



State Street Bridge Repairs - Spring 2024

Freelance or Full-Time, On-Site, Hybrid, or Remote

Graphic Design

Branding

Logo Design

Typography

Display Ads

Brochures

Packaging

OOH, exhibitions

PowerPoint Decks

Web Design/Prototyping

Image Retouching

Infographics

Team Leadership

Workflows

Budgeting

Printing

production artist / designer / project manager

I am a production artist, production designer, in print or digital production roles where strong execution, technical accuracy, and collaboration are essential. I bring extensive experience delivering high-quality print and digital assets for advertising, marketing, packaging, experiential, and branded communications projects.

My background includes production art and design, prepress and file preparation, color management, workflow optimization, proofing, quality control, vendor coordination, and version control across complex multi-channel campaigns. I have supported agencies, brands, and clients in highly regulated and deadline-driven environments, consistently translating creative concepts into execution-ready deliverables while maintaining brand standards and technical precision.



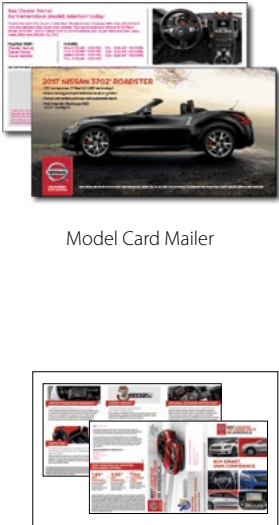
Olay Photography, illustration for DraftFCB

production artist / designer / project manager

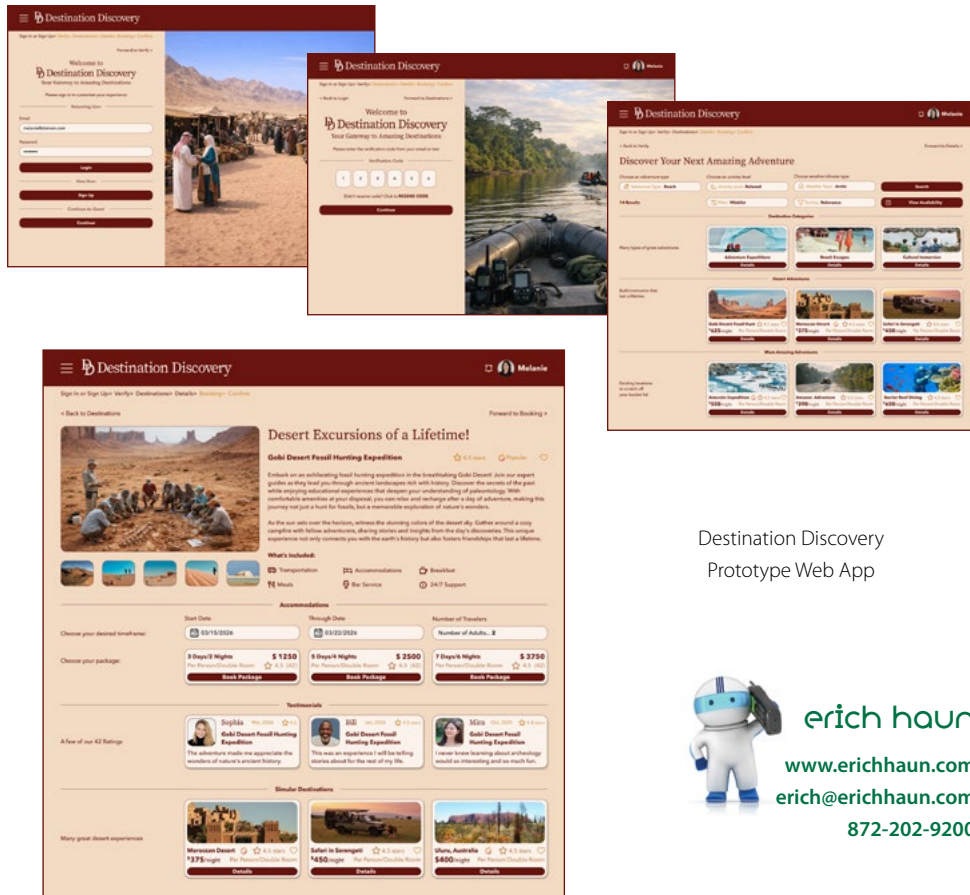
Across freelance and in-house roles, I have improved workflows, reduced turnaround times, supported large-scale print production, and delivered work spanning brochures, packaging, direct mail, point-of-purchase displays, environmental graphics, web assets, presentations, and social media. I am known for being detail-oriented, dependable, and calm under pressure, with the ability to balance creative intent, production requirements, budgets, and timelines.



