

WEDNESDAY, MARCH 19

TIME

Opening Keynote Speaker

Navy SEAL LT (Retired) Jason "Jay" Redman – author of The Trident, Overcome and Pointman Planner

Retired Navy SEAL Lieutenant Jason Redman electrifies audiences with his high-energy presentations on leadership, failure, redemption, catastrophic injury and his breathtaking journey to "overcome all".

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4:45 - 6:00 pm

THURSDAY, MARCH 20

TIME

Winning the Talent War with a Strategic Recruitment Plan

Presented by Jen Newman

This immersive workshop will equip construction firms with the tools and strategies needed to win the recruitment battle as part of the broader talent war. Attendees will explore AI-driven solutions that transform recruitment practices, enabling firms to perform in-depth market analysis, identify competitive advantages, and segment candidates for more targeted hiring. Through these advanced strategies, firms can enhance their workforce recruitment efforts, attract top-tier talent, and ensure long-term success.

9:15 - 10:15 am

AI for Construction: Better, Safer and More Productive Worksites

Presented by Russ Young

With the explosion of ChatGPT and the democratization of generative artificial intelligence (AI) applications, AI has become the engine for innovative companies across industries looking to maximize the impact of their ideas and overcome some of their business's toughest challenges. However, when we look back at use cases for any emerging technology to market, there's a common denominator among the most successful adaptors of these technologies, gleaning the highest ROI. Historically, the smartest companies have been those who partner with technology applications and platforms that work best (or specifically) for their industry use cases – and AI is no exception.

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10:30 - 11:45 am

Mastering Supply Chain Solutions: Overcoming Challenges in Manufacturing and Construction

Panelist: Ben Arthur, Don Taylor, Phil Goodwin

Join us for an insightful discussion focused on the critical supply chain challenges faced by manufacturers and contractors, this session will explore the complexities of sourcing, logistics, and coordination, offering practical solutions to streamline operations, mitigate risks, and ensure timely project delivery from manufacturer to contractor. Ideal for professionals looking to navigate the evolving supply chain landscape in construction and manufacturing industries.

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10:30 - 11:45 am

Workforce Development Workshop Recruitment Strategies

with Jen Newman

In this hands-on follow-up workshop, participants will dive deeper into recruitment strategies by identifying a key demographic and critical role for recruitment. This interactive session ensures practical takeaways that can be implemented right away.

4:00 - 5:00 pm

FRIDAY, MARCH 21

TIME

Economic Outlook General Session: "Monetary Masala"

Presented by Anirban Basu

This presentation will supply in-depth analysis of major factors that will shape economic outcomes, including interest rates, global conflict, wage dynamics, business confidence, demographics, and public policy. It will then turn toward a forecast for the coming year, highlighting the major risks that economic stakeholders will likely encounter.

8:30 - 9:30 am

Profit Pipeline Roundtables

Through these focused discussions, attendees can exchange experiences, learn from one another, and gain actionable insights to address today's business challenges. Focused on practical solutions, roundtable one will dive into exploring effective strategies to **recruit and retain** this new generation of talent. Participants will also discuss **software and tools designed to streamline collaboration** across teams, helping organizations enhance productivity and communication. Additionally, the roundtables will tackle the **complexities of managing public procurement processes**, offering strategies to navigate regulations, improve efficiency, and ensure compliance.

9:45 - 11:15 am

Attendees will spend 25 minutes at their table discussing each topic. After a five minute report out, you're invited to move tables to discuss the next topic with a different set of industry peers.

- **How to Recruit and Retain Gen Z Employees**
- **Software and Tools Designed to Streamline Collaboration across Teams**
- **Tackle the Complexities of Managing Public Procurement Processes**

Contract Essentials: Ensuring Fair Allocation

Panelists: Tom Olson, Shawn Ferrell

This session will address both the subcontractors' legal right to negotiate proposed subcontracts as well as how the subcontracts should be negotiated to obtain a fair and equitable allocation of rights and obligations.

11:30 am - 12:45 pm

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Utility Locates: Challenges and Solutions

Panelists: Kurt Youngs, Ron Peterson

Contractors working without timely and accurate information from utility companies and locators are experiencing significant delays, extra costs and most concerning, increased safety risks. This panel discussion will assist with guiding contractors on how to address the common challenges faced by their team along with solutions to reduce the risk of utility strikes.

11:30 am - 12:45 pm

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