



WE'VE GOT YOUR BACK

(WGYB)

SHOP LOCAL!

This campaign recognizes the Greenfield Area Chamber businesses that continue to support the community through charitable donations and service.

Participation is Exclusive to Greenfield Area Chamber Members!

FALL / WINTER 2019 CAMPAIGN

November 15, 2019 – December 31, 2019

September 3, 2019 Deadline to Register

October 1, 2019 Deadline to submit WGYB Offer

October 1, 2019 Deadline to submit SBS* Offer (if applicable)

Non-Profit Beneficiary Zoey's Place Child Advocacy Center

REGISTRATION FEE \$150.00

*Small Business Saturday

SPRING / SUMMER 2020 CAMPAIGN

April 17, 2020 – June 19, 2020

February 4, 2020 Deadline to Register

March 1, 2020 Deadline to submit WGYB Offer

Non-Profit Beneficiary Boys & Girls Clubs of Hancock County

REGISTRATION FEE \$150.00

EARLY BIRD SPECIAL

Register for both Fall/Winter 2019 & Spring/Summer 2020 Campaigns by 9/3/19 for \$200!

Save \$100!

WE'VE GOT YOUR BACK PARTICIPANTS

- Invest \$150 for each campaign
- Complete attached registration form
- Provide high resolution logo (JPG or PDF) to Jane Barton (jbarton@greenfieldreporter.com)
- Distribute provided We've Got Your Back Materials
- Include your participation and WGYB logo on your website and social media
- Notify Mitch Gibson of your charitable efforts within our community, outside of this specific campaign (mgibson@hrminsurance.com)

GREENFIELD CHAMBER OF COMMERCE HAS YOUR BACK

- Newspaper Advertising
- Social Media & Website Campaign
- Door Decals
- We've Got Your Back Marketing Materials
- Featured in Weekly Chamber Newsletter

We've Got Your Back!



LocalFirstGreenfield.com



WE'VE GOT YOUR BACK (WGYB)

REGISTRATION FORM

Greenfield Chamber businesses that continue to support the community through charitable donations and service

#LOCALFIRST

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

WGYB OFFER (deadline 10/1/19): _____

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Bonus Small Business Saturday OFFER (deadline 10/1/19): _____

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Example:

- 10% off a {goods/service} when you present this offer.
- 10% of all sales will be donated to Zoey's Place.
- Free Gift with a \$50 purchase when you present this offer.
- We suggest a specific offer and how it is redeemed.

Fall / Winter Campaign 2019 • \$150

Spring / Summer Campaign 2020 • \$150

Register for Both Campaigns • \$200**

***if paid by 9/3/19*

METHOD OF PAYMENT:

Please check the box that applies

Check Enclosed

Cash

SEND PAYMENT TO:

Greenfield Area Chamber of Commerce,
One Courthouse Plaza, Greenfield, IN 46140