

GEORGE E. ROHMAN

PROFESSIONAL BIO



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For over two decades, **George Rohman** has served the hospitality industry working in leadership roles across multiple recreational and entertainment facilities across the US.

Born outside of Chicago and raised on Long Island, NY, George obtained his undergraduate degree in Business Administration (psychology concentration) from the **University of Mary Washington** in Fredericksburg, VA and was a four-year member of the Men's Tennis Team (NCAA Division-III).

George began his hospitality career at the age of 16 when he worked his first summer job as a Lifeguard at **Splish Splash Water Park** (Long Island, NY). Shortly after college, George served on the management teams at **Splash Down Water Park** (Manassas, VA) and **Raging Waters Water Park** (Salt Lake City, UT).

Currently, George is part of the property management leadership team at **Equity LifeStyle Properties** (NYSE: ELS) as a Resort General Manager. ELS is the leading operator of Manufactured Home Communities, RV Resorts and Campgrounds in North America with over 500 properties under their portfolio. George's specific responsibilities include the overall general management of **Acorn Campground** and **King Nummy Trail Campground**, offering over 600 campsites and related resort amenities located in southern Cape May County, NJ.

Prior, George was a contract manager with **Jeff Ellis Management (JEM)** and was part of the leadership teams responsible for the management of Dallas (TX) area resort clients including **JadeWaters** at the Hilton Anatole and **Paradise Springs** at the Gaylord Texan (Marriott).

Highlighting George's career was serving close to 25 years at **Morey's Piers & Resorts** (Wildwood, NJ) as a Sr. Operations Manager and was a key member of the water park management team involved with the general management of the day-to-day operations of two beachfront water parks with a staff of over 275 with patronage of over 300,000 guests annually.

George is a Sr. Associate for **Jeff Ellis & Associates**, (international aquatic safety consultants) and served as National Faculty for their International Aquatic Safety School for over 20 years. George is also actively involved in the **World Waterpark Association (WWA)** and the **International Association of Amusement Parks and Attractions (IAAPA)** trade associations where he has previously served as an elected member of the water park constituent committee.

George has also shared his expertise as a speaker at industry conferences throughout the country and has been featured in and/or authored industry trade publications on topics ranging from training, risk management and industry safety. George is a **Certified Pool Operator (CPO)**, **Aquatic Facility Operator (AFO)**, Member of **ASTM F-24** and in 2015, he received his **IAAPA Certified Attractions Executive (ICAE)** designation. In 2021, George was honored as a **Legacy Award** recipient by Ellis & Associates for his years of volunteer service.

In his spare time, George enjoys SCUBA diving, skiing, tennis and traveling. He is an avid Philadelphia sports fan and an aviation enthusiast with an interest of becoming a private pilot in the future.