

SHOE DRIVE



WEARING OUT POVERTY

Leveling the playing field for children at risk



“Tool Kit”



Phone: (559) 225-9300

Email: fundraising@boys2mengirls2women.org

www.boys2mengirls2women.org



Checklist



Thank you for taking the time to receive our Shoe Drive Toolkit! We hope you will consider hosting a Shoe drive to help us make a child's Christmas magical in FresnoCounty. This toolkit will provide you with the resources you need to do this, including:

- Tips for a Successful Drive (For Shoe Drive Coordinator)
- Info Sheet for Collecting and Delivering Items (For Shoe Drive Coordinator)
- Flyers to Advertise the Drive (Make several copies to distribute out)
- Suggested Shoe Donations (Printed on the back of the Flyers)
- Shoe Drive Sign for collection boxes/bins (Place above drop off boxes)



If you need more information, please feel free to contact us at fundraising@boys2mengirls2women.org

559-225-9300

Thank you for your support!



www.boys2mengirls2women.org

Tips for a Successful Shoe Drive!

Here are some suggestions that might help you get started with your Shoe drive:

***Location is key**— wherever you decide to hold your drive, make sure it's a place where a lot of people are available to contribute. Consider your school, neighborhood, church, club, or other community group that you are a part of. Places where Shoes are available to purchase nearby are a bonus!

***Advertise**—Make sure you advertise your drive. Use the flyers/brochures provided in this kit to spread the word. Mention the drive in a newsletter or email potential participants. Create an event on Facebook to help get the word out. Consider using Twitter or other social media sites to communicate with participants.



***Make it fun**—consider making your drive a competition to encourage donations! Develop a game, Facebook page, or other interactive aspect for your drive. Hold a kickoff event. Be creative and have fun!

***Contact us**- if you need assistance or more information:

559-225-9300 or
Email: fundraising@boys2mengirls2women.org

*Thank you for your
support!*



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Info Sheet for Collecting & Delivering Items

Collecting Items:

*We have a limited number of collection barrels that can be picked up at our office on **4665 N. First Street Fresno Ca. 93726** in Fresno. Email us at fundraising@boys2mengirls2women.org to reserve one. However, using your own collection bin can be even easier and more efficient! Feel free to print the flyer for collection bins and attach it to a Rubbermaid container, cardboard box, or other heavy-duty bins for collecting your Shoes.

*Feel free to collect cash or check donations in addition to Shoes items! Checks should be made out to Boys2MenGirls2Women, with "Christmas Shoes" designated in the memo line.

Delivering Items:

*If at all possible, please bring the donated items to our Boys2MenGirls2Women office. Given the costs of fuel and resources it takes for us to send trucks to pick up donations, we greatly appreciate your efforts. If you are unable to deliver the Shoes or have a large quantity to donate, please email us at fundraising@boys2mengirls2women.org or give us a call at (559) 225-9300.

*The office is open for donations **Monday-Thursday from 9am-5pm**. Special drop-off times can be arranged if needed. When you arrive, Boys2MenGirls2Women staff will help you unload your Shoes.

*A donation receipt can be provided upon request.

*We encourage you or your group to come back and volunteer for the Christmas Celebration and Distribution! Distribution is held on **December 16th at 4pm**. Here the families of the children of our Boys2MenGirls2Women Foundation will come collect the donated items. You will help parents pick out Shoes for their children. For more information about this, email us at fundraising@boys2mengirls2women.org.

*Thank you for your
support!*



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SHOE DRIVE



DROP YOUR ITEMS OFF AT OUR SHOE DRIVE, LOCATED AT



Purchase new, unopened, unwrapped Shoes, and donate them to the

Or at the direct Shoe Drive location

4665 N. First Street, QUAD 1, Fresno, Ca 93726

Needed items include new & unopened Shoes for boys & girls, ages infant-17.

Don't feel like shopping???

Gift cards: KHOLS, Target, Wal-Mart, etc., or cash
We will do the shopping for you!
Tax deductible receipt available.



For more information, contact:

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Fax: (559) 225-9301

Email: fundraising@boys2mengirls2women.org



Suggested Shoe Donations:

Boy & Girls 1st grade thru 12th grade

Dress shoes

Running shoes

Hiking boots

High top

Low top

Flip flop

Penny loafers

Sliders

Crocs

Tennis shoes

Sneakers!



We accept all new unused shoes and socks!

Goals: Are to help under privilege kids have level playing field with privilege kid Toenrich their lives with the self-esteem to be Successful and productive in everyday life. "Children are our future" and our hope is that these shoes get them there!

"GOD BLESS"



100% of shoes are donated to less fortunate children in Fresno!

Don't feel like shopping???

Gift cards: JCPenney's, Kohl's, etc., or cash

We will do the shopping for you!

Tax deductible receipt available.

Thank you!



ggggb



DROP NEW SHOES HERE



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