

Increase the value of your property.

A checklist to prepare for your photoshoot.





Things to Consider.

To present your home in the best way imaginable, in addition to regular cleaning, it is important that you think of clearing away everyday clutter - less is more!

Decide what should be left visible that is beneficial to the presentation of your home, like sprucing up some neutral items or detail. Remove all clutter and bulky furniture as free surfaces make rooms look more spacious. This will make the home appear neat and bright, with the idea that any buyer can get a feel of what it would be like to live in your home, but not be influenced by your style.

- Areas like cupboards/laundry/pantry & garage are best. We rarely photograph these areas so they are great hiding spots!
- Make sure all lights in the home are plugged-in and are working.
- Create free spaces around windows so that natural light comes in.
- For neutrality set aside photographs of loved ones and hide traces of pets.



Our photographers are trained professionals, therefore it is important to let them do their magic by giving them some space and access to the best angles and areas of your home!

-Brett Thorburn
CREATIVE DIRECTOR



1 Exterior

Use outdoor furniture, including pillows, blankets, lanterns and plants to make the area look inviting.

- Move the car out of the driveway.
- Put away bicycles, garbage bins and any garden tools.
- Use flowers and potted plants to spruce up your garden area.
- Keep your lawn tidy, grass cut and leaves swept away.
- Neatly arrange and clean outdoor setting.

2 Hall and Entrance

A welcoming entrance is important when selling your home, it is the first space within the home that prospective buyers will see.

- Store away any items that are unnecessary such as shoes and bags.
- Hang up jackets, bags or clothing.
- Add some flowers or a potted plant.
- Try to avoid bare walls by putting up mirrors, a painting or framed pictures.

3 Kitchen

Being the heart of the home, the kitchen sets the tone for the entire property.

- Keep the counters and kitchen table clear of too many objects.
- Keep the number of appliances on benches to a minimum and if possible, hide all appliance cords from view.
- The refrigerator doors should be clutter free, removing magnets or any other items.
- Dress the table with appealing dinner sets.
- Cleaning products and rubbish bins should be kept away.
- Organise any open shelves.

4 Living Room

A living room that appears spacious and welcoming will have more appeal to the buyer.

- Remove all visible clutter such as toys, power cords.
- Store away photos, papers, and personal items,
- Turn off TV and put remotes away.
- Put away blankets & straighten couch pillows.
- Neatly arrange books/games/movies

5 Bedroom

A place of rest and a sense of cosiness.

- Make sure all beds are made with fitted, fresh linen.
- Set aside personal items such as photographs of loved ones.
- Have all clothes, shoes and bags put away as well as all children's toys.
- Declutter bedside tables, hide cords and hide any visible items under the bed.
- Ensure bedside lamps are working.

6 Bathroom

The bathroom should feel clean, fresh and tidy.

- Keep the bathroom counter sink clean and tidy, store away all personal hygiene and cleaning products.
- Place your laundry basket, toilet brush and bathroom bin out of sight.
- Keep the shower area free of body wash and shampoo bottles.
- Remove dirty towels/mats. Wipe down benches, shower, bath & shelves.

10 Minutes Before Shoot

- Turn on all your lights/lamps.
- Move vehicles to the street.
- Open all curtains & blinds (ensure they're level).
- Last quick declutter (inside & outside).



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