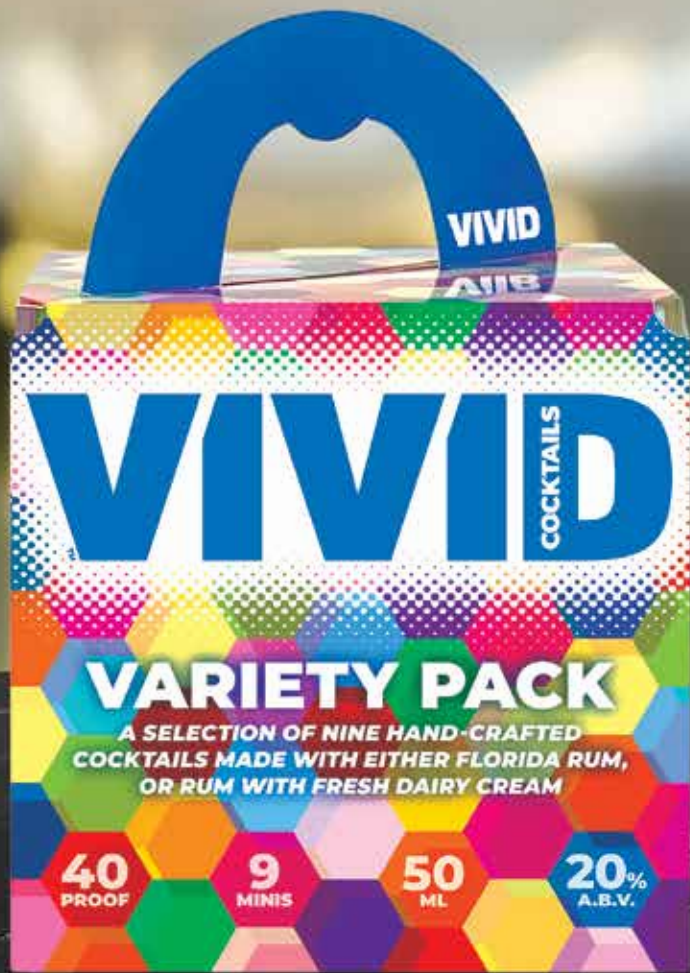


VIVID COCKTAILS



Available in:
50 mL "Mini" Bottle
450 mL Variety 9-Pack
750 mL "Big" Bottle



VIVID COCKTAILS



Premium Ready-to-Drink Cocktails Built for Today's Market

Grow with the Category That's Outpacing the Rest

RTDs are one of the strongest growth segments in beverage alcohol. Across the U.S., ready-to-drink cocktails are expanding shelf presence and capturing share among consumers who value convenience and quality.

Partnering with innovative, differentiated RTD brands like Vivid Cocktails allows distributors to capture demand across multiple channels — retail aisles, e-commerce, events, pop-ups, and experiential activations. Bold flavors, premium appeal, and versatile applications make Vivid Cocktails a compelling portfolio addition.

Elevate Every Occasion with Vivid Cocktails — RTD Done Right.

Why RTDs Win

RTDs are outperforming traditional alcohol categories
Premium + Convenience = Growth
Strong appeal to Millennial & Gen Z drinkers

Built to Move Off Shelves

Spirit-based RTD differentiation
Eye-catching flavors & stand-out packaging design
On-trend with proven demand
Fills the premium RTD gap in liquor portfolios

**WSWA
Booth
#822**

Jodi McLean

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Let's Talk Distribution



vividcocktails.com