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**In Wake of Devastating Loss, Widower Writes Unlikely Love Story of the Century**

*Robin Cherian will release Sundaram: A husband's story of the everlasting love of Svitlana Oleksandrivna Cherian this summer.*

ORLANDO, FL—It was a love prophesied by a famous guru, and a loss that no one could have ever predicted. After his wife unexpectedly passed away late last year, Robin Cherian decided to capture their love story in an intimate and emotional memoir. *Sundaram*—which means “true beauty from within” in Sanskrit—chronicles their journey from love at first sight after bumping into each other at the baggage claim in LAX to forging their unexpected life together in an intercultural marriage and everlasting bond that continues on after Svitlana's passing. Though they came from very different worlds, Robin and Svitlana encountered too many cases of kismet and fortunate circumstances along the way that told them their love was orchestrated by the Universe.

Svitlana, a holistic beauty expert famous in her native Ukraine and throughout Europe for creating the Hollywood Lifting Facial Massage (HLFM) and the founder of several Ayurvedic spas back home, chose to uproot her life and rebuild her business in America after meeting Robin, an Indian-American sales executive based in Philadelphia. Their love, which had been foretold by Dr. Vasant Lad (founder of the Ayurvedic Institute), was immediate and powerful enough to battle the many challenges intercultural couples face and establish a new life together. By 2022, they had settled into their new home in Florida and Svitlana had become the loving mother of Robin's three daughters.

Tragically, their happily ever after was cut short when Svitlana unexpectedly passed away on October 8th, 2022, leaving Robin and their girls reeling in her sudden loss. As Robin moves forward in a new life without her, he reflects back on the beautiful life they had shared in *Sundaram*.

Though she is no longer here, their love and her legacy continues on around the world. *Sundaram* is the raw, vulnerable account of a powerful love that transcended all borders and pushed them to beat the odds, and a widower's life after loss. *Sundaram* will be released on Amazon in all formats this July. For more information, please visit [www.sundarambook.com](http://www.sundarambook.com).

### About Robin Cherian

Born in Detroit, Michigan to Indian immigrants, Robin Cherian is an author, father, and sales executive. Robin was married to Svitlana Oleksandrivna Cherian, CEO of Hollywood Lifting and Divine Ayurveda, until her passing in 2022. He serves as the IOT Enterprise Sales Executive at Honeywell. He lives with his three daughters in Orlando, Florida.