




# GEORGE E. ROHMAN

## CONTACT ME

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## EDUCATION

**UNIVERSITY OF MARY WASHINGTON**  
Fredericksburg, VA

Bachelor of Science - 1997  
Business Administration  
(Concentration in Psychology)

- Member of Men's Tennis Team  
NCAA Division III, 1993-1996

## PROFESSIONAL ORGANIZATIONS

- Jeff Ellis & Associates, Sr. Associate,  
National Faculty Member
- World Waterpark Association
- International Association of  
Amusement Parks and Attractions
- IAAPA Certified Attractions Executive  
(ICAE)
- Elected member of IAAPA Waterpark  
Committee
- New Jersey Amusement Association  
(NJAA)
- Texas Public Pool Conference
- National Swimming Pool Foundation  
Certified Pool Operator
- National Recreation & Park  
Association Aquatic Facility Operator

**Operations & Training Specialist:** Driven and dedicated leader experienced in the operations and oversight of large recreational facilities with a passion for leadership, training, and development of staff members.

## PROFESSIONAL EXPERIENCE

### Equity LifeStyle Properties (NYSE: ELS)

#### Resort General Manager, Cape May, NJ (4/23 - Present)

Responsibilities include the overall general management of two full service campground resorts located in southern Cape May County, NJ with over 650 campsites featuring full hook-ups and pull-through sites.

Duties include hiring, training & development of FT & seasonal staff, customer service, marketing activities, day to day operations, maintenance, CAPEX planning & project management, facility budgeting and P&L accountability.

#### Resort Property Manager - (10/2022 - 4/2023)

Specific responsibilities include the property management of a full scale resort campground (Acorn Campground) located in southern Cape May County, NJ with over 300 campsites featuring full hook-ups and pull-through sites and related resort amenities.

### Jeff Ellis Management (JEM)

#### Contract Management Consultant, Dallas, Texas (5/21-10/21)

Contract manager based out of Dallas, Texas with Jeff Ellis Management (JEM), a professional consulting firm that provides comprehensive aquatic facility and risk management services for the recreational aquatic industry. Member of the JEM water park leadership team responsible for the general facility management of Dallas area JEM clients including Jade Waters at the Hilton Anatole and Paradise Springs at the Gaylord Texan (Marriott).

### Morey's Piers & Resorts

#### Sr. Operations Manager, Wildwood, New Jersey (1997-2021)

Member of senior management team responsible for the operation, consisting of four amusement piers and two beachfront water parks.

Responsible for the general management of "Ocean Oasis Water Park + Beach Club" property including daily waterpark operations, recruiting, hiring, staffing, admissions / guest services, park services, safety / risk management, facility maintenance, finance, budgeting, Capex project management, family activity programming, and spa / concierge services.

### Additional Related Experience:

- **Operations Manager, Raging Waters Waterpark**, Salt Lake City, Utah (1/1997 - 10/1997)
- **Aquatic Manager, Splash Down Waterpark**, Manassas, Virginia (2/1996 - 1/1997)
- **Aquatic Supervisor, Splish Splash Waterpark**, Riverhead, New York (1991-1996)