

BUSY BEAVER OF TUCKESSEE AND BEYOND MEDIA KIT

2023

updated 1/2/2023

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The Busy Beaver of Tuckesse and Beyond offers both classified ads and display ads.

**Diaplay Ads, Classifieds,
& Subscriptions
800-886-2704
Fax:931-443-0380
email: bbtuckesse@gmail.com**

PRICING

All Prices shown are **PER TIME**

Full	B&W	COLOR
1 time.....	\$270.00	\$365.00
2-5 times.....	\$260.00	\$355.00
6 times or more*	\$240.00	\$335.00

1/2 Vertical or Horizontal

1 time.....	\$165.00	\$220.00
2-5 times.....	\$155.00	\$210.00
6 times or more*	\$135.00	\$190.00

1/4 Vertical

1 time.....	\$100.00	\$135.00
2-5 times.....	\$93.00	\$128.00
6 times or more*	\$80.00	\$115.00

Business Card Horizontal

1 time.....	\$40.00	\$60.00
2-5 times.....	\$37.00	\$60.00
6 times or more*	\$34.00	\$60.00

Business Card Vertical (Classified Section only)

1-5 times.....	\$55.00	\$75.00
6 times or more*	\$50.00	\$70.00

Banner Ad Horizontal (Classified Section only)

1-5 times.....	\$90.00	\$120.00
6 times or more*	\$85.00	\$115.00

Banner Ad Vertical (Classified Section only)

1-5 times.....	\$107.00	\$142.50
6 times or more*	\$102.50	\$138.00

1/4 Horizontal (Classified Section only)

1-5 times.....	\$117.50	\$156.50
6 times or more*	\$97.50	\$136.50

3/8 Vertical (Classified Section only)

1-5 times.....	\$142.50	\$190.00
6 times or more*	\$122.50	\$170.00



HOW TO PLACE A DISPLAY AD:

1. Email or mail your file by the Friday deadline.

Must be submitted PRINT READY (PDF file preferred)

bttuckessee@gmail.com

Busy Beaver of Tuckessee and Beyond
2095 Memorial Dr
Clarksville, TN 37043

2. Tell us in email or call 800-886-2704:

- Size of ad
- Color or black & white
- Which edition dates to run
- Business name & address for invoice

Busy Boards...
\$50 per board, per run
Quickly draw readers' attention from the front cover directly to your ad!
(Subject to availability)

Call-out your ad on one of four boards like this!
Page XX

Full Page 7.4" w x 9.6" h	Half Page Vertical 3.6" w x 9.6" h	Half Page Horizontal 7.4" w x 4.7" h
		Quarter Page 3.6" w x 4.7" h
		Business Card 3.5" w x 2" h
Banner 7.5 w x 1.5 h classified section only	Banner Vertical 2.3 w x 8.25 h classified section only	3/8 page Vertical 4.8 w x 5.9 h classified section only
1/4 Page Horizontal 4.8 w x 3.6 h classified section only	Business Card Vertical 2.3 w x 4 h classified section only	

* MULTIPLE RUN DISCOUNT GUIDELINES:

In order to enjoy the multiple run rates listed here (2-5 time or 6 time rate), you must schedule specific edition dates and size must remain the same for the entire run. You may send new artwork for each run. If nothing new is received by the deadline, we will re-run from the previous edition.

WE RESERVE THE RIGHT TO REFUSE ANY ADS WE DEEM INAPPROPRIATE.

Busy Beaver is not responsible for the outcome of products advertised within.

FAQ (DISPLAY ADS)



How often is the Busy Beaver of Tuckessee and Beyond published?

Weekly

What is the Busy Beaver of Tuckessee and Beyond? How do I subscribe?

