



## Entry Applications Now Being Accepted!

Parade Date: **Sunday, November 30, 2025**

Start Time: **6:00 pm, Ends approximately 8:00 pm**

Location: **Salinas, California – Main Street in Downtown Salinas.**

Deadline: **November 14, 2025**

Parade Route: Start at South Main and W. Acacia Streets. Proceed North on South Main and continue onto Main Street in Downtown Salinas, ending at 1 Main St. The return route circles around heading South on Salinas Street then returning to the Park Row parking lot on Acacia.

Anticipated Attendance: 25,000

Parade committee will approve applicants. Notification of acceptance will be emailed.

Parade entries: Required to be entertaining, creative and exciting! Participate with a float, push float, band, colorful costumes, uniformed attire, drill, dance team or comical routines, antique or unique vehicles, etc. also 75% of all floats must be covered in lights. **Vehicles must be lit and will be approved on a case-by-case basis.** Send us a picture with entry form, if possible. Think outside of the box!

Entry Fees: \$350 per group/club. Youth based nonprofits no charge upon verification of nonprofit status. Youth based for-profit groups discounted to \$200 per group/club.

Vehicle Clubs will be limited to (5) cars per entry. Please relay the (5) individual's names under your Club Name to eliminate confusion at registration.

Equestrian groups will be limited to (5) horses per entry and will be required to have (2) two scoopers lag behind to clean up any feces.

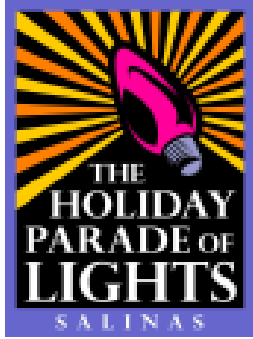
Please review the general parade guidelines.

Best regards,

**SalinasHolidayParadeofLight Committee**

Salinasparadeoflights@gmail.com

SalinasHolidayParadeOfLights.org



# Official Entry Application

Application for entry must be received by: Nov 14, 2025

Register Online: [SalinasHolidayParadeOfLights.org](http://SalinasHolidayParadeOfLights.org)

## Entry Fee:

\_\_\_\_\_ \$350 per Business/Group/Club

\_\_\_\_\_ \$0 per Veteran or Youth-Based **Nonprofit Organization\***

\_\_\_\_\_ Sponsor (Fee paid & included in sponsorship)

(Please type or print legibly)

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Web Site Address: \_\_\_\_\_

Alternate Contact Person: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Nonprofit Organizations will be sponsored by SHPOL. Tax ID# for verification: \_\_\_\_\_

## ●UNIT INFORMATION ●

*(See guidelines to decide your unit type, check all that apply, sign application when complete, photos helpful.)*

\_\_\_Band/Drum Corps \_\_\_Equestrian \_\_\_Float \_\_\_Vehicle \_\_\_Commercial/Business

Number of vehicles: \_\_\_Number of adults: \_\_\_Children: \_\_\_(age ranges)

Does the group have sound or music? \_\_\_Yes \_\_\_No

●The following information will be used for announcer scripting.  
Please provide as much information as possible.

Description of unit for announcers *(please be specific no more than 90 words)*: REQUIRED

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•FLOAT INFORMATION •

Complete the following information. DESCRIBE YOUR ENTRY! (applications with no descriptions will be sent back)

ENTRY CATEGORY: \_\_Professional Built \_\_Self-Built

Parade Float Theme Title: \_\_\_\_\_

Overall float size: Length: \_\_\_\_\_ Width: \_\_\_\_\_ Height: \_\_\_\_\_

Describe float concept: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(Use second page if needed to fully describe 50 words or less.)

Approximate number of lights used: \_\_\_\_\_

I /we hereby understand and agree to accept the risk of bodily injury and /or property damage which I /we may incur or cause a third party to incur as a result of my /our participation in the Salinas Holiday Parade of Lights. With this understanding, I /we further agree to indemnify, defend and save harmless the City of Salinas, the Parade Committee, Salinas Holiday Parade of Lights and /or Foundation its Boards, its Commissions and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with /my successors, assigns, heirs, executors and administrators, and any other persons or entities who /which may have a claim based on my /our personal injuries and /or property damage. I /we further understand and agree that this save harmless and indemnification shall apply to and all facilities that the City of Salinas, the Parade Committee, and Salinas Holiday Parade of Lights and /or may own and /or control. Furthermore, I /we have read and agree to abide by the Salinas Holiday Parade of Lights guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my unit is accepted.

