



SECTION ROW SEAT

**HOME TO 8 2024
SUMMER OLYMPIANS!**

POWERED BY



x



LEAGUE PASS



**MAKE A PLAY
FOUNDATION**

2026 LEAGUE GUIDE

2 LEAGUES | 1 MISSION



Minor
LEAGUE
BACK TO H.S.

HIGH SCHOOL



Major
LEAGUE

COLLEGE





Annual League Roster – Breakdown

FRESHMEN	525	per year
SOPHOMORES	350	per year
JUNIORS	100	per year
SENIORS + POST GRADS	140	per year






ATHLETE → ANALYST PIPELINE

*The first league-wide athlete → analyst pipeline. Built for elite athletes managing the demands of high-level competition. **MAP's Major League** is the opposite of a single-lane pipeline — a league where opportunity is earned, performance is ranked, and athletes sharpen one another through real competition.*

~1,115

Annual League Roster

Cohort-Based, Single-Lane

	College Athletes Only	League-Based Structure	Team-Based Competition	Accelerated, Outcome-Driven Training
	✗	✗	✗	✗
	✗	✗	✗	✗
	✗	✗	✗	✗
	✗	✗	✗	✗
	✗	✗	✗	✗

Why MAP Is Structurally Different?

Athlete-Exclusive Talent Pool



Multi-Season League System



Competition-Driven Development



MAP fills a structural gap legacy pipelines cannot — translating proven development models into a **competitive, game-like system athletes train for with the same intensity as their sport**, delivering a 96% full-time return-offer rate and cultivating a durable leadership pipeline for top firms.



CHOOSE FROM 24
INDUSTRY-SPECIFIC
FELLOWSHIPS



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One League. 24 Lanes. Four Seasons.

LEAGUE FORMAT



ARIANA RAMSEY
Olympic Bronze Medalist '24
MAP Alum '23



LAUREN SCRUGGS
Olympic Gold Medalist '24
MAP Alum '24



MEGUMI FIELDS
Olympic Silver Medalist '24
MAP Alum '21



NAOMI GIRMA
Olympic Gold Medalist '24
MAP Alum '24

24
INDUSTRY-SPECIFIC FELLOWSHIPS
Designed to mirror real analyst team structures — not generic curricula.

MOST POPULAR

- 1st INVESTMENT BANKING
- 2nd STRATEGY / CONSULTING
- 3rd ASSET & WEALTH MANAGEMENT
- 4th ALTERNATIVE INVESTMENTS
- 5th PRODUCT MANAGEMENT
- 6th BUSINESS DEVELOPMENT
- 7th SALES & TRADING
- 8th CORPORATE FINANCE
- 9th GLOBAL HEALTH
- 10th CORPORATE LAW

Across **24 industry-specific fellowships** and **four seasons**, MAP delivers Olympic-level professional training — built for every sport, calendar, and campus.

Four Seasonal Intakes — **No Missed Windows**

FALL SEASON

456
TOTAL ATHLETES COMPLETED IN OUR 2025 FALL SEASON

WINTER SEASON

219
TOTAL ATHLETES COMPLETED IN OUR 2025 FALL SEASON

SPRING SEASON

194
TOTAL ATHLETES COMPLETED IN OUR 2025 SPRING SEASON

SUMMER SEASON

246
TOTAL ATHLETES COMPLETED IN OUR 2025 SUMMER SEASON

L2 SCREENING

TRYOUTS

MAP's Major League runs like a professional franchise — not a classroom. Athletes earn roster spots through a **multi-stage tryout** (applications, résumé compétition, interviews). Making the team is only the beginning.



**APPLICATION +
INTERVIEW**



**RÉSUMÉ WRITING
COMPETITION**



**Entry is earned, performance
is ranked, and advancement
is re-earned every round.**



Standardized Partner Signal

HIGHEST
RECOMMENDATION



STRONG
RECOMMENDATION



WATCHLIST
RECOMMENDATION



After earning a roster spot, every athlete competes through regular season drills and playoffs, culminating in a **360° evaluation** that results in one of three partner-ready recommendations: **Elite, Strong, or Watch-list** — giving employers clear, performance-based signals year-round.

COMPETTIVE SEASON

Every fellowship follows the same two-phase season: **Regular Season** individual drills to earn leaderboard rank, followed by **Playoffs**, where top performers advance to team-based competition and final presentations.



**INDIVIDUAL
COMPETITION**



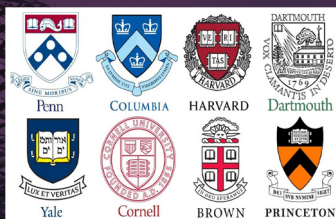
**TEAM-BASED
COMPETITION**



L2 NATIONWIDE TALENT OPERATING SYSTEM



MAP's fully virtual league model reaches 100+ campuses nationwide each year, sourcing talent without geographic or seasonal constraints. As a data-driven organization, 92% of MAP athletes come from U.S. News Top 50 Universities and Top 10 Liberal Arts Colleges — an intentional design choice informed by longitudinal research on athlete-executives.

