

The Wynn Education Group

Led by Dr. Erika Wynn, Ed.D.

Adult Education • Workforce Development • Instructional Design

CAPABILITY STATEMENT

Education. Workforce.
Design.

Company Profile

The Wynn Education Group provides consulting, program design, and professional learning support in adult education, workforce development, and instructional design. Led by Dr. Erika Wynn, Ed.D., the group helps educational institutions, workforce organizations, training providers, and community partners strengthen instruction, learner persistence, career readiness, and education-to-workforce pathways.

Adult Education Consulting

Program strategy, learner-centered practice, persistence, re-entry, and continuous improvement.

Workforce Development & Pathways

Career readiness, education-to-workforce alignment, credentials, employer connection, and transition planning.

Instructional Design

Curriculum, facilitator tools, staff training, adult-learning experiences, and implementation supports.

Consulting Services

Adult Education Program Consulting Program structure, learner experience, persistence, instructional priorities, and program improvement.	Workforce Development & Pathway Design Education, employability, credentials, and career transition organized into practical pathways.
IET & Education-to-Workforce Development Integrated Education and Training models linking foundational skills, workforce preparation, and occupational context.	Curriculum & Instructional Design Structured curriculum, lessons, training materials, facilitator resources, and implementation tools.
Staff Training & Professional Development Targeted learning for instructors, workforce staff, and program teams.	Learner Persistence & Program Review Barrier analysis and practical strategies for engagement, persistence, re-entry, and completion.

Who We Serve

Adult education programs • Community colleges • Workforce organizations • Nonprofits and community organizations • Training providers • Education and community partners

Consulting Approach

01	Discover Clarify the challenge, goals, learners, stakeholders, and context.
02	Assess Review current practices, materials, barriers, strengths, and opportunities.
03	Design Build a practical solution aligned to organizational needs and learner outcomes.
04	Implement Translate the design into usable tools, training, workflows, and next steps.
05	Evaluate Review results, identify adjustments, and strengthen the work over time.

Selected Work & Program Concepts

12-Week GED & Workforce Readiness Pilot	Integrated workforce-readiness concept using customer-service training as a practical context for communication, professionalism, problem solving, digital literacy, GED Math, GED RLA, credential preparation, and career-pathway transition.
WYNN Learning Reset™	Adult learner persistence and readiness framework centered on Worth, Yield a Plan, Navigate, and Next Action, with practical tools for barrier-to-breakthrough planning, re-engagement, and learner support.
Interest-to-Entry Alternative Pathways Model	Career-pathway concept for high-school students in grades 11–12 focused on IT, healthcare, childcare, and construction, designed to move learners from career interest toward concrete entry steps.

Selected work is presented as consulting, curriculum, and program-design examples and does not imply outcomes for a specific client unless separately documented.

Speaking & Professional Development

• Adult Learner Engagement and Persistence	• Andragogy in Practice: Building Respectful Adult-Learner Relationships
• Designing Workforce-Ready Adult Education	• Integrated Education and Training (IET) Program Design
• Career Pathways: Moving Learners from Interest to Entry	• Instructional Design for Adult and Workforce Programs
• Customer Service as a Context for Workforce Readiness and Foundational Skills	• GED-to-Career Transition and Learner Support

Lead Consultant

Dr. Erika Wynn, Ed.D. is an Adult Education Consultant with academic preparation in Business Administration, Adult Education, Educational Leadership, and a doctorate in Educational Leadership with a concentration in Instructional Design.

Workforce Development Weekly

Dr. Wynn's Workforce Development Weekly, published through The Wynn Education Group, translates workforce policy, funding, adult education, employer trends, WIOA/IET developments, Workforce Pell, apprenticeships, credentials, and Ohio workforce initiatives into concise, practical program implications.

Let's Discuss Your Program

The Wynn Education Group

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Professional inquiries are routed through the website contact form.