

# JOIN THE NIKON KIDS!

CAPTURE TOMORROW



**The Nikon Kids Photo Club** is here to help youngsters learn the art of photography! It's never too early to give your kids a hands-on learning experience that builds an understanding of themselves, others and the world around them. Photography for children offers a range of exciting and valuable learnings, not to mention some great experiences, that is why we have introduced the Nikon Kids Photo Club. This initiative provides your kids early exposure, making sure they develop these skills at a point in their lives where they're most impressionable.



# NIKON KIDS PHOTO CLUB

**The Nikon Kids Photo Club** started off three years ago as a small after-school program and now has become a full-fledged institute that conducts various interactive programs and even has its own campus. Having worked with over 10,000 students across various schools the Nikon Kids Photo Club is growing strong in making photography lessons more accessible and fun.

**The skills:** Nikon Kids Photo Club introduces kids to a wide range of benefits and skills.

Boosting self esteem by learning a new skill | Learning planning & presentation | Giving children a platform to display their potential through creativity | Providing children the opportunity to be innovative



## AFTER SCHOOL PROGRAMS AND WORKSHOPS:

**Nikon Kids Photo Club** has a thoroughly developed after school program that involves short and regular after-school sessions for children aged 13-16 where each session has a new theme, ranging from Photography Basics to Film making and more. Special Nikon School Camps are also conducted to help build various skills, that will help drive self-confidence and creativity.



## TRAVEL TRIPS

There's no better way to learn than to experience the world through travel. **Nikon Kids Photo Club** often organizes travel tours to picturesque places where each trip is designed to teach the basics of photography to participants in an environment that can provide practice in abundance. These trips help boost observation and focus amongst young enthusiasts.

**We are inviting students to become artists, so register your kids and open them up to a whole new world of experiences, today!**

For queries/registrations please contact **Chitra Shergill** +971558252728 Email - [photography@kidsphotoclub.com](mailto:photography@kidsphotoclub.com)

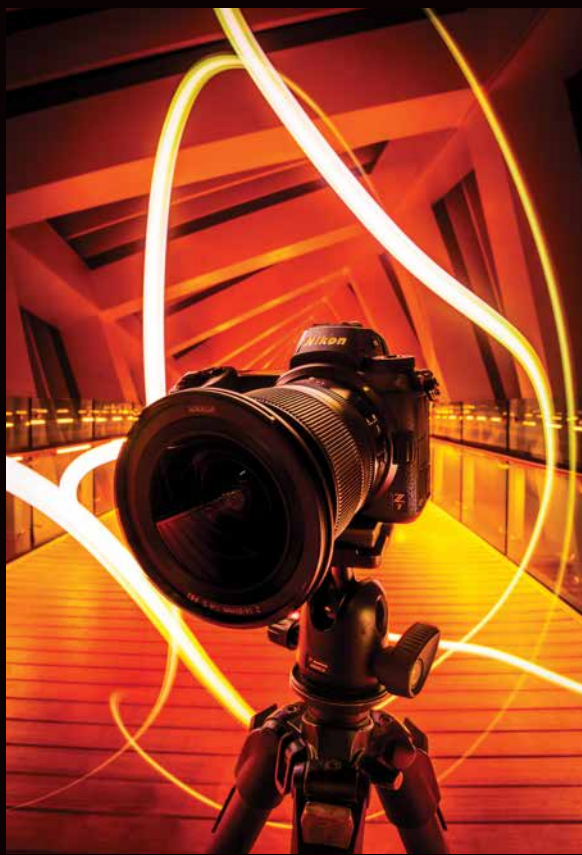
# A MASTERCLASS IN PHOTOGRAPHY.

Early introduction of creative outlets like photography for children can help develop their learning and give them an understanding of themselves, others and the world around them. The Nikon Kids Photo Club offers a photography course that provides a range of exciting and valuable learning experiences, as well as exploration opportunities.

## The benefits include:

- Learning new skills that help boost self-esteem
- Encouraging planning and presentation skills
- Exploring their personal potential through creativity
- Providing various opportunities to be innovative
- Giving children an outlet to communicate ideas, thoughts and feelings
- Stimulating minds to develop their own design ideas and styles.

## THE COURSE MATERIAL.



### Part 1 : The Basics

**Painting with light:** The role of light in photography, it's history and an introduction to really cool form photography.  
DSLR camera handling

### Part 2: Applications

People Portraits  
Things That Glow In The Night  
Sports Photography  
Photographing Pets  
Wild & Woolly  
Landscapes

Flower Power  
Vacation Photo  
Motion Blur Photography  
Bubble Photography  
Knowledge About Camera Body F & DX body  
Lecture About Lenses

# INTRODUCTION TO FILM MAKING.

We believe film making is an opportunity to turn creativity into art. Film making requires more than just planning and discipline, it requires students to feed off intellectual curiosity. Here, we give children an opportunity to take something that starts in their imagination and build it from ground up, ultimately seeing it realized on the screen. With our film making class, we want students to be able to connect to audiences, empathize and have a greater understanding of the community.

## THE COURSE MATERIAL.

- Why Video?
- Advantages of DSLR.
- Camera settings
  - Aperture
  - Shutter
  - ISO
  - Picture Style.
- Gears
  - Lens
  - Tripod
- Lighting
- Filming
- Video Editing and Production

