

Soleil Becker

(703) 727-3663 | soleilbecker@gmail.com

EDUCATION

Virginia Commonwealth University (Richmond, VA)

Communication Arts major

(May 2021)

- Software Skills: Maya, Adobe Photoshop, Adobe Illustrator, InDesign

WORK EXPERIENCE

Pressed Custom by Design (Richmond, VA)

Website Design

Client: Alexandra Mondrey

(Aug 2022)

- Designed layout, graphic elements, and content for client's website, blog, and e-commerce store.

Brainiac Neurofeedback (Richmond, VA)

Graphic Design

Client: Cheryl Desvermine

(Nov 2021)

- Designed tables, documents, and visual aids used by technicians at the Neurofeedback center to select treatment plans and communicate treatment details to patients.

Birkett Becker LPL Financial (Richmond, VA)

Graphic Design

(Nov - Dec 2020)

- Designed graphic elements, interior illustrations, and layout for a genealogical booklet.

Fortunam Wealth Management (Richmond, VA)

Graphic Design

(July 2020)

- Created imagery that conveyed the company's financial services to prospective clients in a clear manner.

Graphic Design

(July 2018)

- Designed symbolic and typographical elements for a new company logo.

Nordstrom (Short Pump, VA)

Sales Associate

(July - Nov 2018)

- Awarded Top 2 in Commissioned Sales within the Women's Clothing department.

LEADERSHIP

Alpha Xi Delta sorority (Richmond, VA)

External Marketing Director

(Aug - Dec 2018)

- Appointed and managed members of the Alpha Xi Delta Communications Team and Marketing Team.

Merchandise Chair

(Aug - Dec 2018)

- Designed promotional merchandise which provided funding for sorority philanthropic and social events.

Honor Board Member

(August 2018 - May 2019)

- 3-year elected position to assist VCU's Panhellenic Committee Advisors during Code of Conduct violations.

INTERNSHIPS

VCU Arts

Florence Revealed

Instructor: Stephen Alcorn

(June - July 2019)

- Four-week study abroad program in Florence, Italy to study Renaissance artists and their masterworks.
- Resulting work was featured in Richard DiCicco's article, entitled, *Sketchbooks from Italy*.

Jeanology

Instructors: Donwan Harrell & Henry Swartz

(June - July 2018)

- Participated in a three-week internship led by Fashion Designer Donwan Harrell.
- Received hands-on experience creating design specs and using industrial equipment to apply washes, finishes, and embellishments to a custom pair of denim jeans.