

Partner Opportunities:

We offer different Partnership Opportunities to businesses wanting premium brand exposure and engagement with delegates and other partners. The opportunities include but are not limited to:

- Established Businesswomen Headline Partner: Platinum Partner
- Gala Dinner Partner: Gold Partner
- Pop -Up Market and Business Expo Partner: Silver Partner
- Award Ceremony Sponsor Partner: Bronze Partner
- Fireside Chats Summit Partner
- Birthday Gift Partner

Headline Partner:

- Premium Brand Exposure Benefits: Your Name as part of the Events Name.
- Double Spread advertising in arise Magazine x 3 issues - distributed at the Summit and sold at Checkers & Pick n Pay Stores nationwide.
- Radio and TV interviews leading to The Summit.
- 2 Slots on the Summit's Program,
- Fireside Chat and premium Business Expo space.
- Logo on all publicity and promotional materials and on screens during event.
- Premium Branding in and around the venue.
- Branded Tables.
- Promotional material in Delegates Marketing bags.
- 15 Passes to all activities

Investment: R450k

Gala Dinner Partner:

- Premium Branding at the Gala Dinner,
- Name rights of Awards Ceremony
- 20 minutes slot on the program.
- Premium Business Expo Position.
- TV and Radio Interviews
- 2pages in arise Magazine x 2issues distributed at the Summit and sold in stores nationwide.
- Logo on all publicity and promotional materials + on screens during event.
- Branded Tables.
- Promotional material in Delegates Marketing bags.
- 10 Passes to all activities.

Investment: R350k

Business Expo Partner:

This is an opportunity to maximise your brand exposure, positioning, interaction and engagement with delegates. **Your Organisation has branding rights to the Business Expo and Pop Up Stall Market.**

- Naming rights and premium branding of the Business Expo and Pop-up Market.
- Full Page in arise Magazine distributed at event and sold at Checkers and Pick n Pay Stores nationwide.
- Mention in all TV and Radio and Social Media Interviews.
- Branding in Plenary.
- 4 Branded Table in Plenary.
- Promotional material in Delegates Marketing bags.
- 8 Passes to all activities.
- Award Ceremony Benefits

Investment: R260k

Bronze Partner:

- Elevated Branding at and around venue during the Summit.
- A slot on the Summit's Program.
- Elevated Business Expo Position.
- A mention in all TV and Radio interview.
- Page in arise Magazine x 1issue distributed at the Summit and sold in Stores nationwide.
- Logo on all publicity and promotional materials and exclusively on screens.
- 3 Branded Table in Plenary.
- Promotional material in Delegates Marketing bags.
- 5passes to all Activities.
- Award Ceremony Benefits

Investment: R150k

Fireside Chat Partner:

This is an ideal space to host brand engaging activities with delegates - create awareness and understanding.

- Exclusive branded space for networking, meetings and consultations.
- Dedicated time for group engagements and interactions.
- Special Branding around venue during the Summit.
- Premium Business Expo Position.
- Half Page advertising in arise Magazine distributed at the Summit and sold in Stores nationwide.
- Logo on all publicity and promotion materials and exclusively on screens during event.
- 2 Branded Tables in Plenary.
- Promotional material in Delegates Marketing bags.
- 4 Passes to all activities.
- Award Ceremony Benefits

Investment: R80k

Established Businesswoman Award:

These Established Businesswoman Award is bestowed to women who show leadership, success and an overcoming Spirit along with a character of inspiring, empowering, connecting and supporting others towards thriving businesses. Only Seven Awards will be given.

Your Return on Investment:

- Branding at the Gala Dinner
- Logo on the Award(s)
- A 3 - 5 Minute Corporate Video, Advertisement or Presentation during the Gala Dinner
- Award handed over by your business representative
- Feature in arise Magazine distributed at the Summit, sold nationwide: Checkers and Pick n Pay Stores.
- Logo on all publicity and promotional materials and on screens during Awards event.
- Premium Business Expo Position.
- Branded Table at the Award Ceremony/Gala Dinner.
- Promotional material in Delegates Marketing bags.
- 5 Passes to Gala Dinner & Networking Summit

Investment: R35k

Birthday Gifting

- Logo on all publicity and promotional materials.
- Space in Business Expo and Pop-up Market.
- Quarter Page advertising in arise Magazine distributed at event and sold at Checkers stores nationwide.
- Social Media Interviews.
- 1 Branded Table in Plenary.
- Promotional material in Delegates Marketing bags.
- 4 passes to all activities.
- 4 Passes to the Gala Dinner

Investment: R25k

You are also invited to gift a business or personal development tools to CWBN which will be gifted to upcoming female owned business within our community.