

THE CHRONICLE

Newsletter for the Arizona Association of Licensed Private Investigators



A Message from the Editor!

Hello, fellow Investigators!

It is my pleasure to bring you the fourth volume of the Chronicle for the 2021 year! In closing out the 2021 year, AALPI has continued to make forward stives by providing educational content and in increasing membership size.

AALPI kicked off the 2022 year with a fantastic annual members meeting, wherein we heard from retired FBI Special Agent John Iannarelli, Esq., and our very own Scot Walker. It was a great meeting! In this edition you will find information on the aforementioned 2022 Annual meeting, as well as information on the NEW AALPI Board of Directors. You will also find an educational article by Rachel Kronenfeld of the Hetherington Group. I hope everyone enjoys!

Lastly, it is with a heavy heart that I am announcing this will be my last publication as Editor of The Chronical. Drafting this Newsletter over the past three years has been an incredible opportunity, and I am eternally grateful for it. I hope you have all enjoyed reading these works as much as I have enjoyed compiling them.

- Brian Devine - Editor

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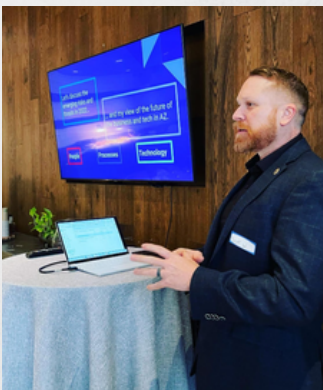
UPCOMING EVENTS

WHAT'S NEW WITH AALPI?

AALPI 2022 Annual Meeting Recap

A new year has begun and with that AALPI once again convened for our annual meeting. This year, our meeting was held at The Yard in Tempe, Arizona.

We heard from speakers John Iannarelli, Esq., and our very own Scot Walker. John presented on Cyber Security, a topic which we all must consider more attentively as technology progresses, and Scot presented on the future trajectory of private investigations. The Powerpoint presentations from these lectures are available by request. Email Sarah Purify for a copy. Pictures from our meeting are included for your viewing pleasure.



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WHAT'S NEW WITH AALPI?

AALPI NEW BOARD OF DIRECTORS

It is with great pleasure that we announce the election of two new members to the AALPI Board of Directors! Taking the helm of AALPI Secretary is Cheri Valentino, pictured above on page 2. Assuming the mantle of Sergeant-At-Arms will be Ty Sterling, a steadfast and capable Investigator!

Beginning a second, consecutive, term as AALPI President will be Bob Nalett, a friend to the Association, and private investigators as a whole! Bob, we commend you for your leadership over the past two years, having steered AALPI through the COVID-19 pandemic, and look forward to your next two years as the Association's President!

Stepping down from the Board are Larry Rives (former Secretary), and Brian Devine (former Sergeant-At-Arms).

As in all things, we look forward to what the future brings!



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HOW TO FIND JOHN SMITH ONLINE (FAST)

BY: RACHEL KRONENFELD - MANAGER OF INVESTIGATIONS AT HETHERINGTON GROUP

Investigating a subject with a common name is a challenge for any investigator. This article addresses several tips to help narrow down your subject within public records, media, and social media. Start by double checking that your client has shared everything they know with you. Then organize a list of all known identifiers for the subject. Examples are middle name, date of birth, relatives, addresses, phone numbers, and professional affiliations.

When researching common names within public records, narrow down by middle initial where possible. Narrow down by known jurisdictions. For litigation matters, check names of other parties or attorney names to see if you recognize them. For criminal matters, try calling the court to verify the date of birth on file. Take advantage of fee-based vendors if you have access.

Media searches with common names can be at first overwhelming, and as you add more identifiers to your search you may actually be limiting your results. A recommended search string to start with would be full name and full name with middle initial. From there, you can conduct the other more common name variations with cities of residence and employment. Conduct a separate search with name variations and company affiliations, schools, or other professional affiliations. If you know the approximate age of the person, you can further narrow down by date.

Social media may be the most challenging. Take advantage of keywords what can be added to the search bar, and filters within the platform to narrow information. For example, filter by education on Facebook and filter by company name on LinkedIn. If there is a relative you've identified with a less common name, locate them in effort to find them connected to your subject. Also, take advantage of username search tools such as [whatsmyname.app](#) or [namechk.com](#) after you have identified at least one username for the subject. If you do not know their username, do you have an email address? Try searching the beginning of this email as a username.

Thankfully, software companies are making big strides to assist the struggling investigator with common name searches. Tools like Skopenow allow you to enter an email address, or a phone number (even international), images, and many other identifiers to locate social media profiles, and other websites within minutes for your subject. Yes, images. Several free and fee-based tools offer reverse image searching, so even just a photo of John Smith may get you the leads you need.

After presenting these tips during tabletop sessions at the OSMOSIS Conference this year in San Diego, it was clear they are in high demand. For some, these words of wisdom may be nothing new. However, there is a benefit to seeing them all aggregated. It keeps some organization to the chaos around the common name. And hopefully, brings more efficiency and a sense of confidence that you have exhausted all efforts.

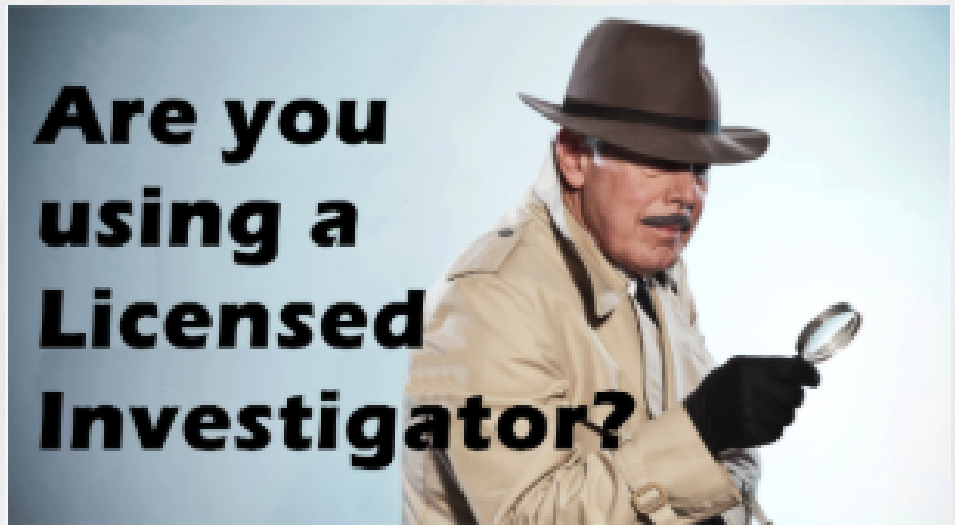
WHAT'S TO COME?

UPCOMING EVENTS

- AALPI's 2022 Annual Conference -September 2022

Interested in Volunteering?
Contact Bob Nalett at President@aalpi.org to start today!

Become an AALPI Member by visiting <https://members.aalpi.com/membership-account/membership-levels/>



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