

# Friends of The Big Empty

## Board Meeting

### Minutes

October 15, 2024

6:05 PM

111 N. Munday Ave. Conference Room

Meeting called to order by : Alex Vukasin

**IN ATTENDANCE:** Alex Vukasin, Cindie Kesler, Jessica McDermott, Mariah McDermott, Exa Lee Smith, Marcella Barden

**GUESTS:** N/A

#### **APPROVAL OF MINUTES**

The minutes from the 9/17/2024 meeting was read.

Marcella Barden made a motion to approve the previous meeting minutes as read which was seconded by Cindie Kesler. Motion passed.

#### **OLD BUSINESS**

Status of Places Project – Phase 2 (see 9/5 email and 9/17 minutes)

-No new information to report

Notable Residents button for website visitors to submit online

What should form include? 750 words or less, how you know individual, etc.

Take anyone's suggestion? Multiple suggestions for the same person?

Questions to ask?

-Suggested button for Notable resident has following info: Submitters name, email address, phone number, Notable resident name, location, brief description of why the submitter believes they think this person is notable. Include some type of "clause" that asks for the submitter to release contact information of notable resident.

-Exa Lee Smith obtained the photo of Charles Baker for a Notable Resident, she will get permission for the Obituary report and send the info to Marcella/group inbox

#### **REPORTS**

Treasurer- (given by Cindie Kesler)

Bank Balance: \$1658.07

Petty Cash : \$277.00

Book info : 9/30 Royalty payment from Amazon \$545.20 – July. Seven books sold in person since 9/17. Two e-books and 14 paperback books ordered from Amazon during Aug, Sept, Oct to date

Royalties earned Aug-Oct 15 = 205.45

Website – (given by Marcella Barden)

Slight decline in website visitors however, Facebook did show a “follow-versary” of top followers, which Did cause a spike

Sponsors

Need to branch out as it is being noticed that our activities are centralized to Munday

Facebook/Instagram

Need to link Facebook page to Instagram

Facebook appears to be a page and not a profile which is good, add Jessica McDermott as an admin  
So she can link Instagram

### **NEW BUSINESS**

- Munday Parade on NOV 30<sup>th</sup>, 131 Main St is offering spaces to vendors, free to NON-PROFITS (need to know time for setup)
- Cindie Kesler suggested adding a section to the newsletter for Notable community, reaching out the chambers and asking what they have for dining etc.

### **NEWSLETTER NOV 1**

Upcoming Events: FACEBOOK

Photo of the Month: COMET

Recipe: PECAN (something)

Main article: “BIG EMPTY FULL OF EVENTS”

New Sponsor: N/A

Featured Sponsor: WITCHITA BRAZOS (Mary Jane)

Exploration Suggestion: MILLER CREEK (Exa Lee has the history)

Notable Resident: Jeanie P Johnson? (Author)

### **ANNOUNCEMENTS**

#### **CLOSE MEETING**

Jessica made a motion to close the meeting at 7:15 PM, Second: Exa Lee, Vote: Yes unanimously.

#### **NEXT MEETING**

Tuesday, November 19th, 6-8 PM, 111 N. Munday Ave. Conference Room