

#### SHARE VALUE PLUS ADVISORY

## Concept

- Marketing
- Product

- Product
- Marketing

**Build out** 

- •Legal/Compliance
- Finance
- •Technical Support
- Implementation
- Operations
- •Training/HR
- •Sales/Business Development

#### Launch

- Training
- Marketing
- •Sales/Business Development
- •Technical Support
- Implementation
- Operations

# Sales Management

- •Sales/Business Development
- Marketing
- Product
- Finance

# Customer Satisfaction

- Marketing
- •Sales/Business Development
- •Technical Support
- Implementation
- Operations

### Concept Identification

- Marketing
- •Sales/Business
  Development
- Product

Go To Market Success