The Busy Beaver of Tuckessee and Beyond is a bi-weekly publication with a distribution of over 12,000, delivered primarily to Amish and Mennonite communities. It is mailed free to any horse and buggy people in Kentucky, Tennessee, Iowa, Illinois, Missouri, Mississippi, Wisconsin, Arkansas, Texas, Oklahoma, Kansas, Colorado, Minnesota, Montana, Idaho, Nebraska and Wyoming as an advertising source to intertwine communities. All others may subscribe to this publication for \$50 per year. This rate is to USA residents only. Please see page 7 for form and mailing address.

Do you have an office that I can visit?

No. We do not have a physical office to visit. You can reach us through phone, email, or postal mail.

Do I pre-pay, or will you send an invoice?

For Display Ads, you may pre-pay, but we typically send an invoice.

Do you take credit cards?

Yes.

How do I qualify for a discounted ad? What are multiple-run discounts?

For a multiple-run discount, the requirements are that the ad is the same size and type (black & white or color) and scheduled for specific dates in advance.

You can pick multiple editions in a row, every other edition, or specific dates within the year. Those ads are then paid for on one invoice at the time the first ad is printed.

You may change the actual file (ad) between print dates, but it is your responsibility to send anything new before the deadline date. If not, we will re-print from the previous time.

When ads are scheduled one at a time, they receive the 1-time rate.

I don't have access to email. How do I submit an ad?

Option #1: Mail a clean hard copy of your ad for us to scan, along with the info requested on page 2. Pre-payment is requested with these submissions.

Option #2: If you have a designer, have them send the print-ready file to our email address. Then, call us with the info requested on page 2. Ads will NOT run without the advertiser's instructions.

Will you send me a proof?

No, the print-ready file that you send to us is your proof. We will print what you send to us.

Do you layout/design ads?

In order to keep placement costs low, we do not offer design services, so ads must be submitted print-ready.

However, we will layout a very specific submission. We can layout a quick ad if you submit text ready to cut and paste and one photo or logo. This is a get-what-you-get kind of ad, where we do light formatting, but it is a no-frills design and you will NOT receive a proof. People often use this service for something like an item they have for sale (property, equipment, dog, etc) where they want a larger presence than a classified ad, but less work & cost than a fully designed display ad.

Please note: This service is only available when submitted 48 hours before deadline.

Do you send tear sheets? Will you automatically mail me a copy of the edition containing my ad?

No. We do not provide tear sheets or automatically mail copies to advertisers.

Can I print a business card in color?

Yes. Business card ads can now be printed in both black & white and color.

Should my ad include bleed? What is your printing process?

We do not require a bleed for digital ads. Ads should be submitted as print-ready PDF files in the exact dimensions as the size requested. Our publication is printed by web press on newsprint.

I'd like special placement for my ad. What are my options?

We do have several special placement options, and they vary based on the size and type of your ad. Common requests that we can usually accommodate are: right-hand page, top of page, etc. We will not print an ad upside down.

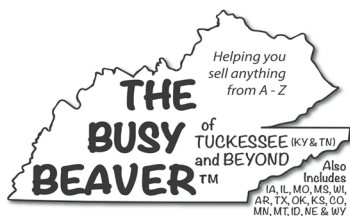
Due to the additional handling of special placements, there is a placement fee (an additional 20%). For up-to-date special placement options, please contact us with your specific request.

Will you contact me when my ad "runs out"?

No. You might be interested in our Auto Renew Program. See next question.

Can I run my ad continuously, until I tell you to stop?

Yes, this is called our Auto Renew Program. Ads on Auto Renew are printed and invoiced in increments of six. They are automatically repeated until you contact us to stop the ad. Many advertisers use this option when they would like to print their ad regularly, but wish to have budget-friendly payments throughout the year.



CLASSIFIED ADS

Classified line ads are an inexpensive way to advertise services or items for sale. The first line of text of your classified are **boldly printed** automatically. Your name, address & phone # are included for FREE (not part of the word count).



