

2023 PRINT DATES: JANUARY 30 • MARCH 6 • MAY 8 • JULY 10 • SEPT. 11 • NOV. 9

THE BUSY BEAVER EXTREME™ January 2023

10% OFF ALL SINGLE-RUN ADS PAID FOR BY JANUARY 9

AD DEADLINE: FRIDAY, JAN. 13

MAIL DATE: JANUARY 30
ALLOW 7-10 BUS DAYS TO RECEIVE YOUR COPY

ADVERTISE MORE, SAVE MORE WITH OUR MULTI-RUN DISCOUNTS!

RUN 2-3 TIMES: RECEIVE A 15% DISCOUNT • RUN 4 OR MORE TIMES: RECEIVE A 20% DISCOUNT

AD SIZE	REG PRICE	10% OFF (EARLY PAY)	15% OFF (2-3 TIMES)*	20% OFF (4+ TIMES)*
1/8 PAGE (3.5"w x 2.25"h)	\$500	\$450.00	\$425.00 PER TIME	\$400 PER TIME
1/4 PAGE (3.5"w x 4.75"h)	\$550	\$495.00	\$467.50 PER TIME	\$440 PER TIME
1/2 PAGE HORIZONTAL (7.25"w x 4.75"h)	\$720	\$648.00	\$612.00 PER TIME	\$576 PER TIME
1/2 PAGE VERTICAL (3.5"w x 9.75"h)	\$720	\$648.00	\$612.00 PER TIME	\$576 PER TIME
FULL PAGE (7.25"w x 9.75"h)	\$1285	\$1156.50	\$1092.25 PER TIME	\$1028 PER TIME
BACK COVER (7.25"w x 9.75"h)	SOLD FOR 2023!			

***TO RECEIVE THE 15% OR 20% DISCOUNTS, ALL ADS MUST BE PAID IN FULL AT TIME OF ORDER. NO OTHER DISCOUNTS CAN BE APPLIED. CALL FOR MORE INFO.**

Busy Beaver Extreme™ • 7828 Township Road 568 • Fredericksburg, Ohio 44627
email: ads@busybeaverextreme.com • Phone: 800-218-3405 • FAX: 330-470-2240

BUSY BEAVER EXTREME AD ORDER FORM | JANUARY 2023

Horse name or item you're advertising: _____ Designer: _____

Business Name: _____ Contact: _____

Address: _____ City: _____ St: _____ Zip: _____

Phone: _____ Fax: _____

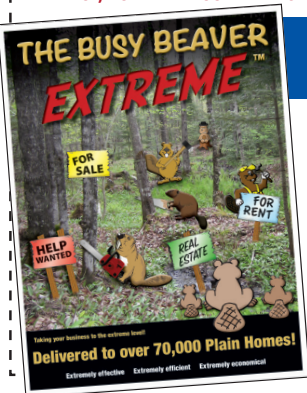
Email: _____

- AD SIZE: 1/8 1/4 1/2 Horizontal 1/2 Vertical Full **Times to run:** _____

- SECTION: Horses Dog related Health/Naturals Farm/Garden Household Shop/Tools Hunting/Sport/Travel

- DO WE HAVE YOUR AD ON FILE? No Yes: Date last ran: _____

- IF NOT, HOW WILL YOUR AD BE SENT TO US? Mail Email



ALL ADS MUST BE PRINT-READY WHEN SUBMITTED.

This special publication will be printed every other month in full color and delivered to over **70,000 homes*!**

(*NY, ME, MD, DE, VT, VA, NC, WV, PA, OH, MI, IN, KY, TN, IL, WI, MO, IA, MN, AR, TX, OK, KS, CO, MT, ID, NE, WY & Canada)

WE RESERVE THE RIGHT TO REFUSE ANY ADS WE DEEM INAPPROPRIATE. Busy Beaver EXTREME is not responsible for the claims and outcome of products advertised within.

PAYMENT INFO: INVOICE# (office use only): _____

Check # _____ Amount \$ _____

Type of card: American Express Visa MasterCard Discover

Credit Card#: _____

Name (as it appears on the card): _____

EXP. DATE: _____ CVC CODE (on back): _____

Phone #: _____
(required for credit card use)