



2025 WINTER COHORT

AT A GLANCE

TOTAL # OF FELLOWS

500

400 College Athletes 100 Early Pros COLLEGE

Freshmen: **37**% Sophomores: **40**% Juniors: **23**%



EARLY PROS

Seniors: **80**% Post-Grads: **20**%



AVERAGE UNDERGRAD GPA



WINTER FELLOWSHIPS



100 FELLOWS



50 FELLOWS



100 FELLOWS



150 FELLOWS



100 FELLOWS



6

of our Diamond League Fellows (c/o 2027) from the Fall accepted offers to participate in exclusive Early Insights Programs at Morgan Stanley and Jefferies.

Morgan Stanley

TOP 5 MAJORS

1. Economics

2. Finance

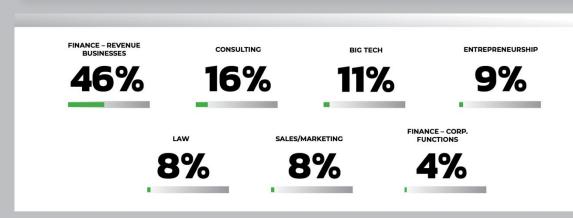
3. Business Economics

4. Applied Mathematics

5. Computer Science

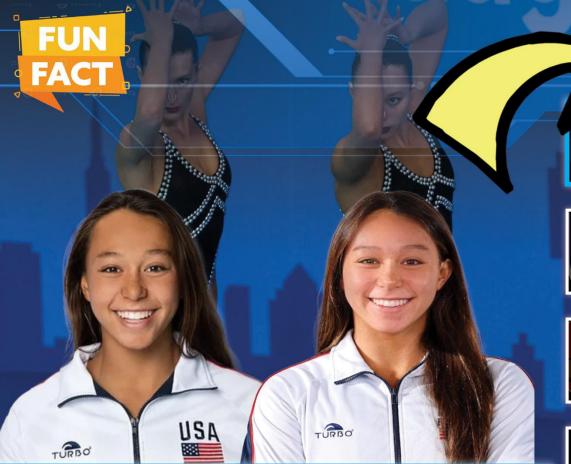
MAP CAREER TRACKS

BY INDUSTRY FOCUS





Jefferies



TOP 5 UNIVERSITIES - COLLEGE



of Winter Fellows

26

Top Teams

- Football
- Women's Rowing
- Women's Tennis



UNIVERSITY OF PENNSYLVANIA # of Winter Fellows

22

Top Teams

- Cross Country
- Track & Field



CORNELL UNIVERSITY # of Winter Fellows

18

Top Teams

- Baseball
- Football
- Women's Fencing



STANFORD UNIVERSITY # of Winter Fellows

Top Teams

- Artistic Swimming
- Women's Rowing



UNIVERSITY OF CHICAGO # of Winter Fellows

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16

Top Teams

- Football

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- Women's Volleyball
- Wrestling

Our NXT Fellow and first-year athlete from Stanford, Megumi Field, competed in the 2024 Olympic Games as an artistic swimmer, winning silver in the team event and placing 11th in the duet before ever stepping foot on Stanford's campus. She is fluent in Japanese and English and wants to contribute to bettering society through our Entrepreneurship & Social Impact career track!



TOP 5 UNIVERSITIES - EARLY PRO

COLUMBIA UNIVERSITY

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of Winter Fellows

Top Teams

- Football

- Women's Fencing



UNIVERSITY OF VIRGINIA

of Winter Fellows

10

Top Teams

- Women's Rowing - Women's Soccer



HAMPTONUNIVERSITY

of Winter Fellows

8

Top Teams

- Football



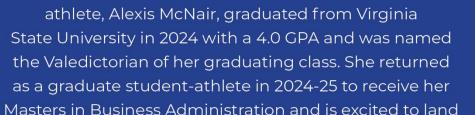
YALE UNIVERSITY # of Winter Fellows

7

Top Teams

- Football

- Women's Soccer



a full-time job through our Entrepreneurship & Social Impact career track!.

BOSTON COLLEGE # of Winter Fellows

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6

Top Teams

- Women's Rowing

- Women's Tennis





SINGLE FELLOWSHIP

OF PHASES: 1&2

TITLE SPONSOR FOR ANY

ISSUED FOR:
ANY FELLOWSHIP

VALID FOR: PHASE 1 & PHASE 2



PRESS PASS

This pass grants partners access to sponsor the two phases that comprise anyone of our 16 college fellowships or 7 early pro fellowships.

As the sponsor for Phase 1 ("the individual competition"), said company becomes the featured partner for all 3 mock interviews during the fellowship. This means students will interview for hypothetical roles designed explicitly for this company, making the sponsor's brand integral to our athletes' learning experience.

As the sponsor for Phase 2 ("the team competition"), the sponsor company will support a unique learning experience that allows our athletes to compete in small teams to solve a business problem specifically affecting that company.