Mule size of quarter horse, four white feet, 5 y/o, used to trail rides in woods. Good mountain mule to use for hunting. Best offer. Reason for selling: Bossy children syndrome, they think me too old to ride mule! John Smith 1555 Old Phila Pike, Bird-in-Hand, PA 17505, 717-555-5555

HOW TO PLACE A CLASSIFIED AD

To SUBMIT a NEW classified ad, there are two options

Pay by Check: MAIL IN

1. Fill out our classified ad form (also on page 6 of every Busy Beaver edition).
2. Mail the form and exact payment to:
2095 Memorial Dr,
Clarksville, TN 37043
3. Questions concerning mail-in classifieds can be directed to: 800-886-2704

Pay by Credit or Debit Card: CALL / EMAIL / FAX IN

1. Fill out our classified ad form (also on page 6 of every Busy Beaver edition).
2. Call, fax or email your ad to the Classified Ad Hotline
Phone: 800-355-2192
Fax: 800-574-4204
Email: classifieds@busybeaverpublicationsllc.com
3. Have your payment information ready and CALL:
800-355-2192 (M-F 8 am to 5 pm EST).
All ads must be pre-paid in order to use this service.
4. Questions concerning call-in, faxed-in, or emailed classifieds can be directed to: 800-355-2192

FAQ (CLASSIFIED ADS)

Can I email a classified ad?

Yes, but you must send it to classifieds@busybeaver-publicationsllc.com only.

Can I email my credit card information?

No. For security reasons, please do not provide your credit card details via email, fax or voicemail. You can call 800-355-2192 and provide your information in person.

I don't know what to write, can you help me?

We suggest looking at similar ads in a previous copy of the Busy Beaver. Please have your exact wording ready when you call to place a classified ad.

I tried calling about my classified ad, but there wasn't an answer.



The Classified Hotline (800-355-2192) is available Monday to Friday, from 8 am to 5 pm EST. Be aware that there may be a high call volume on or near a deadline date. You can leave a v/m to request a return call, but do not leave your payment information and/or ad text on the voicemail.

Can I cancel my classified ad?

Possibly. Please contact the same department where it was submitted. Keep in mind that classified ads are non-refundable.

SUBMIT A CLASSIFIED AD

Place one word only in each box below.

Name _____

Address

City

State Zip

Phone#

Name, Address & Phone # are included FREE...

Do you want your name & address included?

YES NO

<input type="checkbox"/> Horses & Tack	<input type="checkbox"/> Lawn & Garden
<input type="checkbox"/> Livestock	<input type="checkbox"/> Maple/Maple Supplies
<input type="checkbox"/> Pets & Supplies	<input type="checkbox"/> Miscellaneous
<input type="checkbox"/> Poultry & Small Animals	<input type="checkbox"/> Office Supplies/ Publications
<input type="checkbox"/> Beekeeping	<input type="checkbox"/> Produce/Edibles
<input type="checkbox"/> Bicycles/Scooters	<input type="checkbox"/> Produce Equip/ Supplies
<input type="checkbox"/> Building Supplies	<input type="checkbox"/> Real Estate (For Rent)
<input type="checkbox"/> Business Opportunities	<input type="checkbox"/> Real Estate (For Sale)
<input type="checkbox"/> Carriages	<input type="checkbox"/> Rentals
<input type="checkbox"/> Clothing/Dry Goods	<input type="checkbox"/> Sawmill Equipment
<input type="checkbox"/> Construction Equip.	<input type="checkbox"/> Services Rendered
<input type="checkbox"/> Crafts	<input type="checkbox"/> Shop/Tools
<input type="checkbox"/> Electrical/Solar	<input type="checkbox"/> Special Events/Notices
<input type="checkbox"/> Farm Related	<input type="checkbox"/> Sporting Goods
<input type="checkbox"/> Garage Sales/Benefits	<input type="checkbox"/> Transportation/Taxi
<input type="checkbox"/> Greenhouse/Growing Supplies	<input type="checkbox"/> Wanted Items
<input type="checkbox"/> Hay/Straw/Feed	<input type="checkbox"/> Lost & Found/ Free Items (<i>No Charge</i>)
<input type="checkbox"/> Health/Naturals	
<input type="checkbox"/> Help Wanted	
<input type="checkbox"/> Household/Furniture	

