



INDIAN WELLS
GOLF RESORT
EXPERIENCE TROON GOLF®

DISCOVER

THE TROON EXPERIENCE

FABULOUS LOCATION. PERFECT FAIRWAYS. OUTSTANDING SERVICE.



INDIANWELLSGOLFRESORT.COM

TROON



ABOUT

INDIAN WELLS GOLF RESORT

Indian Wells Golf Resort is a premier 36-hole golf resort located near Palm Springs, CA, just minutes from Palm Springs Int'l airport. IWGR stands alone as the only golf property in California with two courses ranked in the Top 20 "Best Courses You Can Play" in California by Golfweek Magazine. IWGR exudes an exclusive atmosphere with genuine hospitality. Featuring a magnificent clubhouse with two world-renowned golf courses and award-winning retail, golfers stay entertained and engaged both on and off the course.

Affectionately known as "Beauty," the Celebrity Course is a Picasso among golf courses. The panoramic views of the surrounding Santa Rosa Mountains provide a rugged backdrop to the serene brooks and magnificent waterfalls flowing through beds of wildflowers and annuals that splash color throughout this stunning setting. The Celebrity Course has the feel of an exclusive private club, while maintaining a challenging yet playable design.

Opening to rave reviews for its classic American design, the Players Course, "The Beast" pays homage to great designs such as Riviera, Winged Foot and Augusta National. Ominous bunkers placed throughout the undulating topography of the Players Course provide the perfect complement to the mature trees and natural desert arroyos. While playable for all, the Players Course was designed to challenge the most skilled golfers; therefore making it a perfect forum for competitive golf.

TROON GOLF

At Troon Golf®, we understand more than anyone what golf groups need for a golf event to be successful and truly memorable. Troon Golf facilities throughout the United States, Scotland, Malaysia and Australia rank among the finest golf venues available, and our resort partners are some of the finest hotels in the world. Our goal is to create extraordinary guest and member experiences through personalized service, consistency, and uncompromising attention to detail.

Experience Troon® at the finest golf properties in the world the next time you play one of our golf courses!

LET US PLAN YOUR NEXT EVENT

Allow Indian Wells Golf Resort to take the guesswork out of picking the best venue for your event. Our expansive knowledge and dedication to your event will ensure success at every level. Providing a truly memorable experience is what our professional staff strives for every event.



ALL TOURNAMENTS INCLUDE:

All packages include professional tournament organization, preparation and management by our experienced Troon Golf® staff. All food and beverage is prepared by our highly trained culinary staff and served by professional banquet and catering staff.

UPON ARRIVAL

- Complimentary valet parking
- Golf bag pick up & return to on-property hotels
- Pre-loaded rental clubs (if pre-paid)
- Group discounts* available for clinics and instruction with our PGA Professionals
*Fees determined by number of players and date of tournament
- Use of the practice facility on the day of play
- Printed score cards (may customize)
- Group event rule sheets
- Public address
- Rules review
- Customized golf car signs

ON COURSE

- Iced coolers on golf cars
- Full-service beverage cars and food truck (breakfast and boxed lunches)
- Administration of course contests (long drive, closest to the pin, etc.)
- Live Event scoring by our PGA professional Staff using GPS Golf Cars or Golf Genius App

POST ROUND

- Club cleaning after event
- Live leaderboard at awards reception following golf using Golf Genius
- Food & beverage options available (awards banquets, scoring receptions, formal or causal luncheons and dinner)





TOURNAMENT AND GROUP OFFERINGS

FROM THE INDIAN WELLS ACADEMY

OFFERING FROM THE ACADEMY AT INDIAN WELLS

Group golf instruction programs are the perfect way to garner more productivity and success from your business meeting in addition to making it memorable. If you have a social group what better way to show them a positive and engaging time than treating them to entertaining and educational golf instruction. Choose and customize your program from a menu of curated activities designed to strengthen your relationship with clients, create a memorable experience, and build camaraderie among your guests. Options include clinics, demonstrations, on course coaching, technology sessions and custom full day and multi-day programs for instruction. Our PGA professional staff can even provide your guests with a unique and enjoyable golf school followed by a Pro-Am competition or golf outing.

INSTRUCTIONAL DEMONSTRATIONS | \$750

UP TO 100 PLAYERS | 90 MINUTES

2 to 4 Instructors will be on hand based on group size.

Add a special touch to your tournament or outing. Our PGA professionals are available for entertaining and educational demonstrations of the golf swing during warm-up prior to your event. Our coaches will be mic'd up covering specific topics, philosophies and playing strategies.

