

# SightseeRM: Core business of tourism sector are now in line with power of Dynamics 365.



## ABOUT B&B INFORMATION TECHNOLOGIES SERV./SIGHTSEERM:

We are experts on Dynamics 365 Ecosystem. Our individuals dedicate their skills to Microsoft technologies more than 20 years and signed numerous successful solutions and deliveries in the market worldwide. We focus on specific solutions for certain markets so our solutions use proper terminology for atomic sectors like Tourism agencies with SightseeRM.

## WHAT WE OFFER



Our solution handles:

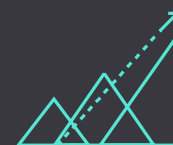
- Tour
  - Flight
  - Accommodation
  - Excursion Activity
- of the tourist for travel agencies or any other parties that are related with tourism sector like ground services in order to track history of the customer travel by leveraging Dynamics 365 CE. Thus, We define customer centric approach to the sector.



Our solution transforms sectoral core business into customer centric data and aligns them with common data model of Microsoft so other Azure Services can be utilized with less effort by tourism sectoral players. Thus, Companies can easily use Power BI even Artificial Intelligence services of Azure and much more for sure...



You can define tour for a specific period and add customers, flights, accommodations main details and bind activities including excursion. You can easily extend solution with your specific requirements via Dynamics 365 enhanced customization capabilities.



Tourism sector expectations are fully met by Dynamics 365 product families as well as Azure services so you can easily track tourists experience about their holiday and can help them in case of any issues at airport, hotel, transfer ...

*If you are looking turn key solution for your business as a travel agent or involving with transfer*

*as part of ground services, just buy and then start using it.*

## LEARN MORE

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# Microsoft Dynamics 365

Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.



## KEY USE CASES



### SALES

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished



### SERVICE

Understand your customers better and respond more quickly by accessing internal and external relationship data



### FINANCE AND OPERATIONS

Increase your return on investment with Microsoft's agile and efficient cloud solution.



### TALENT

Extend your virtual team and coordinate faster with a consolidated view of team members, activities and responsibilities.



### MARKETING

Gain end-to-end visibility by connecting data from external markets, social and legacy sources

## WHY MICROSOFT DYNAMICS 365

**Modern applications** that deliver new experiences and connect with a businesses' existing systems to allow organization to digitally transform their way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices and micro-applications to drive intelligence and inform a more effective business process.

**Unified data and processes** that enables business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships and data. Data connectors allow thousands of systems to bring their data to a single network.

Learn more: [www.microsoft.com/dynamics365](http://www.microsoft.com/dynamics365)

**Intelligence** that delivers actionable insight. Data in the new world includes social, relationship and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

**An extensible environment** that enables change. The right solution establishes a data, communication and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.

Microsoft Partner