

THE BUSY 2023 DEADLINES & PUBLICATION DATES

THE BUSY BEAVER OF MICHIANA

- Deadline is Every Wednesday @ 12:00 Noon.
- **Publication date** is approximately 6 days later.

JANUARY	Su	Мо	Tu	We	Th	Fr	Sa
	NEW YEARS	2	3	4	5	EPHI- PHANY	7
	8	9	10	11	12	13	14
	15	MLK DAY	17	18	19	20	21
Υ	22	23	24	25	26	27	28
	29	30	31	1	2	3	4
>	5	6	7	8	9	10	11
UARY	12	13	14	15	16	17	18
FEBRU	19	PRES.	21	22	23	24	25
ш	26	27	28	1	2	3	4
	5	6	7	8	9	10	11
SCH CH	12	13	14	15	16	17	18
MAF	19	20	21	22	23	24	25
	26	27	28	29	30	31	1
	2	3	4	5	6	GOOD FRI	8
RIL	EASTER	10	11	12	13	14	15
APRIL	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	1	2	3	4	5	6
MAY	7	8	9	10	11	12	13
	14	15	16	17	18	19	20
	21	22	23	24	25	26	27
JUNE	PENTE- COST	MEMORIAL DAY	30	31	1	2	3
	4	5	6	7	8	9	10
	11	12	13	14	15	16	17
-1	18	19	20	21	22	23	24
	25	26	27	28	29	30	

	Su	Мо	Tu	We	Th	Fr	Sa
							1
	2	3	INDEP.	5	6	7	8
JULY	9	10	11	12	13	14	15
•	16	17	18	19	20	21	22
	23	24	25	26	27	28	29
	30	31	1	2	3	4	5
_	6	7	8	9	10	11	12
AUGUST	13	14	15	16	17	18	19
AU	20	21	22	23	24	25	26
	27	28	29	30	31	1	2
~	3	LA <u>B</u> OR DAY	5	6	7	8	9
1BEF	10	11	12	13	14	15	16
SEPTEMBER	17	18	19	20	21	22	23
SEI	24	25	26	27	28	29	30
	1	2	3	4	5	6	7
꿈	8	9	10	11	12	13	14
OCTOBER	15	16	17	18	19	20	21
00	22	23	24	25	26	27	28
	29	30	31	1	2	3	4
æ	5	6	7	8	9	10	11
NOVEMBER	12	13	14	15	16	17	18
VOVE	19	20	21 Early!	22	THANKS- GIVING	24	25
_	26	27	28	29	30	1	2
	3	4	5	6	7	8	9
ER.	10	11	12	13	14	15	16
ECEMBER	17	18	19 Early!	20	21	22	23
DEC	24	CHRIST- MAS	26 Early!	27	28	29	30
	31						

ADS	ISSUE DATE		
WEDS	Dec 27, 2022	Jan 3	
	Jan 4	Jan 10	
-	Jan 11	Jan 17	
_	Jan 18	Jan 24	
_	Jan 25	Jan 31	
-	Feb 1	Feb 7	
-	Feb 8	Feb 14	
-	Feb 15	Feb 21	
-	Feb 22	Feb 28	
_	Mar 1	Mar 7	
-	Mar 8	Mar 14	
-	Mar 15	Mar 21	
_	Mar 22	Mar 28	
_	Mar 29	Apr 4	
-	Apr 5	Apr 11	
_	Apr 12		
_	Apr 12 Apr 19	Apr 18 Apr 25	
	Apr 19 Apr 26	May 2	
_	May 3	May 9	
	May 10	May 16	
	May 17		
	May 24	May 23 May 30	
_	May 31		
-	-	June 6	
-	June 7	June 13	
-	June 14	June 20	
-	June 21	June 27	
_	June 28	July 5	
	July 5	July 11	
_	July 12	July 18	
_	July 19	July 25	
_	July 26	Aug 1	
_	Aug 2	Aug 8	
_	Aug 9	Aug 15	
_	Aug 16	Aug 22	
-	Aug 23	Aug 29	
_	Aug 30	Sep 5	
-	Sep 6	Sep 12	
_	Sep 13	Sep 19	
_	Sep 20	Sep 26	
_	Sep 27	Oct 3	
-	Oct 4	Oct 10	
-	Oct 11	Oct 17	
-	Oct 18	Oct 24	
-	Oct 25	Oct 31	
-	Nov 1	Nov 7	
-	Nov 8	Nov 14	
-	Nov 15	Nov 21	
	Nov 21	Nov 28	
_	Nov 29	Dec 5	
_	Dec 6	Dec 12	
_	Dec 13	Dec 19	
Early!	Dec 19	Dec 26	
Early!	Dec 26	Jan 2	