MENTAL GOLF WORKSHOP SEMINAR | \$135 PER PERSON

6 TO 24 PLAYERS | 90 MINUTES

1 to 2 Instructors will be on hand based on group size.

A great value add for your group package. You and your group will attend a mental golf workshop seminar ran by our PGA professionals that will teach you about the DISC profiling system. Your custom profile will demonstrate your mental game tendencies, much like video and launch monitors produce customized information for working on your swing and customizing your equipment. The profile is built for self-coaching as well as for collaborating with your instructor or coach. Each attendee will leave with a custom report and plan to help achieve better success and enjoyment on the golf course.

Your report includes "workshop" type exercises that will reinforce important mental game strategies and make it easy to self-coach yourself and improve your game.



PROFESSIONALS ON THE PRACTICE TEE | \$50 PER PERSON

8 TO 24 PLAYERS | 60 MINUTES

1 to 2 Instructors will be on hand based on group size

Our PGA professional staff is available for “tournament day tips” during warm-up prior to the tournament. This is a great way to shake off the rust prior to your round and tee off with a simple approach to your game that day.

VIDEO SWING ANALYSIS & EMAIL OF LESSON | \$50 PER PERSON

4 PERSON MINIMUM

1 to 2 Instructors will be on hand based on group size, time dependent on group size.

This program is designed to add a personal touch to your golf outing. Our Professionals will video the swing of each golfer in your outing in our Trackman 4 Swing Suites. All participants will receive an email of their swings with a professional analysis. Email can be personalized with your company logo, name, and date of your golf outing.

TRACKMAN STUDIO CONTESTS | \$40 PER PERSON

8 PERSON MINIMUM | 60 TO 90 MINUTES

1 to 2 Instructors will be on hand based on group size.

Our PGA professional staff will host your group in our world class trackman studios where you can compete against each other or team up with a partner. We have a wide variety of contests, games or simulated rounds to choose from.

- Long Drive Contest
- Points based par 3 shoot out
- Closest to the Pin
- Skins Game
- Simulated round on any of 100 world renowned courses
- Customize your own games

ON-COURSE INSTRUCTION | \$200 PER PERSON

4 TO 12 PLAYERS | 2 TO 3 HOURS

1 to 3 Instructors will be on hand based on group size.

This program is designed to create enjoyment among your group on the golf course. Our professional staff will join your group on the course to provide instruction, course management, and fun! The cost includes a nine hole round of golf with our professional staff, the student to professional ratio will be 4-1. Booking times are based on season and availability.



ONE-HOUR CLINIC | \$60 PER PERSON

8 TO 100 PLAYERS

2 to 5 Instructors will be on hand based on group size.

A single topic clinic covering full swing or short game. Clinics will take place based on group size and topics being covered. Specific topics available upon request.

90 MINUTE CLINIC | \$90 PER PERSON

8 TO 100 PLAYERS

2 to 5 Instructors will be on hand based on group size.

Usually a multiple topic clinic covering full swing and chipping or putting. We will have multiple stations available with instructors at each station. Participants will rotate between stations covering each specific topic. Clinics will take place based on group size and topics being covered. Specific topics available upon request.

TWO-HOUR CLINIC | \$120 PER PERSON

8 TO 100 PLAYERS

2 to 5 Instructors will be on hand based on group size.

Usually a multiple topic clinic covering full swing and chipping or putting. We will have multiple stations available with instructors at each station. Participants will rotate between stations covering each specific topic. Clinics will take place based on group size and topics being covered. Specific topics available upon request.

ONE, TWO OR THREE DAY GOLF SCHOOLS

UP TO 6 PEOPLE PER SCHOOL | 3:1 STUDENT-TO-COACH RATIO

Call for pricing and availability.

This unique golf school is based on our philosophy of simplifying the game through three phases of learning; Reverse Learning, Tempo and Balance and Target Manifestation. Our golf schools are unique in the sense of being heavily focused on transfer training and on course instruction. We have a team based points race where each student will be teamed with a coach to compete against each other for an end of school championship prize.

ADDITIONAL VALUE ADDS

- Beat the pro
- Pro's Drive
- Par 3 Contest hosted by a PGA professional
- Trackman long drive
- Adult Miniature golf

If you are interested in us setting up and hosting a special clinic/event for your group we are happy to create a unique experience for you and your guests.



FOOD & BEVERAGE

TOURNAMENT MENU SELECTIONS

Our talented culinary staff has worked diligently to ensure that our menu creations will satisfy every golfer in your group. We offer breakfast, lunch and dinner options delivering superior service, diverse menu selections and comprehensive food and beverage programs. We will work closely with you to develop the perfect food & beverage solution for your event. A variety of food & beverage and guest accommodations is available to choose from regardless of the size of your event. We guarantee to meet your every need and exceed your expectations.