Organization Name: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Representative Signature: \_\_\_\_\_

Authorized Representative Name and Title (print): \_\_\_\_\_

•ALL entry applications are subject to review approval by the Parade Committee. •

Please make CHECK payable to: Salinas Holiday Parade of Lights

MAIL COMPLETED FORM WITH CHECK TO:

Salinas Holiday Parade of Lights  
919 N. Main Street Salinas, CA 93906

To email entry application, send to: Salinasparadeoflights@gmail.com

~~~~~ For Review Committee Use ~~~~~

Date Received: \_\_\_\_\_ Nonprofit Discount Verified: \_\_\_\_\_ Payment Completed: \_\_\_\_\_

Presented: \_\_\_\_\_ Approved or \_\_\_\_\_ Denied Notified of Decision: \_\_\_\_\_ Refund: \_\_\_\_\_

If denied, reason: \_\_\_\_\_ RSVP 5 days prior: \_\_\_\_\_

# SALINAS HOLIDAY PARADE OF LIGHTS

## GENERAL RULES AND GUIDELINES

(Please read the rules and guidelines carefully before signing application)

The **PARADE** celebrates the opening of the holiday season with a lighted parade that provides entertainment, community spirit, and sharing this event for all to enjoy. Remember this is a family event, we will not tolerate alcohol or illegal drug usage in the staging area and or throughout the parade.

### ENTRY REQUIREMENTS AND SELECTION:

- **ALL** parade entries **MUST** showcase a holiday theme
- ALL floats must be at least 75% covered in lights. Cars must be lit and approved on a case-by-case basis.
- Please send a picture of the car as it will appear in the parade.
- Entries applicants are all subject to approval by Parade Committee
- Entries are selected on their entertainment value, uniqueness, size, and appearance
- The parade participants must be "family friendly" appropriate
- The Parade **will not** be used as a platform for special interests
- Lights must be used on entries. Music is encouraged to accompany the entry, music needs to be at a reasonable level, holiday themed, or family appropriate only

### ENTRY APPLICATION FORM:

- The entry application form must be completed, signed and paid in full with the understanding of the general rules and guidelines. Entry application available online at: [www.SalinasHolidayParadeOfLights.org](http://www.SalinasHolidayParadeOfLights.org)
- The parade organizers reserve the right to reject any entry at any time Applicants will receive notification of their acceptance within two weeks of receipt, if denied entry fees will be refunded.
- Staging instructions will be emailed approximately one week prior to the parade
- The rules and guidelines are for the safety and quality of the parade. Failure to abide by these rules and guidelines and those presented with the parade information package, may result in the entry's removal from the parade.

### THIS IS A FORWARD MOTION PARADE:

- All entries are required to maintain a continuous forward motion during the parade. **No intentional stopping**

### NO TOSSING OR DISTRIBUTING HANDOUTS, CANDY OR FAVORS:

- Nothing can be tossed or handed out along the parade route, or curbside due liability policies set forth by the parade insurance company and the City of Salinas.

### IDENTIFICATION SIGNS:

- Identification banners are encouraged for entries in the parade
- Signs must be for identification purposes only and not as an advertisement or political statement. No phone numbers, addresses or websites listed please.

### CANCELLATION POLICY:

- Only a significant act of nature will cancel the parade, of which all units would be notified.
- If, for some unforeseen reason, your unit is not able to participate in the parade after being accepted, you must contact the parade staff, prior to the parade date.
- Entries absent on parade day without proper notification may not receive future invitations.

### MARCHING MUSICAL UNITS:

- Musical units are requested to perform the one-mile parade route.
- Unit members are required to be in uniform attire.

**FLOATS:**

- Floats cannot exceed 50 feet in length (including tow vehicle), 13 feet in height and 10 feet wide.
- Float entries must follow the "Parade Float Guidelines" that will be mailed following receipt of the entry application.

**MARCHERS / SPECIALTY UNITS: (Clowns, Color Guards, Drill/Dance/Baton, Scout Groups)**

- Units will be considered on their entertainment value or uniqueness
- Plain clothed marching entries will not be accepted.
- Entries requiring vehicles to carry sound systems must notify parade organizers on the application. Carts or vehicles accompanying the entry must be decorated
- Drill / Dance routines must be choreographed for forward motion. No stopping to perform

**We will have a grinch in parade no other floats may include grinch or a Santa.**

**VEHICLES:**

- Vehicles considered for entry must be antique or unique
- Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and other large vehicles may not be accepted due to safety concerns
- Vehicles permitted in the parade will be restricted in numbers, no more than (5) five cars per club. No more than (2) two entries per motorcycle or bike clubs and limited to 5 motorcycles or bikes in each entry. Other type of off-road vehicles, no more than (5) five per entry.
- **No** commercial vehicles are allowed in the parade without prior written approval by the parade committee.

**EQUESTRIAN / ANIMAL UNITS:**

- No more than (5) five horses per entry and/or association
- Any animal deemed unsafe in the parade will be removed.
- Equestrian riders should be at least 12 years of age and accompanied by an adult trainer.
- All equestrian entries **MUST** have trainers walking with every two horses.
- Each group is required to have (2) scoopers lagging behind to pick up feces.

**SPECIAL GUESTS / DIGNITARIES:**

- Guests and Dignitaries are by invitation only. Only politicians currently in office are invited. No campaigning, no literature, or handouts or no political signs of any kind urging the election or defeat of any candidate for political office or any initiative will be allowed to appear in the parade, including signs appearing on any person, float, automobile (or other vehicle) or any moving or stationary structure which is part of the parade.
- The parade will provide identification signs for the guests. No other signs allowed. The invited guest must appear in the parade. No replacement of invited guests accepted.

**PARTICIPANT AGE RESTRICTIONS:**

- Walking participants must be at least six years old or older. There must be at least one adult escort for every six children under the age of 13 years. Young children riding on a float must have adult supervision at all times.

**Salinas Holiday Parade of Lights**

501(c)(3) nonprofit #93-2860281

919 N. Main Street

Salinas, CA 93906

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