Note new classified address

**Mail this form
AND check payable to:**

Busy Beaver of Tuckesse and Beyond
PO Box 3
Charm, OH 44617

Mail-In classified questions
CALL 330-204-9199

\$11.00 for first 20 words
35¢ each additional word
per each Ad Category
Cost for ONE TIME

HOW MANY ISSUES (x)

TOTAL COST
Multiply box 1 by box 2

NEXT DEADLINES:

☒ When submitting classified ads for 2 categories or more, be sure to complete **SEPARATE** ad forms for each category and include all info on each form.

☒ **Payments for classified ads in one or multiple issues are NON-REFUNDABLE.**

Pay-by-phone option for classified ads:
Call 800-355-2192 and have your ad &
credit/debit card info ready.

January 2023

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

May 2023

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June 2023

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July 2023

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

August 2023

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September 2023

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October 2023

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

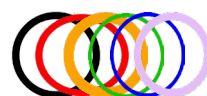
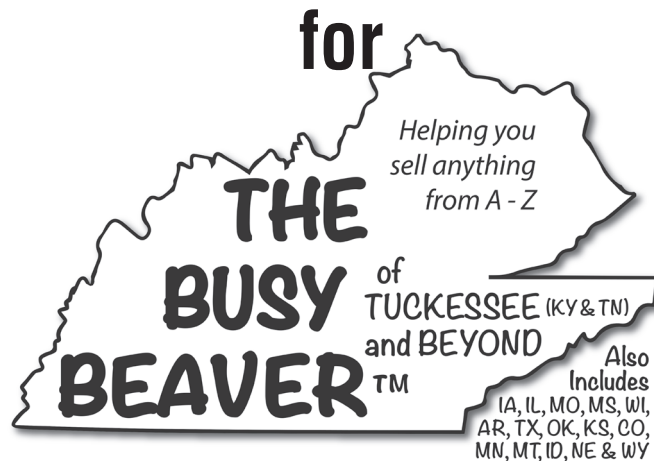
November 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December 2023

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

2023 Deadlines



Deadline for Ads



Publication Date

Contact Information

Mailing Address:

Busy Beaver of Tuckessee and Beyond
2095 Memorial Dr
Clarksville, TN 37043

Phone: 800-886-2704

Fax: 931-443-0380

Email: bbtuckessee@gmail.com

Classified Hotline

Phone: 800-355-2192

Fax: 800-574-4204

email: classifieds@busybeaverpublicationsllc.com

Bulk Advertising

Willis Hershberger, Sales & Marketing Manager

Phone: 330-204-9199

email: busybeavermarketing88@gmail.com



HOW DO I SUBSCRIBE?

The Busy Beaver of Tuckesse and Beyond is a bi-weekly publication with a distribution of over 12,000, delivered primarily to Amish and Mennonite communities. It is mailed free to any horse and buggy people in Kentucky, Tennessee, Iowa, Illinois, Missouri, Mississippi, Wisconsin, Arkansas, Texas, Oklahoma, Kansas, Colorado, Minnesota, Montana, Idaho, Nebraska and Wyoming as an advertising source to intertwine communities. All others may subscribe to this publication for \$50 per year. This rate is to USA residents only.

Please complete the form below and mail with payment if applicable.

Have you moved? -or- Want to Subscribe? and want your Busy Beaver of Tuckesse and Beyond to arrive in your new mailbox?

Fill in your old and new address below.

These horse and buggy residents are eligible for a free Tuckesse and Beyond subscription: TN, KY, IA, IL, MO, MS, WI, AR, TX, OK, KS, CO, MN, MT, ID, NE & WY.