Food & beverage menus and pricing often change within a golf season. To obtain the latest food & beverage offerings contact your Troon tournament coordinator.

BREAKFAST MENUS

BREAKFAST TO-GO | \$15+ PER PERSON

Preloaded onto golfers' golf carts

- Whole Fruit
- Juice
- Muffin
- Coffee Voucher (redeemable from Food Truck or Beverage Cart)

Add ons:

- Bottled Water \$3
- Granola Bar \$3
- Fruit Cup \$4
- Yogurt Parfait with Berries and Granola \$7
- Yogurt \$4
- Breakfast Burrito \$8
Scrambled Eggs, Sausage or Bacon, Potatoes, Cheese
- English Muffin Sandwich \$8
Sausage, Egg and Cheese



BREAKFAST BUFFETS

Provided for groups of 32 or more. All breakfast buffets are served with cranberry and fresh-squeezed orange juice, decaf and regular coffee, and a selection of teas.

CONTINENTAL | \$25+ PER PERSON

- Assorted Pastries
- Seasonal Fresh Fruit

RESORT BREAKFAST | \$33+ PER PERSON

- Seasonal Fresh Fruit Display
- Assorted Pastries
- Breakfast Burritos with Salsa and Sour Cream

PLAYERS BREAKFAST | \$40+ PER PERSON

- Seasonal Fresh Fruit Display
- Assorted Pasties
- Scrambled Eggs with Cheddar Cheese
- Breakfast Potatoes
- Applewood Smoked Bacon and Sausage Links



LUNCH MENUS

LUNCH ON-THE-GO

Preloaded on golfers' carts or placed on a table for pick up. One selection is encouraged for the group. A minimum order of 20 is required for additional selections.

All Lunches include a bag of chips, cookie and bottled water.

TURKEY CLUB | \$29+

Smoked turkey breast, bacon, Swiss cheese, lettuce and tomato on a flaky cirossant

ROAST BEEF | \$29+

Roast beef, cheddar, arugula and tomato on a pretzel bun

ITALIAN WRAP | \$29+

Salami, ham, turkey, Swiss cheese, pepperoncini peppers, red onion, tomato and lettuce in a sundried tomato wrap

MEDITERRANEAN WRAP | \$33+

Prosciutto, mozzarella, hummus, tomato and lettuce in a tomato basil wrap

Add ons:

- Roasted Almonds \$6
- Kind Bar \$5
- Tee Bar \$6
- Gatorade \$5
- Fresh Fruit Cup \$5

Vegetarian requests and other dietary restrictions can be accommodated.



LUNCH BUFFETS

Offered until 2:00 pm for groups of 32 or more. All Lunch Buffets are served with iced tea, lemonade and water station.

AMERICAN | \$35+

- Mixed green salad with ranch and balsamic dressings
- Yukon gold potato salad
- Honey-Baked Beans
- Angus Beef Burgers and Hot Dogs with appropriate rolls, condiments and accompaniments
- Fresh-baked cookies and brownies

Add:

- Bratwurst with grilled onions \$5

MEXICAN | \$40+

- Caesar salad, black beans, Spanish rice, tortilla chips with salsa
- Chicken and beef fajitas with flour and corn tortillas
- Cheese enchiladas
- Warm churros and fresh-baked cookies

ITALIAN | \$40+

- Mixed green salad with ranch and balsamic dressings
- Chicken parmigiana
- Penne pasta with pomodoro and alfredo sauces, served with parmesan and crushed red peppers
- Antipasto
- Garlic bread
- Biscotti and assorted mini desserts

Add:

- Lasagna \$5+
- Italian Sausage with peppers and onions \$6+

All pricing is exclusive of 24% Service Charge and 7.75% CA Sales Tax



BEVERAGE CART ITEMS

SOFT DRINKS

Sodas	\$6
Juice	\$5
Red Bull	\$5
Coffee	\$5
Coffee Refill	\$1
Gatorade	\$6
Pure Leaf Iced Tea	\$5

LIQUOR

All Liquor	\$12
Double	\$10
Tap'd John Daly	\$12
Tap'd Margarita	\$12
Red Bull Upcharge	\$5
Margarita Upcharge	\$1.50
Bloody Mary Upcharge	\$1.50

