



 asepsis**Pro**

Building a Stronger  
Future for Healthcare



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**1 in 31**

the approximate number of hospital patients who develop a healthcare-associated infection (HAI)

**110K+**

the number of surgical site infection (SSI) cases that occur annually

**\$28B -  
\$45B**

the estimated excess healthcare cost preventable infections contribute on an annual basis

**23%**

the percentage of hospitals in the United States facing critical staff shortages

**100K+**

the number of healthcare workers that the industry lost in the United States from 2020 to 2022

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## **We are entering a pivotal time in healthcare education.**

Patient care and safety expectations are rapidly rising, placing increasing pressure on hospitals and healthcare facilities to meet higher standards of quality and improved operational efficiencies. While these pressures extend to nearly all departments, sterile processing and infection prevention are often at the forefront.

Sterile processing directly influences patient outcomes by ensuring instruments used in surgery, procedures, and treatment meet the standard of care required for safe medical practice. In fact, although not directly rated, sterile processing impacts nearly every category of healthcare evaluation, including CMS's Five-Star Quality Rating System which considers safety, patient experience, outcomes, readmissions, and timeliness of care.

Despite its critical role, the sterile processing industry faces significant barriers to consistently delivering optimal patient safety while maintaining operational efficiencies, including staffing shortages, high turnover, and gaps in training and competency development. Furthermore, the sterile processing field is undergoing a significant transformation, shaped by intensifying regulatory demands, accelerating technological change, evolving healthcare business models, and ever-growing patient safety requirements.

This convergence of pressures creates a difficult operating environment for hospitals and surgical centers, which must uphold rigorous safety standards while struggling to recruit, train, and retain a competent sterile processing workforce.

To elevate and sustain the standard of care, sterile processing and infection prevention professionals need comprehensive training, ongoing professional development, and support systems that enable them to perform at the highest level of safety and reliability. When these levels are not met, it is time consuming and costly – for health institutions, workers, and most importantly, patients.

**Together, we can strengthen health education and workforce development, helping ensure safer and stronger patient outcomes and experiences.**

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**With the mission of improving patient safety and healthcare workforce competence, AsepsisPro delivers expert consulting, high-impact workforce education, and cross-industry collaboration within sterile processing and infection prevention fields.**

Since its founding, AsepsisPro has equipped thousands of sterile processing professionals with the knowledge, skills, and confidence needed in their respective roles. AsepsisPro prides itself on its ability to marry fundamental research and practical experience to advance professional capabilities. AsepsisPro aims to be the national leader in uniting healthcare organizations, educators, and industry innovators to build a highly skilled, credentialed workforce that drives excellence in sterile processing and infection prevention across the continuum of care.



**CORE  
VALUES**

**Patient Safety  
First**

Protect Patients from  
Preventable Harm

**Excellence in  
Competence**

Evidence-Based  
Practice



**Collaboration  
and Partnership**

Trusted Relationships  
Across Industry

**Innovation in  
Education**

Modern Technology  
and Simulation

**Integrity and  
Accountability**

Compliance with  
Regulatory Standards

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The foundation I received set the stage for everything that followed. Within eighteen months, I earned all four major sterile processing certifications and within three years advanced into an educator position. The training, encouragement, and hands-on experience from the program gave me the skills and motivation to keep progressing.

*Heater Hardcastle,  
Former Student*

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## **AsepsisPro's impact goes beyond its students.**

AsepsisPro believes building skills, expanding opportunity, and improving safety are interconnected. Through its programs, AsepsisPro has seen the remarkable impact it can have on students, their employers, and the larger health industry.

AsepsisPro helps prepare job-ready professionals, who often integrate quickly and require less on-site training than their counterparts. Participants are seen as high-demand candidates, with over 90% of participants seeking employment being hired within 30 days of program completion.

Healthcare institutions benefit from hiring these candidates who understand sterile processing standards and patient safety expectations, helping generate improved patient outcomes, stronger retention rates, shortened onboarding and orientation timelines, and steady healthcare margins.

## **The ripple effect of AsepsisPro's work is evident, with its impact expanding well beyond education.**



**90%**

Student Program Completion  
and Certification Rate

4  
GYNAE

CAMERAS  
GENERAL

CRANIAL

SPINAL

GENERAL

CRANIAL



This is a pivotal time in AsepsisPro's history. To advance its mission and expand its impact, AsepsisPro has identified three strategic priorities for the next five years. With costs estimated at \$10 million, these initiatives will be funded through a mix of financing, reserves, and philanthropy. As we continue this impactful journey, we invite you to consider how you can support this vision.

## **TRAINING FACILITY AND EQUIPMENT**

With current programming taking place at partner sites, AsepsisPro plans to acquire a dedicated facility in Indianapolis featuring simulation labs, classrooms, vendor showcases, and conference spaces. The state-of-the-art center will support training programs, validation testing, and advisory services.

## **SPECIALIZED PROGRAM EXPANSION**

Through specialized training pathways tailored to distinct career stages and roles, AsepsisPro prepares healthcare professionals to excel in the next phase of their career. AsepsisPro aims to expand its programming to eight pathways: preceptor, emerging leader, supervisor, manager, director, educator, quality specialist, and inventory control specialist.

## **HIGH-CALIBER OPERATIONS AND TEAM**

To launch these initiatives, AsepsisPro will require a robust operational infrastructure and dedicated team. AsepsisPro seeks to build a network of high-caliber sterile processing practitioners and expert partners whose leadership and subject-matter expertise will ensure lasting impact for patients, healthcare institutions, and industry at large.



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## Dearest Friend,

We are at a pivotal moment in healthcare – one where the decisions we make today will directly shape patient safety, workforce stability, operational margins, and quality of care for years to come.

Sterile processing and infection prevention are facing urgent, complex, and consequential challenges. When these challenges are not addressed, the consequences are real: increased healthcare costs, diminished business margins, added strain on healthcare professionals, and most importantly, compromised patient outcomes.

AsepsisPro stands at the forefront of this challenge, offering change and opportunity for the industry. We are entering an exciting phase of growth, driven by a bold vision for the future of healthcare education and workforce development. Our goal is clear – to better prepare sterile processing and infection prevention professionals to meet rising safety and quality expectations within an increasingly complex healthcare landscape – but this goal cannot be realized alone.

We invite you to join us as a partner in this critical work. With your support, we will expand access to advanced education, strengthen professional skills, and create pathways for leadership and excellence. Your investment helps build a workforce that protects patients, supports healthcare institutions, and elevates standards of care nationwide. Together, we can strengthen the healthcare education and training system, ensuring safer procedures, stronger teams, and better patient outcomes and experiences.

Thank you for your commitment to advancing healthcare education and patient safety. Your generosity makes this work possible, and your partnership makes it meaningful.

With gratitude,

**Lisa McKown**

Lisa McKown, DrPH, MBA,  
CRCST, CIS, CHL, MBTI, ISO 9001  
*Founder and Lead Instructor*





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