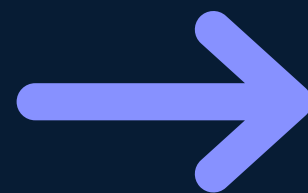


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5 MISTAKES THAT COST THE MOST



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THE SHINY OBJECT SYNDROME

- 41% believe that AI is evolving too quickly
- Chasing AI trends vs. solving real life business problems
- The average cost of failed pilot programs is £500K-£2M

THE INTEGRATION NIGHTMARE

- 70% of obstacles are people/process related
- Underestimating legacy system compatibility issues
- Poor data quality affecting 56% of companies

THE CULTURE CRASH

- 75% are concerned about job obsolescence
- Insufficient change management and employee buy-in
- 63% are anxious about the lack of AI training opportunities

THE DATA DISASTER

- 43% cite data quality as their top obstacle
- Poor data infrastructure destroying AI effectiveness
- 46% of proof-of-concepts are scrapped before production

THE EXPECTATION GAP

- Only 1% consider themselves AI mature
- Overpromising AI capabilities to stakeholders
- Board expectations vs. realistic implementation timelines