



2025 Hometown Heroes Banner Program

A Celebration to Honor Our Past and Present Members of the Armed Forces

Sponsored by the New Cumberland Olde Towne Association (NCOTA)

New Cumberland will be celebrating the THIRD PHASE of “Hometown Heroes.” This program is proudly sponsored by the **New Cumberland Olde Towne Association** to honor our military citizens.

The Hometown Heroes Banner Program honors veterans (both living and deceased) and active- duty members of the Armed Forces from New Cumberland Borough. Each banner will feature the individual’s photo (provided by the family of the “Hero”), name, and branch of service. The banners will be displayed on utility poles on main streets in New Cumberland. Our goal is to have (40) families honoring their respective Hero by August 31st, 2025 and to have the banners mounted and on display by Veteran’s Day, November 11, 2025.

Forty Hometown Heroes banners will be displayed throughout New Cumberland in PHASE 3 for a two-year period. The banners may stay displayed for a longer period of time.

In order to qualify as a Hometown Hero, the Hero must meet the following criteria:

- If a Veteran, must have been honorably discharged (proof of honorable discharge [such as DD-214] may be requested).
- If currently in the Armed Forces, must provide proof of service
- Heroes must have lived in New Cumberland Borough either before or after their military service. (Heroes do not need to have been born in New Cumberland, but must have lived in New Cumberland).

The Hometown Heroes program will begin receiving applications on December 1, 2024 and continue until July 1, 2025. Applications will then be screened to ensure compliance with “Hero” eligibility criteria. The first (40) applications in compliance will be approved. Family members and friends have the responsibility of sponsoring a banner financially. Sponsorship of a banner is a way to honor their service member. The cost of banner sponsorship is \$200.00 per banner. The \$200.00 covers the cost of the banner and the installation of the banner.

For further information or to submit an application, please call Chris Leukus at 717-319-4421 or email her at cvleukus@aol.com. An application is on the reverse side of this information sheet.



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HOMETOWN HERO HONOREE PROFILE

RANK: _____

FIRST NAME: _____

LAST NAME: _____

BRANCH OF SERVICE: _____

ERA: _____

- GLOBAL WAR ON TERROR (SEPT. 22, 2001 TO PRESENT)
- PERSIAN GULF WAR (AUG. 22, 1990- AUG. 31, 1991)
- COLD WAR (SEPT. 2, 1945 TO DEC. 26, 1991)
- VIETNAM CONFLICT (FEB. 28, 1962 TO NOV. 7, 1975)
- KOREAN WAR (JUNE 27, 1950 TO JAN. 31, 1955)
- WW II (DEC. 7, 1941 TO DEC. 31, 1946)
- WW I (APR. 6, 1917 TO NOV. 11, 1918)
- SPANISH AMERICAN WAR (APR. 1898 - AUG. 1898)
- CIVIL WAR (1861 – 1865)

- STATUS (KIA/POW/MIA): _____
- MEDALS (PURPLE HEART, SILVER STAR, BRONZE STAR): _____

⇒ **REQUIRED ACTION: 1) PLEASE COMPLETE THE PROFILE ABOVE, AND 2) SECURE A HIGH RESOLUTION PHOTOGRAPH OF THE HERO, AND DELIVER TO:**

Chris Leukus, 415 Jennifer Drive, New Cumberland, PA 17070

⇒ **REQUIRED: VERIFY & PERMISSION –**

- By submitting this application, you are verifying that the Hometown Hero is in truth a Veteran with Honorable Discharge; or is a currently serving member of the Armed Forces (At its discretion, NCOTA may request that you provide a valid DD-214 or some other form of proof of service).
- I give permission for the NCOTA to use this information and photograph for the purpose of producing the Hometown Hero banner.

Signed: _____ **Date:** _____

Phone: _____ **Email:** _____

**** FINANCIAL SPONSOR NAME** Banner cost is \$200 each. Check made payable to New Cumberland Olde Towne Association [NCOTA]. Please include check with the application. Deliver to Chris Leukus, 415 Jennifer Drive, New Cumberland, PA 17070

Name: _____ **Date:** _____

Phone: _____ **Email:** _____