890299

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## EDUCATION

**University of New Hampshire – Durham, NH** **August 2023 - May 2026**  
*Bachelor of Science: Sport Management and Leadership; Minor: Business Administration*  
*GPA: 3.41, Dean's List in Spring 2025, Fall 2025*

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## RELATED EXPERIENCE

**Communications & Photography Intern - Durham, NH** **September 2024 - Present**  
*Wildcat Athletic Internship Program*

- Produce in-game social media content and weekly TikTok videos for UNH Men's Hockey
- Contribute to increasing profile views by 12%
- Assist with stats, recaps, photography, graphics, and live cut

**Communication & Marketing Assistant - Portland, ME** **March 2026 – Present**  
*Portland Sea Dogs*

- Assisting with in park and digital marketing
- Capture content for social media during game days, media events, and community appearances
- Work collaboratively with marketing, game presentation, ticket sales, and stadium operations staff to ensure smooth execution of events

**Social Media Manager - Durham, NH** **February 2024 - Present**  
*UNH Club Softball*

- Manage team Instagram including game day posts, reels, and stories during games
- Create short-form video content to drive engagement and grew follower count by 6%

**Game Day Associate - Portland, ME** **April 2025 – September 2025**  
*Portland Sea Dogs*

- Played key roles on game days including ushering, promo team, concessions, guest services, and ticket office
- Assisted in the ticket office, completing cold calls and outbound sales
- Developed strong customer service, communication, and game day operations skills

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## LEADERSHIP & CAMPUS ACTIVITIES

**Girls Club New Hampshire – Durham, NH** **August 2024 - Present**  
*President and Founder*

- Founded a national chapter of Sports Girls Club
- Lead executive operations, marketing, and member engagement
- Creating a community and safe space for women in sports while organizing events, guest speakers, workshops, and fundraisers

**Club Softball - Durham, NH** **September 2023 - Present**  
*Athlete*

- Pitcher, 1<sup>st</sup> Base, Outfield

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## SKILLS

- **Social & Digital:** Instagram, TikTok, Facebook, X, X Studio, content scheduling, engagement tracking
- **Creative:** Adobe Premiere Pro, Photoshop, Lightroom, graphic design, video editing, photography
- **Professional:** Microsoft 365, Google Workspace, PC & Mac
- **Strengths:** Content creation, live-event coverage, communication, organization, adaptability, problem solving, teamwork, reliability, hardworking, social, charismatic, outgoing, team driven, coachable, time management, flexibility, dependable, organized