BEER

Domestic Beer	\$8
Imported Beer	\$9
Truly Cans	\$9
Coachella Valley Beer	\$9

SNACKS

Planters Peanuts	\$4
Variety Chips	\$4
Variety Candy	\$4
Beef Jerky	\$12
Peanut Butter/Cheddar Crackers	\$3
Individual Fruit	\$2
10th Tee Bars	\$5
1st Tee Bars	\$6
Nutrition Bars	\$6

FOOD

Egg Sandwich	\$12
Sausage Egg Muffin	\$13
Chorizo Burrito	\$13
Buffalo Wrap	\$13
Wisconsin Brat	\$13
Turkey Sandwich	\$13
Chicken Sandwich	\$13
Burger Dog	\$13



EVENT VENUES

VUE GRILLE AND BAR

VUE Grille and Bar is the 'spot' in the Coachella valley to find: award winning cuisine from our classically trained culinary staff, creative craft cocktails, extensive wine and spirit selections, craft beers and friendly service. The Large Party Dining menus and venues are available for groups that are 12 or more and want to offer their guests the lively atmosphere of the restaurant experience. Multiple indoor and outdoor venues provide beautiful views of the surrounding Santa Rosas Mountains and panoramic golf courses.

PLAYERS ROOM & PATIO; PLAYERS RECEPTION

Located downstairs, the Players Room provides privacy from public view yet still enjoys the beautiful landscape of the golf course and access to the north patios of the Club. This venue is perfect for luncheons, business seminars, intimate celebrations and showers, game nights and board meetings. It accommodates up to 40-seated guests inside and 150 outside.

Adjacent to the Players Room, the Players Reception area offers 'formal' space for post-round scoring, private "happy-hour" or other small gathering for groups not looking for a restaurant experience. Lounge and banquet style seating and televisions make this a desirable location for Golf Genius or hand scoring while providing an opportunity to offer refreshments. The Players Reception accommodates up to 30-seated guests inside and 40 outside.

CELEBRITY BALLROOM

The Celebrity Ballroom is the perfect venue for awards receptions, corporate meetings, fashion shows, team building events, plated meals and buffet service. The Celebrity Ballroom has a large pre – function space and a beautiful outdoor patio. It accommodates up to 150 seated guests and up to 250 guests for a reception and is 2623 Sq Ft.

PAVILION

The Pavilion is the premiere reception and private events venue in the Coachella Valley. With glass on three sides and commanding views of the Santa Rosa Mountains this venue is in high demand. Located between the first tees of both golf courses, it is a very private venue in the afternoon and evenings. It accommodates up to 400 seated guests and 700 for a reception.

SHOTS IN THE NIGHT

Our sun down entertainment experience is a sure-to-impress experience for guests of all ages and skill level. Take a swing on the Inflatable Glow in the Dark Driving Range or try your hand at an assortment of NextLinks Laser Putting Challenges. This after dark experience accommodates up to 250-seated guests and 500 guests for a reception. Available for exclusive and non-exclusive use.



ON COURSE ACTIVATIONS

INFORMATION

At Indian Wells Golf Resort, we know that sponsorship is a great way to add money to your event. If you are looking to have sponsors out on the course during your event, we have you covered! Please note that sponsors are able to bring their own branded equipment.

PACKAGE A

\$150

Includes a 6-foot table with two chairs on designated hole

PACKAGE B

\$200

Includes a 6-foot table with two chairs and use of a rental cart

PACKAGE C

\$250

Includes a 6-foot table with two chairs, pop-up tent and use of a rental cart

*There is a minimum of 3-weeks' notice needed to ensure procurement of rental cart and tent. All on course activations must be approved, organized and set up through your tournament coordinator. IWGR has final say on what is allowed on course and in the clubhouse.

ADVERTISEMENT OPTIONS

Indian Wells Golf Resort utilizes a GPS system in each cart. We have the opportunity to have your sponsorship information displayed throughout the course during your event. Please inquire with staff to discuss all available options.



MERCHANDISE

CLUB AND CORPORATE LOGO MERCHANDISE

Indian Wells Golf Resort offers a full spectrum of custom logo merchandise. Please ask about lead-time, minimums and vendor options such as Callaway, Titleist, FootJoy, Travis Mathew and more.



SHOPPING EXPERIENCES

Concept shops are a perfect complement to your large group golf event. Take the guesswork out of tee gift selection and ask how we can create your very own store for participants to browse and select from a wide range of branded products using a pre-determined voucher amount.

GIFT CARDS

A fan favorite and another way to take the guesswork out of gifting. Pre-determined Gift Card amounts allow your attendees to browse our store and pick from a broad assortment of golf and lifestyle products. Ask your tournament coordinator about our Gift Card Incentive Program.



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