CALL YOUR CLASSIFIED ADS IN!

Deadline NOON Wednesday

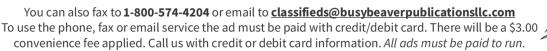
categories or more, be sure to complete

SEPARATE ad forms for each category

and include all info on each form.

Whether it's for one Busy Beaver location or all you can take care of it in JUST ONE CALL.

1-800-355-2192 (Monday-Friday 8-5 EST.)





SUBMIT A CLASSIFIED AD

Name		\$12.00 for first 20 words			
Address					
City					
State Zip_					
Phone#		10.40	40.00	42.00	12.00
Nama Address 9 Dhans	# are included EDEE	12.40	12.80	13.20	13.60
Name, Address & Phone Do you want your name &YESNO		14.00	14.40	14.80	15.20
Horses & Tack	Lawn & Garden	15.60	16.00	16.40	16.80
Livestock	Maple/Maple Supplies				
Pets & Supplies	Miscellaneous	17.20	17.60	18.00	18.40
Poultry & Small Animals	Office Supplies/				
Beekeeping	Publications	18.80	19.20	19.60	20.00
Bicycles/Scooters	Produce/Edibles				
Building Supplies	Produce Equip/				1
Business Opportunities	Supplies	Mail th	is form	\$12.00 for first 20 words	
Carriages	Real Estate (For Rent)	AND check payable to:		40¢ each additional word per each Ad Category	
Clothing/Dry Goods	Real Estate (For Sale)	D		Cost for ONE TIME	
Construction EquipRentals CraftsSawmill Equipment		Busy Beaver of MI P.O. Box 941		HOW MANY ISSUES (x)	
				TOTAL COST	
Electrical/Solar	Services Rendered	Mt Vernon, OH 43050		Multiply box 1 by box 2	
Farm Related	Shop/Tools	MAIL-IN classi	fod avostions:	, ,	
	Special Events/Notices				
Greenhouse/Growing	Sporting Goods	CALL 740-4	85-2535		
Supplies	Transportation/Taxi				
Hay/Straw/Feed	Wanted Items	NEVE			
Health /Naturals	Lost & Found/	NEXT			
Help Wanted	Free Items (No Charge)	DEADLINE	S:		
Household/Furniture					

classified ads in one

or multiple issues are

NON-REFUNDABLE.

Call 800-355-2192 and have your ad &

credit/debit card info ready.

NOTES & DEFINITIONS

Multiple Time Discount Guidelines

In order to enjoy the multiple time rates listed here (2-5 time or 6 time rate), advertiser must schedule specific edition dates and ad size must remain the same for the entire run. Advertiser may send new artwork for each time. If nothing new is received by the deadline, we will re-run from the previous edition. When ads are scheduled one at a time, they receive the 1-time rate.

File Handling Code (circle if applicable)

- Repeat Unless: Repeat the same ad for the entire order, unless/ until a new ad file is received.
- New/Backup: A new file will be sent for each print run. A "generic backup" ad must be provided in case a new file is not received by the deadline
- Rotate: 2 or more ads set to rotate in a set order

Auto Renew

Ads on Auto Renew are printed and invoiced in increments of six. They are automatically repeated until the advertiser contacts us to stop the ad. If an invoice for an "auto renew" ad is overdue, we will stop printing the ad until payment is received.

