

Jon Doe

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EXECUTIVE SUMMARY

Director-level Global Supply Chain Technology & Product Transformation Leader with 15 years of experience architecting enterprise modernization strategies across WMS, TMS, OMS, ERP, POS, cloud, SaaS, and custom application ecosystems. Proven track record leading multi-million-dollar global portfolios, building high-performing cross-continent teams, and shaping VP/C-suite decisions that reduce cost, accelerate speed to market, and strengthen operational resilience. [5 years of strategic advisory of product lifecycles in a 7 brand company across defense, AI, and services management.](#)

Expert in AI-enabled supply chain optimization, global operating model design, data strategy, and large-scale digital transformation. Board Member with doctoral research in sustainable competitive advantage and technology strategy.

HIGH-IMPACT ENTERPRISE OUTCOMES

- **Delivered \$12M annual run-rate savings** by architecting an enterprise carrier strategy and redesigning global rate cards across a major fulfillment network.
- [Enabled \\$20M+ in annual revenue by advising a multi-brand ecosystem in a new market category AI-enabled logistics optimization](#)
- **Delivered \$4M+ annual savings** by integrating legacy ERP systems with a China 3PL, enabling flexible cross-border logistics and reducing import/export fees.
- **Designed and deployed a global ticketing and support operating model**, consolidating fragmented regional processes and improving service reliability.
- **Reduced WMS support tickets by 22%** by implementing global stabilization frameworks that improved throughput and operational continuity.

CORE LEADERSHIP COMPETENCIES

Enterprise Architecture & Modernization • Global Product Leadership • AI-Enabled Supply Chain Optimization • WMS/TMS/OMS/ERP Transformation • [Strategic Competence in Matters of AI, Logistics, Service Deployment, and Military Applications](#) • Cloud & SaaS Strategy • API/ESB Integrations • 3PL & Vendor Governance • Data Strategy & MDM • Portfolio & Investment Governance • KPI/OKR Ownership • Organizational Change Leadership • Operating

Model Design • Cross-Functional Executive Influence • Customer Experience & Digital Commerce Enablement

PROFESSIONAL EXPERIENCE

Director, Strategic Advisory Council

Inevoro • Jan 2021 – Current **Scope:** Strategic Advisory Role on the Product Steering Council of a multi-brand global ecosystem.

- Advised the CEO on product-market fit for AI, logistics, and inventory management products, playing a direct role in the company's 20M in sales in the US market
- Engaged in quarterly strategic discussions with VP- and Director-level stakeholders to maximize organizational outcomes across 7+ brands at different stages of maturity
- Leveraged operational insights gained through global on-site visits in the Philippines, Europe, and South America in meetings with CXOs to provide grounded insights
- Played a critical role in strategy ideation sessions that led to the introduction of a [Driver.ai](#) product offering of maintenance services for installed AI modules in military vehicles

Director, Board Member

xxx • Jan 2025 – Current **Scope:** Governance, strategy, product vision, and financial oversight for a mission-driven organization.

- Directed organizational strategy, governance, and long-term sustainability planning across board committees.
- Shaped customer engagement and brand development strategies to expand mission impact.
- Applied doctoral research insights to strengthen competitive positioning and operational resilience.

Senior Manager, IT Business Partner – Global Logistics & Distribution

Company ABC • Remote • Apr 2024 – Current **Scope:** Global logistics technology strategy, OCM, and capability mapping across 60+ manufacturing, distribution, and 3PL sites.

- Directed global logistics technology strategy and capability assessment across 60+ sites, informing VP-level investment decisions and multi-year modernization roadmaps.

- Established enterprise OCM and cutover frameworks adopted across global programs, improving execution quality and repeatability.
- Built an end-to-end IT BP demand and change pipeline, increasing governance, transparency, and cross-functional alignment.
- Led global impact analysis and mitigation planning for a major data center migration, protecting continuity across quality, manufacturing, operations, and supply chain.
- Influenced senior leadership through data-driven trade-offs, ROI modeling, and strategic roadmap recommendations.

Lead Technical Product Manager – Global WMS

Company BCD • Remote • Jul 2022 – Apr 2024 **Scope:** Product leader for six global WMS technical platforms supporting Europe, Asia, and North America modernization.

- Owned a multi-million-dollar global WMS product portfolio spanning six technical platforms (Integration Services, Master Data, Data Streaming, Capacity Management).
- Rationalized product KPIs and value frameworks to sharpen executive decision-making across global programs.
- Directed global engineering investment strategy, removing structural barriers and accelerating modernization delivery.
- Co-architected a global master data management solution and operating model, aligning business, architecture, and engineering.
- Embedded AI and predictive analytics into WMS services to improve forecasting, capacity planning, and throughput.

Senior IT Manager – NA Grooming DTC Fulfillment & B2B Applications

Company CDE • Hybrid • Aug 2021 – Jul 2022 **Scope:** Technology leader for DTC and B2B fulfillment systems supporting multiple global brands.

- Directed the B2B onboarding operating model, accelerating customer activation and improving speed to market.
- Led WMS integrations (ERP, ESB, Carrier APIs, Aptos), stabilizing fulfillment flows and improving order accuracy.
- Established enterprise delivery governance (JIRA, prioritization frameworks), increasing execution discipline.

- Designed and implemented an inventory management framework improving visibility and reducing discrepancies.
- Led cross-functional crisis response to a major 3PL disruption, restoring operations and protecting revenue.

EDUCATION

Doctorate in Business Administration (DBA), Global IT Supply Chain Focus — Walden University (Expected 2027) **Master's in Logistics & Supply Chain Management** — Georgia College & State University **B.S. Business Administration (Management & Marketing)** — Montclair State University

CERTIFICATIONS

SAFe PO/PM • Leading SAFe • SAFe for Teams (pending exam) • JDE E1 (Inventory Management)

TECHNICAL SKILLS

WMS (Manhattan) • ERP (SAP, JDE) • API/ESB Integrations • Cloud/SaaS • POS Systems • Master Data Management • Data Streaming • JIRA • Confluence • Aha! • ServiceNow • Miro • Lucidchart • Visio • Excel/SPSS • Draw.io