WELLS FARGO



2025 PRESS RELEASE







PHASE 1

"INDIVIDUAL COMPETITION"



The 'Press Pass' allows companies to actively participate in our athletes' skill-building journey by serving as the title sponsor for any single fellowship.
Companies can use their Press Pass 1-4 times/year based on their partnership level.

TITLE SPONSOR

Congratulations to **Wells Fargo** for using their **2025 Press Pass** to serve as the exclusive Title Sponsor for our NXT Fellowship!

As the title sponsor for **Phase 1** ("the individual competition"), WF will sponsor all 3 mock interviews administered by MAP's Student Support Team. This means our NXT Fellows will simulate interviewing for future roles at Wells Fargo, with the WF brand becoming an integral part of their professional development journey.

This sponsorship significantly enhances our athletes' preparation for future interview opportunities at Wells Fargo, teaching them how to tailor their responses to specific roles and job functions under intense "gamelike" conditions.



PHASE 2

"TEAM COMPETITION"

CASE TEAMS













As the title sponsor for **Phase 2** ("the team competition"), Wells Fargo is fully committed to supporting a unique learning experience for our athletes. This experience will allow the top performers from Phase 1 (our "5-star recruits") to come together in **small teams**, each with a unique blend of skills and perspectives, to tackle a complex business problem currently affecting the bank.

Our approach involves strategically placing our **5-star recruits** into multiple teams of 6—each comprising individuals from different schools, sports, and backgrounds—to ensure everyone's unique perspective is heard and valued. This diversity fosters a multi-dimensional approach to problem-solving that mirrors the collaborative work environment at Wells Fargo.

Together, our NXT Fellows will develop a detailed 3-year transformation strategy to rethink how Wells Fargo can create a more inclusive, accessible housing system through one of three key areas: (1) Access and Resident Support, (2) Construction and (3) Financing. All teams will virtually deliver their final presentations to Wells Fargo's leadership team on **Monday, March 23rd.**





BANK OF AMERICA









PHASE 1

"INDIVIDUAL COMPETITION"



The 'Press Pass' allows companies to actively participate in our athletes' skill-building journey by serving as the title sponsor for any single fellowship.
Companies can use their Press Pass 1-4 times/year based on their partnership level.

FORMULA 1

TITLE SPONSOR

Congratulations to **Bank of America** for using their **2025 Press Pass** to serve as the exclusive Title Sponsor for our Formula 1 Fellowship!

As the title sponsor for **Phase 1** ("the individual competition"), BofA will sponsor all 3 mock interviews administered by MAP's Student Support Team. This means our Formula 1 Fellows will simulate interviewing for future roles at Bofa, with the BofA brand becoming an integral part of their professional development journey.

This sponsorship significantly enhances our athletes' preparation for future interview opportunities at BofA, teaching them how to tailor their responses to specific roles and job functions under intense "game-like" conditions.



PHASE 2

"TEAM COMPETITION"

CASE TEAMS







WINTER

PRESS







As the title sponsor for **Phase 2** ("the team competition"), Bank of America is fully committed to supporting a unique learning experience for our athletes. This experience will allow the top performers from Phase 1 (our "5-star recruits") to come together in **small teams**, each with a unique blend of skills and perspectives, to tackle a complex business problem currently affecting the bank.

Our approach involves strategically placing our **5-star recruits** into multiple teams of 6—each comprising individuals from different schools, sports, and backgrounds—to ensure everyone's unique perspective is heard and valued. This diversity fosters a multi-dimensional approach to problem-solving that mirrors the collaborative work environment at Bank of America.

Together, our Formula 1 Fellows will perform due diligence on a small healthcare company that fits into BofA's 2025 investment strategy and build an income statement, balance sheet, and cash flow statement to get a sense of its financial health. All teams will virtually deliver their final presentations to BofA's leadership team on **Monday, March 23rd.**



UBS





PHASE 1

"INDIVIDUAL COMPETITION"

WOMEN PLAYMAKERS TITLE SPONSOR

Congratulations to **UBS** for using their **2025 Press Pass** to serve as the exclusive Title Sponsor for our Women Playmakers Fellowship!

As the title sponsor for **Phase 1** ("the individual competition"), UBS will sponsor all 3 mock interviews administered by MAP's Student Support Team. This means our Women Playmaker Fellows will simulate interviewing for future roles at UBS, with the UBS brand becoming an integral part of their professional development journey.

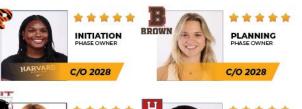
This sponsorship significantly enhances our athletes' preparation for future interview opportunities at UBS, teaching them how to tailor their responses to specific roles and job functions under intense "game-like" conditions.