Ad Title

This is used to reference the correct file. Example: "Backhoe" or "July 3 Auction" or "Spring Seed Sale"

Premium Placement Options

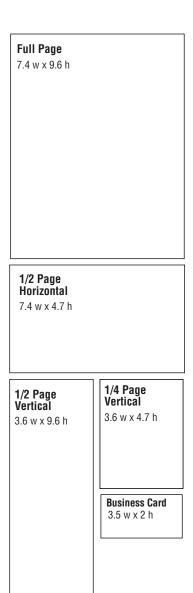
Common requests that we can usually accommodate are: Right-hand page, top of page, etc. We will not print an ad upside down.

Due to the additional handling of special placements, there is a placement fee (minimum of \$10 for business cards and \$20 for all other ads). For up-to-date special placement options, please contact each paper with your specific request.

PRICING & SIZES

All prices shown are PER TIME

	B&W	COLOR
Full	DOW	OOLON
1 time	\$ 280	375.00
2-5 times	·	
6 or more		
1/2 (Vert. or Horiz.)		
1 time	175	230.00
2-5 times	165	220.00
6 or more	145	200.00
1/4 Vertical		
1 time	.110.00	145.00
2-5 times	.103.00	138.00
6 or more	90.00	125.00
Business Card Horiz.		
1 time	50	70.00
2-5 times	47	
6 or more	44	
Ov O Dienley Ad Oler-16	ind Coation	Only
2 x 2 Display Ad Classifi		-
1-5 times		
6 or more	40	40
Business Card Vert. Clas	sified Sect	ion Only
1-5 times		-
6 or more	50	70.00
Banner Ad Horiz. Classit	ied Section	Only
1-5 times	90	120.00
6 or more	85	115.00
Banner Ad Vert. Classifie		-
1-5 times	107.00	142.50
6 or more	102.50	138.00
1/4 Horiz. Classified Sec	-	
1-5 times		
6 or more	97.50	136.50
0/01/1	0.1	
3/8 Vert. Classified Section	-	
1-5 times		
6 or more	.122.50	170.00



Classified Section Only

		*******************		· · · · · · · · · · · · · · · · · · ·
		Banner 7	.5 w x 1.5 h	classified : section :
ied Section	Only	<u></u>		only
90	120.00	Business	1/4 Page	classified
85	115.00	Card	Horizontal	section : only :
		Vertical 2.3 w x 4 h	4.8 w x 3.6 h	1
ed Section C 107.00	-	classified section only		
.102.50		2 x 2 Display 2.3 w x 2 h classified		Banner
tion Only 117.50 97.50	156.50 136.50	3/8 Page Vertical 4.8 w x 5.9 h	classified section only	Vertical 2.3 w x 8.25 h classified section only
on Only 142.50 122.50	190.00			

SUBMISSION FORM Ad Size: Print my ad in: ☐ B/W ☐ COLOR How many times should we print your ad?_____ If more than 1 time, print my ad... ☐ consecutively ☐ every other issue ☐ once per month specific dates___ How will we receive your ad? ☐ Email ☐ Mail ☐ No ☐ Payment is enclosed ☐ Send me an invoice How will you pay? **BILLING INFORMATION: Business Name** Contact Name Billing address Billing City/State/Zip _____ Email: Return this form and a clear, Email required info ready-to-scan ad to from this form and a OR Busy Beaver of MI print-ready PDF ad file to lee@busybeaverpublications.com P.O. Box 941 Mt. Vernon, OH 43050 faron@busybeaverpublications.com Have you moved? -or- Want to Subscribe? and want your Busy Beaver of Michiana In-state (MI or IN) horse and buggy subscribers receive a FREE subscription. to arrive in your new mailbox? Out-of-state OR non-horse and buggy folks: Fill in your old and new address below. Return this form and a \$50/year check payable to "Busy Beaver of Michiana". Old Address (for change of address request only) Name: Address: City: State: Zip: Mail completed form to: Busy Beaver of Michiana New Address P.O. Box 941 Mt. Vernon, OH 43050 Name: Please allow 3-4 weeks for your subscription to Address: become active. State: Zip: City: