

# **Friends of The Big Empty Board Meeting Minutes**

March 18, 2025

6:04 PM

Online via Google Meet

Meeting called to order by: Alex Vukasin

## **IN ATTENDANCE:**

Alex Vukasin, Marcella Barden, Cindie Kesler, Becky Offutt, Jessica McDermott  
Exa Lee Smith -Absent

**GUESTS:** N/A

## **APPROVAL OF MINUTES**

The minutes from Feb 25,2025 meeting were read and approved by Cindie and seconded by Marcella. Motion passed.

## **BOARD UPDATES**

### **OLD BUSINESS**

- Jessica and Alex will meet week of 3/18-3/23- need to get group email assigned to Facebook/Instagram instead of personal
- Group needs to submit ideas for spring phot contest-deadline will be next meeting (rules/regulations)
- Cindie to look into banner prices, different sizes and styles for events
- Need to verify our business (Friends of the Big Empty) online via video
- Printful needed too much personal info, went with "Big Cartel" instead Cindie suggested adding "shop the Big Empty" URL
- Marcella, Cindie, and daughter to meet/organize/design/price then will present to group
- Exa Lee's items tabled (not present)

### **REPORTS**

- Treasurer/Fundraising – see separate report
- Website/Facebook Statistics – N/A
- Instagram – in process of switching over
- New Sponsors – N/A

### **NEW BUSINESS**

- Are the Sponsors getting their money's worth?
- Table the newsletter until after Easter
- Make board members admins on Facebook, need to stay active to drive traffic to website

### **ANNOUNCEMENTS**

N/A

### **CLOSE MEETING**

A motion was made by Cindie to adjourn the meeting, which was seconded by Marcella. Motion passed.

### **NEXT MEETING**

Will be held online via zoom or google meet on April 22, 2025 at 6pm and a link will be sent out prior to the meeting. If you would like to join, please send an email to [contact@friendsofthebigempty.com](mailto:contact@friendsofthebigempty.com) to request a link.