





#### Freelance or Full-Time, On-Site, Hybrid, or Remote

Graphic Design Branding Logo Design Typography Display Ads Brochures OOH, exhibitions Infographics PowerPoint Decks Web Landing Pages Image Retouching Team Leadership Workflows Budgeting Printing Fulfillment

# production artist , designer , project manager

Accomplished production artist, designer, and project manager. Broad experience in art production, design, photography, imaging, printing, digital assets, color fidelity, media placement, scheduling/budgeting, and project management.

Solution/resolution finder. Making workflows faster, simpler, more profitable, producing results. Creativity, methods, versatility, and exceeding Client expectations.







Meet gita mobile campaign for Legacy











Gatorade South by Southwest pop-up pavilion and store experience for MKTG







Previous card



Previous CPO mailer









Nissan web banners



#### skills

- » Highly organized, results-driven professional experienced in all facets of art production.
- » Solid project management experience, concise workflow creation, effective team building
- » Establish strong relationships with co-workers, clients, and vendors providing comprehensive client service, on time and on budget.
- » Collaborate on schedules and budgets, ensuring team coordination and a focused, creative approach
- » Hands-on experience with many types of printing equipment, laser, ink jet, large format
- » Creating physical mock-ups of projects, displays, convention booths, packaging



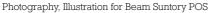


Olay Photography, illustration for DraftFCB

# the point

- » Creativity under tight deadlines
- » Engaging clients, internal, and external team resources
- » Exceeding client expectations
- » Explore new methods and new technology
- » Learn new ways to integrate evolving trends









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# 10+ years of:

- » Production design
- » Project management
- » Print production management
- » Studio account director
- » Client relationships management
- » Web resource management
- » Media placement
- » Project management, leading all aspects from napkin sketches to final delivery.
- » Color fidelity, 1 color to 7 color printing, spot colors, coatings & varnishes, foils, floods, folding, pockets, windows, inserts, and pop-ups.
- » Evaluate and cllaborate within the team on schedule, budget, creative approach, and coordination.
- » Single communication resource for the team and client.
- » Developing digital banners, graphics, imaging, and comps ensuring optimization of websites













Vax-Chi-Nation, City of Chicago Covid Response Outreach

#### technical

Adobe Creative Cloud, including InDesign, Photoshop, Illustrator, and Acrobat, Microsoft Office Suite, Google Docs, and Slides, Color Fidelity, Pre-flight, Examples, Mock-Ups, Final Output



Vax-Chi-Nation, City of Chicago Covid Response Outreach



# experience

### Production Artist | Designer | Project Manager | Freelance - Chicago, IL | April 2012 to Present

- » Designing logos, creating vector art, maps, graphs, flowcharts, infographics, display ads, brochures, direct mail, catalogs, and end-user guides
- » Building PowerPoint presentations for conferences, new business pitches, workflow management, product introductions, and growth trajectories
- » Creating OOH materials for convention, conference, and exhibition displays, pavilions, mobile displays, pop-up experiences, billboards, transit shelters
- » Excelling at B2B and B2C production, design, materials, printing techniques, and digital applications for pharma, healthcare, automotive, entertainment, food & beverage, financial, travel, and agriculture
- » Managing print and digital production, ensuring color fidelity, intended client usage, and specifications



Photography, Illustration for Palio / Inventiv

## assignments

#### Senior Production Designer / Manager

Ogilvy - Chicago, IL

November 2018 - April 2019

- » Joined with creative team on SC Johnson, establishing brand standards and guidelines for AWS resources.
- » Streamlined workflow and established file structures, branding, resource management, and server protocols.

#### Senior Production Designer / Manager

Epsilon - West Chicago, IL

July 2016 - July 2017

- » Production design of direct marketing for Nissan/Infiniti and General Motors. Revising and updating materials while maintaining client branding standards
- » Constructed standard server and file protocols, versioning standards, to increase accessibility, easing adaptability, and simplifying access to resources.

#### Senior Print Production Manager

AbelsonTaylor - Chicago, IL

April 2015 - April 2016

- » Providing solutions at initial design for creative approach, client standards, cost, and scheduling.
- » Oversaw proofing, press checks, color fidelity, and quality control with creative directors, art directors, art production, and client representatives on printing, fulfilment, and delivery.

#### Senior Production Artist

Sandbox - Chicago, IL

April 2012 - April 2015

- » Produced Pharma/Medical materials for various clients, including flyers, posters, patient information, medical professional information, product catalogs for manufacturers and distributors, prescribing information.
- » Produced PowerPoint presentations and decks for client pitches, onboarding, manufacturers, and sales.



Fun With Self-Promotion

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