Out-of-state OR non-horse and buggy folks: Return this form and a \$50/year check payable to "Busy Beaver of Tuckesse and Beyond".

Old Address (for change of address request only)

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

New Address

Name: _____

Address: _____

City: _____ State: _____ Zip: _____



Mail completed form to:
**Busy Beaver of
Tuckesse and Beyond
2095 Memorial Dr
Clarksville, TN 37043**

Please allow 3-4 weeks
for your subscription to
become active.

The Busy Beaver Family of Papers



Seven papers with pages and pages of useful advertising delivered to Amish and Mennonite communities all across North America and Canada! WOW!!

The Busy Beaver of PA+

(Also includes MD, DE, VA, NC & WV)

PO Box 7930

Lancaster, PA 17604-7930

717-742-5230

ads@pabusybeaver.com

NOW only 1 address and phone #

Delivered to over 21,000 homes

The Busy Beaver of OHIO

P.O. Box 3

Charm, OH 44617

330-204-9199

sales@busybeaverpublications.com

Delivered to over 17,000 homes

The Busy Beaver of MICHIANA

PO Box 941

Mt. Vernon, OH 43050

740-485-2535

bbmichiana@pageonegroup.net

Delivered to over 15,000 homes

The Busy Beaver of FLORIDA

P.O. Box 3

Charm, OH 44617

330-204-9199

flsales@busybeaverpublications.com

Distribution of 6000 papers weekly

\$50.00 subscription rate applies to out of state (USA residents only). For delivery of The Busy Beaver™, please contact the appropriate publication.

The Busy Beaver of NEW YORK+ and CANADA

(Also includes ME & VT)

Display Ads: 311 Applewood Ln.

Hilton, NY 14468

585-441-0083

ads@busybeaverny.com

Classified Ads: PO Box 8886

Lancaster, PA 17604

Delivered to over 8,200 homes

The Busy Beaver of TUCKESSEE and BEYOND

(Also includes IA, IL, MO, MS, WI, AR, TX, OK, KS, MN, CO, MT, ID, NE & WY)

Display Ads: 2095 Memorial Dr.

Clarksville, TN 37043

800-886-2704

bbtuckessee@gmail.com

Classified Ads: PO Box 3

Charm, OH 44617

Delivered to over 12,000 homes

The Busy Beaver EXTREME

7828 Township Road 568

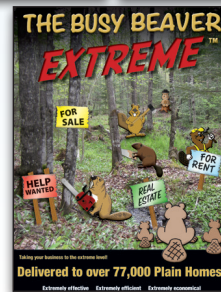
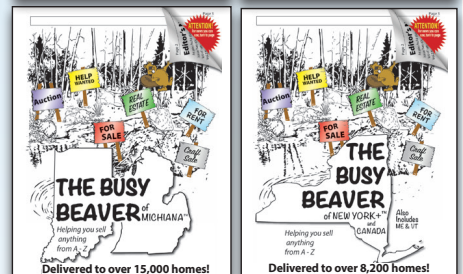
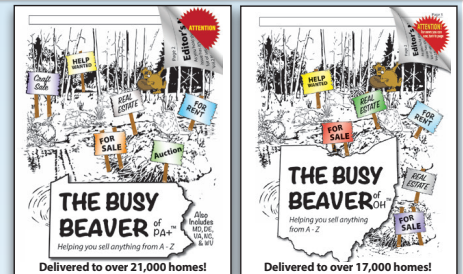
Fredericksburg, OH 44627

Phone: 800-218-3405

Fax: 330-470-2240

ads@busybeaverextreme.com

Bi-Monthly publication delivered to over 77,000 homes



Helping thousands of people to grow their business.
Are you ready to grow yours?

Please contact Sales & Marketing Manager
Steven Troyer
330-204-9199
sales@busybeaverpublications.com