

Sponsorships

10th Biennial Erie Festival of Dance

March 29 - 31, 2019



Your sponsorship of the Erie Festival of Dance supports the programming of the Performing Arts in Erie, PA. Through your support, dancers and non-dancers alike are granted the experience of meeting dancers, training with a professional world renown company and performing on a true performance stage. We are truly grateful to all our sponsors whose support makes this Festival possible.

Headliner Sponsor

\$9,500+

- Press Releases: anytime the headliner is mentioned, so are you, or your organization
- Media Interviews: when Consortium organizers speak to local media about the event your sponsorship of the headliner is always mentioned
- (8) tickets to the Erie Festival of Dance
- Full page advertisement in the program
- Signage recognition displaying the headliner and your company's logo

Director's Circle

\$5,000-\$9,499

- Full Page Advertisement in Festival program
- (8) Tickets to the Festival of Dance
- Listing on the Consortium Website (logo included)
- Link to website included on Individual Acknowledgement on the Dance Consortium Facebook Page
- Logos included on Erie Dance Series and Erie Festival of Dance Marketing

Marquee

\$3,000-\$4,999

- 1/2 Page Advertisement in Festival program
- (6) Tickets to the Festival of Dance (on Festival years)
- Listing on the Dance Consortium Website (logo included)
- Individual Acknowledgement on the Dance Consortium Facebook Page
- Logos included on Erie Dance Series Marketing

Red Carpet

\$1,000-\$2,999

- 1/4 page advertisement in Festival program
- (4) Tickets to the Erie Festival of Dance (on Festival years)
- Listing on the Dance Consortium Website (logo included)
- Individual Acknowledgement on the Dance Consortium Facebook Page

Spotlight

\$500-\$999

- Listing with our Sponsors in Festival program
- Listing with our Sponsors on Consortium Facebook Page
- (2) Tickets to the Erie Festival of Dance (on Festival years)



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Guest Headliner Sponsor

The Erie Dance Consortium works to bring in professional performing dancers from all genres of dance to join local participants in the biennial Festival of Dance. Along with bringing their talents to our local stage, these headliners provide educational classes for the Erie community. In 2013 the Consortium presented a folk dance group *The Tamburitzens*, 2015 featured the Get Down Gang, and 2017 featured dancers from *Cincinnati Ballet*. The opportunity to see the drive and excellence of professional dancers can be the one changing moment in a dancer's experience that inspires them to reach for their dreams.



The 2017 Festival of Dance featured dancers from the *Cincinnati Ballet*

Benefits of Sponsorship

- Press Releases: anytime the headliner is mentioned, so are you, or your organization
- Media Interviews: when Consortium organizers speak to local media about the event your sponsorship of the headliner is always mentioned
- 8 tickets to the Erie Festival of Dance
- Full page advertisement in the Erie Festival of Dance program
- Signage recognition displaying the headliner and your company's logo
- Erie Dance Consortium is a non-profit organization. Your donation is tax deductible.

Total Sponsorship Investment: \$9,500+