

## Aurora Water

The first system to harvest Icebergs at scale



# Opportunity

- Global bottled water industry US\$380B.
  - Global beverage industry \$1.9 trillion
  - Premium Water market valued at \$36-39 billion
  - Iceberg water already sold at extreme prices due to scarcity
  - \$1/L due to limited supply~1000m<sup>3</sup> | ▶ [link](#)
  - Svalbardi 750ml bottles sell for €99
- Problem: Supply is tiny, inconsistent and non-scalable



€99  
per Bottle!

# The Problem

Current iceberg harvesting is:



Manual

Hazardous

Low volume

Non-scalable

Result:

High Prices

Limited market

No reliable supply chain



Only Taps into 0.000001% of the resource

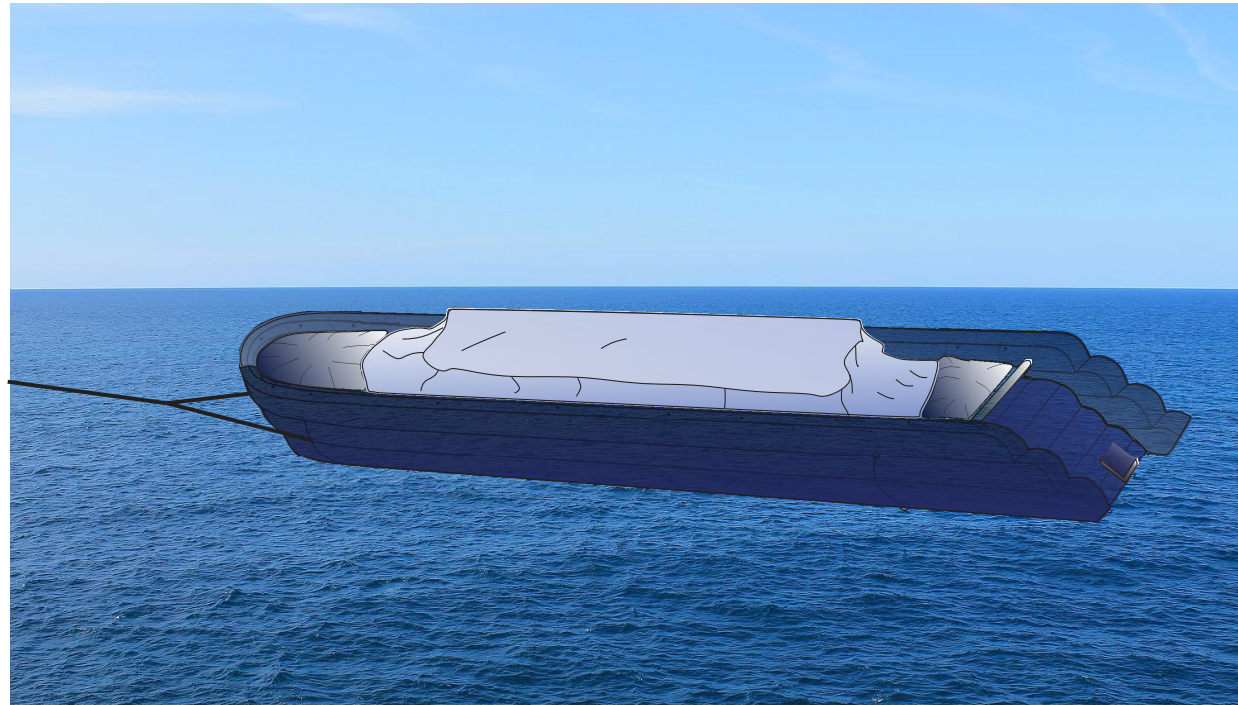
# The solution

## Iceberg Transport vessel (ITV)

- Captures iceberg segments
- Stabilizes and transports them
- Collects meltwater at scale

## Key Advantages

- Safer than manual handling
- Modular and scalable
- Enable consistent supply.



# The Business model

Aurora acts as an upstream supplier

We sell to :

- Bottled water brands
- Distilleries/beverages
- Premium ice market
- Provide provenance "Certified Iceberg Origin™"

Pricing strategy:

- Phase 1: \$80-100m3 (ultra-premium)
- Phase 2: \$40-80m3 (scale begins)
- Phase 3 \$20-30m3 (broad premium market)

Capture value without needing bottling infrastructure

# Traction & Plan

2026-2027

- Build 1000T prototype
- Demonstrate iceberg capture
- Pilot customers

2027-2028

- Deploy 5-10 ITV MVP's
- ~10 000m<sup>3</sup> scale

Beyond

- Scale fleet
- Expand supply partners
- Introduce premium ice

## The Ask

Raising : \$2.5-3M

Use of funds:

- Prototype ITV
- Iceberg cutting R&D
- MVP fleet 5-10 units
- Operations and logistics

Goal: Prove reliable, scalable supply of iceberg water.