Nissan CPO mailer



Previous CPO mailer



Destination Discovery
Prototype Web App



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professional summary

Senior production artist and designer with extensive experience delivering print and digital assets for advertising, marketing, packaging, and experiential campaigns. Expertise in prepress, file preparation, commercial printing, color management, production workflows, quality control, and multi-channel execution. Known for improving efficiency, maintaining brand standards, and producing accurate, high-quality deliverables in deadline-driven environments.



Photography, Illustration for Palio / Inventiv

core skills

Production Art and Design; Production Design; Prepress and File Preparation; Print Production; Digital Production; Color Management; Packaging Production; Die Lines and CAD-Based Schematics; Workflow Optimization; Version Control; Proofing and Quality Control; Vendor Coordination; Stakeholder Communication; Budget Oversight; Web Design and Prototyping



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Photography, Illustration for Beam Suntory POS

professional experience

Senior Production Artist / Designer / Project Manager — Chicago, IL | April 2012 – Present

Produce print and digital assets including branding, brochures, catalogs, packaging, infographics, display ads, out-of-home, kiosks, exhibition booths and displays, web design, and social media. Manage prepress, file preparation, color accuracy, die lines, mockups, proofing, quality control, and vendor coordination. Established file structures, versioning standards, and workflows that reduced turnaround times and improved accuracy across complex campaigns.

selected achievements

Improved project turnaround by 3 to 5 days through standardized workflows and asset organization.

Reduced production costs by approximately \$20K per month through versioning and print efficiency improvements.

Supported 4- through 7-color print production, specialty finishes, foils, varnishes, and coatings.

Produced work across pharma, healthcare, automotive, food and beverage, wine and spirits, banking/finance, travel and leisure, entertainment, and agriculture.



Display ads for
Terlato Wines International

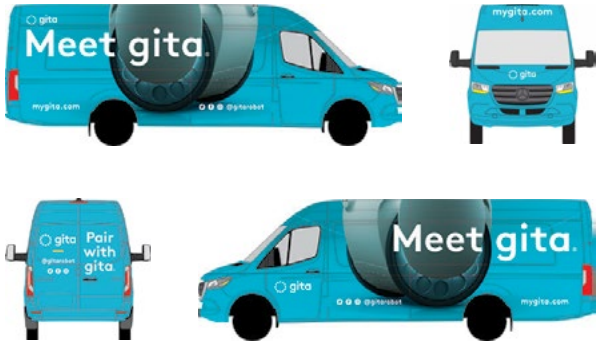


technical skills

Adobe InDesign, Photoshop, Illustrator, Acrobat; Figma; Microsoft PowerPoint, Word, Excel, Teams; Google Docs and Slides; Wrike; Basecamp; typography; photography; mock-ups;



Vax-Chi-Nation, City of Chicago Covid Response Outreach



Meet gita
mobile campaign
for Legacy

representative clients

Ogilvy, Sandbox, Epsilon, Two x Four, MKTG, New Control, Catapult, Legacy, Marketing Support, Leo Burnett, JWT, DraftFCB, Saatchi & Saatchi, Palio/Adventiv, TMS, Noble & Associates, Burrell Communications, Claire's, Beam Suntory, Terlato Wines International, Rubbermaid/Newell Brands, TIDI, Homewerks Worldwide

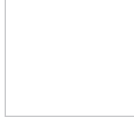
selected roles

- Ogilvy – Senior Production Designer / Manager
- Epsilon – Senior Production Designer / Manager
- Abelson Taylor – Senior Print Production Manager
- Sandbox – Senior Production Artist
- Alter Image – Account Director / Production Manager



Fun With Self-Promotion

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