PHASE 2

"TEAM COMPETITION"

CASE TEAMS



CONTROL



EXECUTION

C/O 2028

s the title sponsor for **Phase 2** ("the team competition"), UBS is fully supporting a unique learning experience for our athletes. This exp

As the title sponsor for **Phase 2** ("the team competition"), UBS is fully committed to supporting a unique learning experience for our athletes. This experience will allow the top performers from Phase 1 (our "5-star recruits") to come together in small teams, each with a unique blend of skills and perspectives, to tackle a complex business problem currently affecting the bank.

MONITORING

Our approach involves strategically placing our **5-star recruits** into multiple teams of 6—each comprising individuals from different schools, sports, and backgrounds—to ensure everyone's unique perspective is heard and valued. This diversity fosters a multi-dimensional approach to problem-solving that mirrors the collaborative work environment at UBS.

Together, our Women Playmakers will develop a detailed business plan and introduce a new product/service to UBS, fostering a more inclusive entrepreneurial landscape and driving equitable economic opportunity for women founders in the process. All teams will virtually deliver their final presentations to UBS's leadership team on **Monday, March 23rd.**





OLIVER WYMAN









PHASE 1

"INDIVIDUAL COMPETITION"



The 'Press Pass' allows companies to actively participate in our athletes' skill-building journey by serving as the title sponsor for any single fellowship.
Companies can use their Press Pass 1-4 times/year based on their partnership level.

WINTER D-LEAGUE

TITLE SPONSOR

Congratulations to **Oliver Wyman** for using their **2025 Press Pass** to serve as the exclusive Title Sponsor for our Winter D-League Fellowship!

As the title sponsor for **Phase 1** ("the individual competition"), OW will sponsor all 3 mock interviews administered by MAP's Student Support Team. This means our Winter D-League Fellows will simulate interviewing for future roles at OW, with the OW brand becoming an integral part of their professional development journey.

This sponsorship significantly enhances our athletes' preparation for future interview opportunities at OW, teaching them how to tailor their responses to specific roles and job functions under intense "game-like" conditions.



PHASE 2

"TEAM COMPETITION"

CASE TEAMS







WINTER

PRESS







As the title sponsor for **Phase 2** ("the team competition"), Oliver Wyman is fully committed to supporting a unique learning experience for our athletes. This experience will allow the top performers from Phase 1 (our "5-star recruits") to come together in small teams, each with a unique blend of skills and perspectives, to tackle a complex business problem currently affecting the firm.

Our approach involves strategically placing our **5-star recruits** into multiple teams of 6—each comprising individuals from different schools, sports, and backgrounds—to ensure everyone's unique perspective is heard and valued. This diversity fosters a multi-dimensional approach to problem-solving that mirrors the collaborative work environment at Oliver Wyman.

Together, our athletes will develop 30-year growth strategy for OW, reimagining the way airports operate and serve their stakeholders—passengers, shoppers, airlines, suppliers & staff—through multiple innovative approaches by 2055. All teams will virtually deliver their final presentations to OW's leadership team on **Monday, March 23rd.**





DELOITTE









"INDIVIDUAL COMPETITION"



The 'Press Pass' allows companies to actively participate in our athletes' skill-building journey by serving as the title sponsor for any single fellowship.
Companies can use their Press Pass 1-4 times/year based on their partnership level.

WINTER X-GAMES

TITLE SPONSOR

Congratulations to **Deloitte** for using their **2025 Press Pass** to serve as the exclusive Title Sponsor for our
Winter X-Games Fellowship!

As the title sponsor for **Phase 1** ("the individual competition"), Deloitte will sponsor all 3 mock interviews administered by MAP's Student Support Team. This means our Winter X-Games Fellows will simulate interviewing for future roles at Deloitte, with the Deloitte brand becoming an integral part of their professional development journey.

This sponsorship significantly enhances our athletes' preparation for future interview opportunities at Deloitte, teaching them how to tailor their responses to specific roles and job functions under intense "gamelike" conditions.



PHASE 2

"TEAM COMPETITION"

CASE TEAMS







WINTER

PRESS

RELEASE







As the title sponsor for **Phase 2** ("the team competition"), Deloitte is fully committed to supporting a unique learning experience for our athletes. This experience will allow the top performers from Phase 1 (our "5-star recruits") to come together in small teams, each with a unique blend of skills and perspectives, to tackle a complex business problem currently affecting the firm.

Our approach involves strategically placing our **5-star recruits** into multiple teams of 6—each comprising individuals from different schools, sports, and backgrounds—to ensure everyone's unique perspective is heard and valued. This diversity fosters a multi-dimensional approach to problem-solving that mirrors the collaborative work environment at Deloitte.

Together, our Winter X-Games Fellows will develop a future-based strategy to improve the business architecture of Deloitte's long-term partner, the NWSL, through three main revenue categories—(1) broadcast, (2) commercial, and (3) matchday. All teams will virtually deliver their final presentations to Deloitte's leadership team on **Monday**, **March 23rd**.