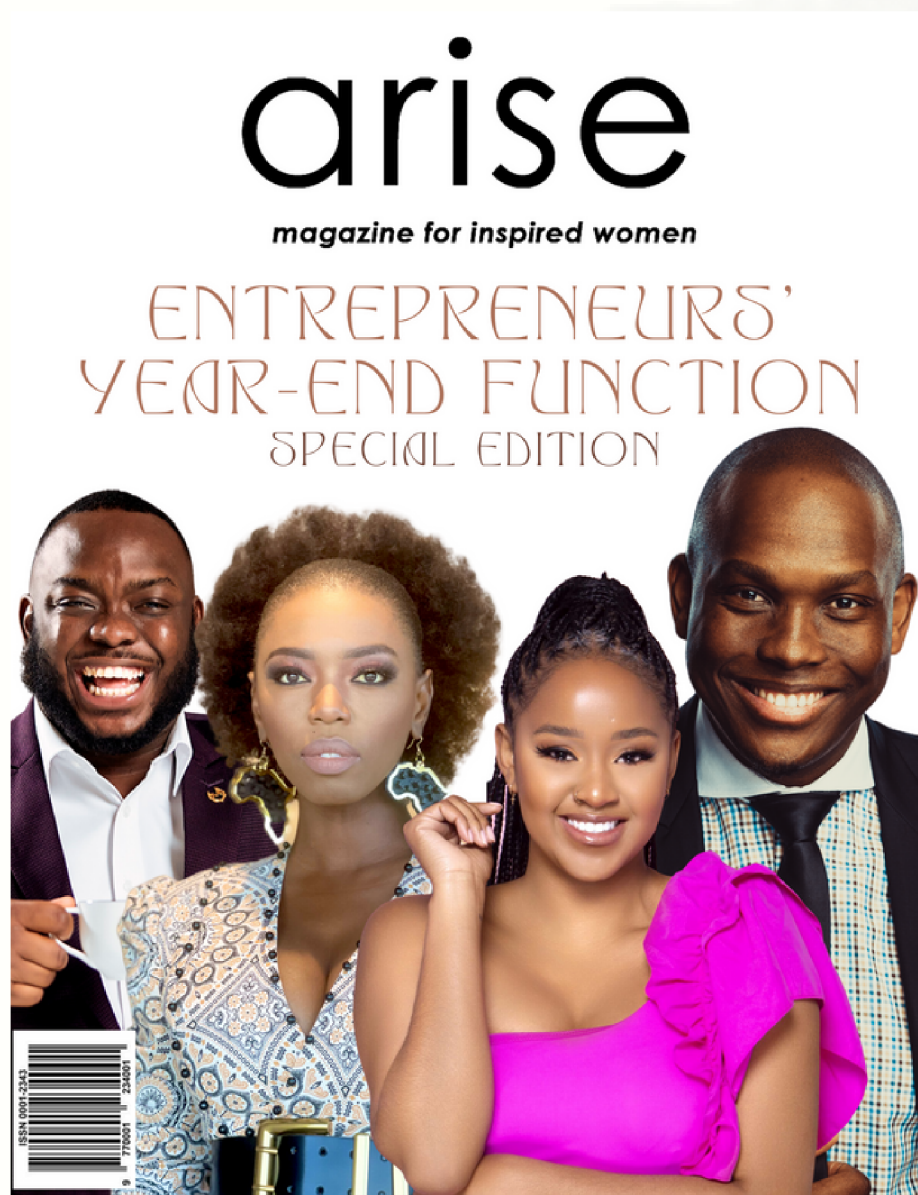


# arise

magazine for inspired women

## 2024/25 Rate-Card







*arise Magazine is a print and digital magazine which launched in 2017 to empower and inspire business and professional career women.*

*We serve carefully curated content for women at different stages of business and career wanting to improve, learn and grow - simultaneously enabling brand growth and exposure opportunities for reputable brands to build special relationships with our growing loyal readership.*

*Your adverts are featured on both print and digital platforms and hyper-linked to your preferred URL from our digital platform.*

***We offer Clients more than just advertising opportunities. Let's discuss how you can take your brand goals further through our various businesswomen networking events throughout the year, around South Africa:***

***082 970 6035***



# THE READER:

Her Location: Urban Areas

**Access & Distribution:**

Nationally - Checkers & PicknPay Stores  
Digital Platforms

**Age: 26=55**

*She is a woman of many hats.*

*She is an ambitious businesswoman, Ministry Leader, Entrepreneur, Professional career woman at middle management or executive level and consumes high personal, career and business development content.*

*The employed reader has a side hustle or looking to start one.*





***She is an independent thinker,  
homeowner, owns at least one motor  
vehicle and affords more than 1  
holiday getaway a year.***

***African: 63%***

***Indian: 21%***

***White: 16%***

***Age Breakdown:***

***26-34: 43.45 %***

***35-45: 48%***

***Other : below 26 and over 50: 8.55%***





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## *Artwork Dimensions*

**3mm Bleed Right Through**

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Size	Height & Width
<b>Full Page</b>	<b>276 x 210mm</b>
Vertical 1/2	276 x 105mm
<b>Horizontal 1/2</b>	<b>138x 210mm</b>
1/4 Page	105 x70mm
<b>Double Page Spread</b>	<b>276 X 420</b>



# 2024 Rates:

- INSIDE COVER: R16 500
- DOUBLE SPREAD: R19 350
- FULL PAGE: R11 250
- HALF PAGE: R6 800
- 1/4 PAGE: R4 800
- BACK COVER: R17 800
- INSIDE BACK COVER: R13 700
- BUSINESS DIRECTORY: R2900



## Booking Deadline

March/April: 16/02/24  
May/June: 08/04/24  
July/August: 03/06/24  
Sept/Oct: 02/08/24  
Nov/Dec: 04/10/24  
Jan/Feb'25: 07/11/24

New year momentum  
Celebrating Motherhood  
Conference Edition  
Summer Bliss  
Getting 2025 Ready  
The Love Goals Issue

## Material Submission

22/02/24  
15/04/24  
18/06/24  
16/08/24  
18/10/24  
15/11/24

Pre-printed Inserts always 10days before Submission Deadline.



*Thank You!!*

We help you, our client, to grow brand awareness, build relationships with our readers by ensuring that your brand grabs attention & becomes front of mind when purchasing decisions are made.

I look forward to farther discussions towards featuring and growing your business in the next arise Magazine.

*Kea Modise-Moloto*  
**+27 (0)82 970 6035**