

## **Privacy Policy (GDPR)**

### **1. Introduction**

We respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect personal information when you visit our website or interact with us.

This policy is prepared in accordance with the General Data Protection Regulation (EU) 2016/679 (“GDPR”).

### **2. Data Controller**

The data controller responsible for processing your personal data is:

**Company** R&L CONSULTING LIMITED

**Address** UNIT 2A, 17/F GLENEALY TOWER NO.1 GLENEALY CENTRAL HONG KONG

**Email:** info@rlconsulting.ltd

### **3. Personal Data We Collect**

We may collect and process the following categories of personal data:

- Identification data (name, company name)
- Contact information (email address, phone number)
- Professional information (job title, business details)
- Technical data (IP address, browser type, device information)
- Usage data (pages visited, time spent on the website)
- Any information voluntarily submitted through contact forms or email

### **4. Purposes of Processing**

We process personal data for the following purposes:

- To respond to inquiries and communication requests
- To provide information about our services
- To improve our website and user experience
- To manage business relationships
- To comply with applicable legal and regulatory obligations

### **5. Legal Basis for Processing**

We process personal data based on one or more of the following legal grounds:

- Your consent
- Performance of a contract or pre-contractual steps
- Our legitimate business interests
- Compliance with legal obligations

### **6. Data Sharing and Transfers**

We do not sell personal data.

Personal data may be shared with trusted service providers (e.g. hosting, analytics, communication tools) solely for the purposes described in this policy.

Where data is transferred outside the European Economic Area (EEA), appropriate safeguards are applied in accordance with GDPR requirements.

## **7. Data Retention**

We retain personal data only for as long as necessary to fulfill the purposes for which it was collected or as required by applicable law.

## **8. Your Rights Under GDPR**

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Request data portability
- Withdraw consent at any time
- Lodge a complaint with a supervisory authority

To exercise your rights, please contact us at [\[contact@email.com\]](mailto:contact@email.com).

## **9. Data Security**

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, or misuse.

## **10. Cookies**

Our website may use cookies and similar technologies to improve functionality and analytics. You can manage cookie preferences through your browser settings.

## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be published on this page with an updated effective date.

## **12. Contact**

If you have any questions about this Privacy Policy or how we handle personal data, please contact us at: [info@rlconsulting.ltd](mailto:info@rlconsulting.ltd)

Last updated – 12.01.2026