

Friends of The Big Empty Board Meeting Minutes

March 18, 2025

6:04 PM

Online via Google Meet

Meeting called to order by: Alex Vukasin

IN ATTENDANCE:

Alex Vukasin, Marcella Barden, Cindie Kesler, Becky Offutt, Jessica McDermott
Exa Lee Smith -Absent

GUESTS: N/A

APPROVAL OF MINUTES

The minutes from Feb 25,2025 meeting were read and approved by Cindie and seconded by Marcella. Motion passed.

BOARD UPDATES

OLD BUSINESS

- Jessica and Alex will meet week of 3/18-3/23- need to get group email assigned to Facebook/Instagram instead of personal
- Group needs to submit ideas for spring phot contest-deadline will be next meeting (rules/regulations)
- Cindie to look into banner prices, different sizes and styles for events
- Need to verify our business (Friends of the Big Empty) online via video
- Printful needed too much personal info, went with "Big Cartel" instead Cindie suggested adding "shop the Big Empty" URL
- Marcella, Cindie, and daughter to meet/organize/design/price then will present to group
- Exa Lee's items tabled (not present)

REPORTS

- Treasurer/Fundraising – see separate report
- Website/Facebook Statistics – N/A
- Instagram – in process of switching over
- New Sponsors – N/A

NEW BUSINESS

- Are the Sponsors getting their money's worth?
- Table the newsletter until after Easter
- Make board members admins on Facebook, need to stay active to drive traffic to website

ANNOUNCEMENTS

N/A

CLOSE MEETING

A motion was made by Cindie to adjourn the meeting, which was seconded by Marcella. Motion passed.

NEXT MEETING

Will be held online via zoom or google meet on April 22, 2025 at 6pm and a link will be sent out prior to the meeting. If you would like to join, please send an email to contact@friendsofthebigempty.com to request a link.