

www.mindtheaigap.com

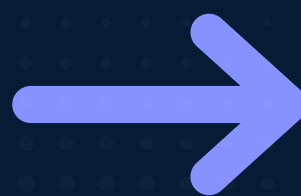
AI IN UK TRANSPORT

FROM VISION TO REALITY

WHY 89% OF TRANSPORT BUSINESSES
ARE MISSING OUT—AND HOW TO AVOID
BEING LEFT BEHIND



Graham Moore
@MINDTHEAIGAP



THE UNCOMFORTABLE TRUTH

- 📉 Productivity down 25% over the past decade
- 🚫 89% of transport businesses say "AI doesn't apply to us"
- 💰 Meanwhile, early adopters are seeing:
 - 15-30% cost reductions
 - 25% less congestion
 - 20% fewer empty running journeys

The gap between perception and reality is costing billions

REAL UK SUCCESS STORIES

 **DigiHaul** AI freight-matching platform reducing empty running (20% of all UK haulage journeys)

 **Predictive Maintenance** Sensors + AI = repairs exactly when needed, not when it's too late

 **Traffic Management** Smart systems cutting urban congestion by up to 25%

 **Customer Service** AI-powered journey planning across all transport modes

These aren't future concepts
—they're happening now

WHY ACT NOW?

💷 **£550 billion** AI's potential contribution to UK GDP by 2035

⚡ **10-15% fuel savings** Through optimised routing alone

🌱 **3 million tonnes CO₂** From UK buses & coaches—AI can slash this

🎯 **Net Zero by 2050** AI is the fastest path to hitting sustainability targets

The ROI is proven. The question is timing.

"BUT WHAT ABOUT...."

- ✗ "AI doesn't apply to our operations"
 - ✓ From data entry to asset management—it does
- ✗ "We don't have the skills"
 - ✓ BridgeAI programme provides training & support
- ✗ "Legacy systems are the problem"
 - ✓ Start with pilot projects in contained areas
- ✗ "It's too expensive"
 - ✓ Government grants + phased rollouts = accessible

Every barrier has a solution!

YOU'RE NOT ALONE

 **DfT AI Action Plan** June 2025—
making AI a priority

 **Innovate UK BridgeAI** Up to £5 million
in funding available

 **Connected Places Catapult** AI in
Transport Competition for SMEs

 **Digital Catapult**
Accelerators Mentorship, tech support,
market access

Support and funding exist—
you just need to tap in

Graham Moore
@MINDTHEAIGAP



THE NEXT WAVE

 **Integrated MaaS** True door-to-door journey planning

 **Real-time Sustainability** Track and reduce environmental impact instantly

 **AI-Managed Infrastructure** Roads that adapt to conditions automatically

 **Connected Autonomous Vehicles** Still years away for public roads, but advancing fast

Position yourself now for the future

HOW TO START TODAY

1

Assess Your Data

What are you collecting?
What's valuable?

2

Pick One Pain Point

Route Planning? Maintenance?
Start focused

3

Engage The Ecosystem

Attend Transport AI,
join government programmes

4

Train Your Team

AI is only as good as the people
using it

5

Think Partnerships

You don't need to build
from scratch

Small steps today = competitive
advantage tomorrow

LEAD OR FOLLOW

Lead the transformation

- Access government support
- Pilot proven solutions
- Build competitive advantage
- Hit sustainability targets

OR....

Watch from the sidelines

- Access government support
- Pilot proven solutions
- Build competitive advantage
- Hit sustainability targets

The organisations who will thrive
in 2030 started today

www.mindtheaigap.com

Ready to Explore AI for your business?

💬 What's your biggest barrier to AI adoption?

The time to act is now.

Need some help with your AI Strategy?

✉ Contact Mind the AI Gap
mindtheaigap.com/consulting

Graham Moore
@MINDTHEAIGAP

