

EDUCATION

Temple University

Philadelphia, PA

School of Sport, Tourism and Hospitality Management

Expected Graduation: May 2027

Bachelor of Science, Event and Entertainment Management

- ❖ Concentration: Live Entertainment
- ❖ Certificate: Music Technology

Cescaphe Event Group

Philadelphia, PA

Server, Event Support

September 2025 – Present

- ❖ Work under direct mentorship of a Service Lead to learn event operations, service coordination, and leadership best practices
- ❖ Assist event management and service teams in executing weddings, galas, and corporate events for 100-1k+ guests
- ❖ Assist venue setup and breakdown, ensuring alignment with event timelines and layout specifications
- ❖ Support food and beverage operations by serving food in cooperation with timeline, and maintaining clean service
- ❖ Participate in trainings on inventory/resource management, and training of new hires on service standards

Oak View Group

Philadelphia, PA

Event Staff

September 2025 – Present

- ❖ Greet, assist, and scan tickets for guests upon arrival, ensuring a positive experience
- ❖ Direct attendees to assigned seating and venue sections
- ❖ Assist coordinators with venue setup/breakdown, equipment placement, and crowd management logistics

EXPERIENCE

YSF Records & YSF Underground

Remote/Virtual

Intern

March 2024 - Present

- ❖ Gather, research, and report relevant music news via platforms like Instagram, Tiktok, X/Twitter, and Facebook
- ❖ Analyze and propose successful strategies to boost engagement and audience retention
- ❖ Analyze and propose successful strategies to promote emerging artists and talent
- ❖ Monitor trends across platforms to maximize content engagement, contributing to millions of impressions.
- ❖ Draft captions and headlines that align with algorithms and audience interests
- ❖ Attend and summarize virtual events, album releases, streams, concerts, and listening parties

ACTIVITIES

Founding Member, Hip-Hop Club, Temple University

March 2024 -Present

Member, Music Therapy Club, Temple University

August 2023-Present

Community Manager, Online Entertainment and Game Community

May 2020 - Present

- ❖ Project Senior focused on online platform engagement.
- ❖ Coordinated community with over 65,000 concurrent members and 1.3 Million unique visitors
- ❖ Performed game development & design, community moderation, and creative story writing

SKILLS

Skillful with Media Design and Video Editing, including Adobe After Effects, Photoshop, and Premiere Pro

Skillful with Sound & Music Production

- ❖ Proficient with various DAWs (Digital Audio Workstations), including Fruity Loops Studio, Pro Tools, and more
- ❖ Proficient understanding of VST (Virtual Studio Technology) plugins
- ❖ Proficient with most audio interfaces and pieces of recording technology

LinkedIn Learning Microsoft Excel 2021 Essential Training Certificate

Cvent Certification