

# HANAN MERABI PROFESSIONAL SPEAKING WORKSHOPS

I am delighted to present you with a diverse menu of options to inspire, motivate, and uplift your staff, events, or any occasion that requires a touch of inspiration. As an experienced and passionate inspirational speaker, I am committed to creating positive change and empowering individuals to reach their full potential.



The Inspiration For Your Next Event!

**Keynotes** 

Corporate Workshops

**Nurse Consulting** 

Motivational and Inspirational Speaking

Atlanta, Georgia

Nationwide Opportunities

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#### **Speaking Benefits:**

- 1. Inspiring Personal Story: Through sharing my own journey of overcoming challenges and achieving personal success, I have the ability to connect with audiences on a deep and emotional level. By sharing my story, I can ignite a spark within individuals, reminding them that they too have the power to overcome obstacles and create a life they love.
- 2. Motivation and Empowerment: I possess a unique ability to ignite motivation and empower individuals to take action towards their goals. By providing practical tools, strategies, and actionable steps, I can guide your staff towards personal growth, increased productivity, and enhanced overall well-being.
- 3. Perspective Shift: I believe in the power of perspective, and I can help your audience see challenges as opportunities for growth. By shifting their mindset, individuals will gain a renewed sense of purpose and the ability to approach their work and personal lives with enthusiasm and resilience.

### **Workshop Options:**

Keynote Presentations: Engage your audience with a captivating keynote presentation that combines personal anecdotes, motivational stories, and actionable takeaways. Each keynote is tailored to address specific themes, such as resilience, goal setting, leadership, or personal development.

Interactive Workshops: Deepen the impact by offering interactive workshops that provide a hands-on learning experience. Through group activities, discussions, and individual exercises, participants will have the opportunity to reflect, learn, and grow together.

Customized Programs: I understand that every organization is unique, and I am more than happy to tailor my workshops to address your specific needs and objectives. Whether it's a team-building workshop, a leadership development program, or a motivational session, I can create a customized program that aligns with your vision.

# **Comprehensive Workshop Breakdown for Nursing Consultations:**

Engaging Speaking Engagements in Hospitals and MCOs Introduction:

Transforming Case Management Teams - Sharing Effective Strategies for High Engagement and Performance Introduction:

I am delighted to present this proposal for sharing effective strategies and insights

on transforming case management teams into highly engaged, high-performing units. Based on my personal experience as a People leader in case management, I successfully turned around a disorganized, low-morale team within a year, achieving remarkable results in engagement, satisfaction, audit scores, production, and metrics. This proposal aims to outline the key topics and objectives of the workshop, highlighting the value it can bring to Managed Care Organizations (MCOs) or any organization seeking to enhance their leadership capacity and team performance.

#### **Workshop Overview:**

The workshop, titled "Transforming Case Management Teams: Strategies for High Engagement and Performance," will provide leaders with practical and evidence-based techniques to replicate the success achieved by my team. The session will cover the following key areas:

- 1. Understanding the Importance of Team Engagement: Explore the impact of team engagement on overall productivity, quality of care, and organizational success. Present compelling statistics and case studies that demonstrate the positive outcomes of highly engaged teams in case management.
- 2. Assessing the Current State: Guide leaders in assessing the current state of their case management teams, including morale, performance metrics, and engagement levels. Provide tools and frameworks for evaluating team dynamics, identifying areas of improvement, and setting measurable goals.
- 3. Creating a Culture of Trust and Collaboration: Share strategies for fostering trust, open communication, and collaboration within case management teams. Discuss the importance of establishing clear expectations, promoting active listening, and encouraging diverse perspectives.
- 4. Motivating and Empowering Team Members: Present techniques for motivating and empowering case management team members to take ownership of their work and strive for excellence. Explore methods for recognizing and rewarding achievements, fostering a sense of purpose, and promoting professional development.
- 5. Effective Leadership Practices: Provide guidance on leadership practices that inspire and engage case management teams. Discuss the importance of setting a positive example, promoting work-life balance, and offering regular feedback and coaching.
- 6. Performance Management and Accountability: Introduce strategies for setting performance expectations, tracking metrics, and holding team members

accountable. - Share best practices for conducting performance evaluations, addressing performance issues, and implementing performance improvement plans.

