

## Cookies Policy for SooWilliams.com

Last Updated: October 29, 2023

### 1. Introduction

This Cookies Policy explains how SooWilliams.com ("we", "us", or "our") uses cookies and similar technologies to recognize you when you visit our website at <https://soowilliams.com> (the "Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

### 2. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

### 3. How We Use Cookies

We use cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our Website. Third parties also serve cookies through our Website for analytics and other purposes.

### 4. Types of Cookies We Use

- **Essential Cookies:** These cookies are necessary for the Website to function properly. They enable you to navigate the Website and use its features.
- **Analytical/Performance Cookies:** These cookies allow us to recognize and count the number of visitors and see how visitors move around our Website. This helps us improve the way our Website works, for example, by ensuring that users find what they are looking for easily.
- **Functionality Cookies:** These cookies are used to recognize you when you return to our Website. This enables us to personalize our content for you and remember your preferences.
- **Targeting Cookies:** These cookies record your visit to our Website, the pages you have visited, and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests.

### 5. How to Control Cookies

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our Website, though your access to some functionality and areas of our Website may be restricted.

To learn more about how to manage cookies, please consult the help documentation of your specific browser or device.

### 6. Changes to This Policy

We may update our Cookies Policy from time to time to reflect changes in technology, legislation, or our services. Any updates or changes will be posted on this page. We encourage you to check this page regularly to stay informed about our use of cookies and related technologies.

## 7. Contact Us

If you have any questions about our Cookies Policy, please contact us at:

Email: [support@soowilliams.com](mailto:support@soowilliams.com)

Phone: +61 434 908 635

Contact Person: Soo Williams

Postal Address: 2 Orpheus Close, Mount Sheridan, Queensland, 4868 Australia

*This Cookies Policy was last updated on the date stated at the beginning of this policy.*