- 7. Sustaining High Performance: Offer guidance on sustaining high performance and engagement over the long term. Discuss the importance of ongoing communication, continuous improvement, and adapting to changing environments.
- 8. Case Studies and Interactive Exercises: Share real-life case studies and success stories from my experience in leading a successful case management team. Engage participants in interactive exercises and group discussions to apply the presented strategies to their own leadership contexts.

Conclusion: By participating in this workshop, leaders within MCOs and other organizations will gain valuable insights and practical strategies to transform their case management teams into high-performing units. Drawing from my personal experience and success, this workshop will equip leaders with the necessary tools to enhance team engagement, satisfaction, and performance.

Together, we can create a culture of excellence and inspire others to replicate these achievements. I eagerly anticipate the opportunity to collaborate and contribute to the growth and success of your organization. Warm regards,

#### Breakdown:

- 1. Identifying Target Audiences: Understand the specific needs, challenges, and interests of hospitals and MCOs. Research the key decision-makers, such as nurse managers, administrators, and quality improvement teams. Determine the most relevant topics and areas of expertise that will resonate with your target audience.
- 2. Crafting an Engaging Presentation: Develop a clear and concise message for your workshop that addresses the identified needs and interests. Structure your presentation into sections, including an introduction, main points, and a conclusion. Utilize creative and interactive techniques, such as case studies, group discussions, and hands-on activities, to actively engage participants.
- 3. Designing Effective Visual Aids: Create visually appealing slides or visual aids that complement your presentation. Use high-quality images, graphics, and charts to support key points and enhance understanding. Keep text concise and legible, using bullet points or short phrases rather than lengthy paragraphs.
- 4. Delivering an Impactful Presentation: Begin with a captivating introduction to

grab the audience's attention and establish your credibility. - Speak with confidence and enthusiasm, projecting your friendly and approachable personality. - Maintain eye contact, use body language effectively, and modulate your voice to engage and hold the audience's interest.

- 5. Providing Practical Examples and Case Studies: Share real-life examples, success stories, or case studies that demonstrate the positive impact of nursing consultancy in hospitals or MCOs. Highlight practical strategies and solutions that participants can implement in their own healthcare settings. Encourage audience participation by posing thought-provoking questions or scenarios.
- 6. Facilitating Q&A Sessions: Allocate sufficient time for questions and answers at the end of your presentation. Be prepared to address inquiries, concerns, or doubts raised by the audience. Offer valuable insights and evidence-based information to support your responses.
- 7. Networking and Building Relationships: Take advantage of networking opportunities before and after the workshop to connect with attendees. Exchange contact information with interested participants and follow up with them to maintain relationships. Offer additional resources, such as articles, research papers, or online communities, to foster ongoing engagement.
- 8. Seeking Feedback and Continuous Improvement: Request feedback from participants through evaluation forms or surveys. Analyze the feedback received and identify areas for improvement or topics for future workshops. Continuously update your knowledge base and adapt your presentation materials to ensure relevancy and effectiveness.

# **Why Choose Me:**

- 1. Authenticity and Relatability: As an inspirational speaker, I genuinely connect with my audience by sharing my own personal experiences. This authenticity allows individuals to relate to my story and find inspiration in their own lives.
- 2. Engaging and Interactive Approach: I believe in creating an engaging and interactive learning environment where participants can actively participate and apply the concepts presented. This ensures a memorable experience that leaves a lasting impact.
- 3. Comprehensive Support: In addition to the workshop or presentation, I provide ongoing support to participants through follow-up resources, such as eBooks, webinars, or coaching sessions.

This comprehensive approach ensures that the inspiration and motivation extend beyond the workshop itself.

Conclusion: I am confident that my diverse menu of options, combined with my passion for inspiring transformation and empowering success, will provide immense value to your staff, events, or any occasion in need of inspiration. Together, we can create a memorable and transformative experience that will leave a lasting impact on your audience. I look forward to the opportunity to work with you and contribute to the growth and success of your organization.

Please feel free to reach out to discuss any further details or to schedule a consultation.

Hanan Merabi, RN, BSN, CCM
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