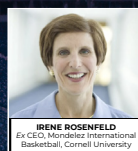


Longitudinal Signal: Athlete-Leaders Who Reached the C-Suite

15 CEOs. 9 Sports. 1 Pattern.



BRIAN MOYNIHAN
CEO, Bank of America
Rugby, Brown University



IRENE ROSENFELD
Ex CEO, Monocler International
Basketball, Cornell University



MEG WHITMAN
Ex CEO, Hewlett-Packard
Lacrosse, Princeton University



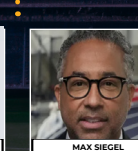
JIM HACKETT
Ex CEO, Ford Motor Company
Football, U Michigan - Ann Arbor



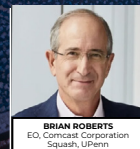
MARK PARKER
CEO, Nike
Cross Country, Penn State University



WALTER ROBB
Ex CEO, Whole Foods
Soccer, Stanford University



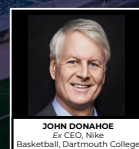
MAX SIEGEL
CEO, USA Track & Field
Baseball, Notre Dame



BRIAN ROBERTS
EO, Comcast Corporation
Squash, UPenn



JEFFREY IMMELT
Ex CEO, General Electric
Football, Dartmouth College



JOHN DONAHOE
Ex CEO, Nike
Basketball, Dartmouth College



KEVIN PLANK
CEO, Under Armour
Football, University of Maryland



MATT ISHBIA
CEO, United Wholesale Mortgage
Basketball, Michigan State University



CYN MARSHALL
Ex CEO, Digital Movenicks
Cheer, UC Berkeley



SAMUEL PALMISANO
Ex CEO, IBM Football,
Johns Hopkins University



DAMOLA ADAMOLEKUN
CEO, Reed Lobster
Football, Dartmouth College

From CEOs who competed in nine different sports — including football, basketball, rugby, soccer, lacrosse, squash, baseball, and cross country — a clear pattern emerges: elite athletic leadership has consistently been forged at these institutions. MAP is built to identify and develop that same profile at scale.

L2 WHAT THIS UNLOCKS FOR PARTNERS

A modern scouting engine — built for partners, designed for athletes.



- ✓ **Earlier, clearer signal**
(rankings, , film-like evaluation)
- ✓ **Broader access without tradeoffs**
(athletes, multi-season, nationwide)
- ✓ **Faster ramp, lower risk**
(96% return-offer rate, early promotions)



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- ✓ Download Résumé
- ✓ View LinkedIn Profile
- ✓ Watch Game Film Here
- ✓ Read MAP Report Card™



**HIGHEST
RECOMMENDATION**

MAP operates like a modern scouting department for industry — combining development, data, and evaluation. Using advantaged analytics and league-based training, we give partners a Hudl-style view into athlete performance, converting raw traits into leadership-ready talent — **easy to access, efficient to evaluate, and proven to perform.**

L2 MAP PARTNERS





Canisha Young-Langley

Associate Director, Professionals & Campus Talent Attraction



Trusted by industry leaders for 5+ years — performance-tested, advancement-ready talent at scale.

For 5+ years, MAP has partnered with top employers across finance, consulting, tech, CPG, law, and healthcare — delivering rigorously vetted, competition-tested talent. Many 2020 analysts have already advanced to Associate and VP roles ahead of schedule, reflecting the predictability of MAP's performance-based evaluation and development system.

UBS APPROVAL RATING



- Trustworth Evaluation** ✓
- Scarce, Differentiated Talent** ✓
- Contextual Understanding of Role/s + Firm** ✓
- Consistency, Process, and Accountability** ✓

Used by recruiting, early-career development, diversity sourcing, and business leadership teams alike.

MAP provides a graduated partnership framework that supports firms at every stage of their recruiting strategy, from access to intelligence to full pipeline development.

4 BENEFITS

1. Scouting Reports ✓
2. Player Showcases ✓
3. Custom Draft Boards ✓
4. MAP Pro Day ✓
5. MAP 360° Dashboard ✗
6. Performance Intelligence Reports™ ✗
7. League Title Sponsorship ✗
8. Alumni Integration ✗
9. Firm-Wide Integration ✗
10. High School Integration ✗

The **Team Pass** is MAP's entry-level partnership — perfect for firms looking to establish a recruiting presence inside our ecosystem and access ready-to-hire, high-performing athletes across all four MAP Major League seasons.

7 BENEFITS

1. Scouting Reports ✓
2. Player Showcases ✓
3. Custom Draft Boards ✓
4. Power Rankings ✓
5. MAP 360° Dashboard ✓
6. Performance Intelligence Reports™
7. League Title Sponsorship ✓
8. Alumni Integration ✗
9. Firm-Wide Integration ✗
10. High School Integration ✗

The **League Pass** is designed for firms that want deeper intelligence — adding data, analytics, and proprietary evaluation tools that mirror the infrastructure of high-performing sports front offices.

10 BENEFITS

1. Scouting Reports ✓
2. Player Showcases ✓
3. Custom Draft Boards ✓
4. Power Rankings ✓
5. MAP 360° Dashboard ✓
6. Performance Intelligence Reports™
7. League Title Sponsorship ✓
8. Alumni Integration ✓
9. Firm-Wide Integration ✓
10. High School Integration ✓

The **League Pass Premium** is MAP's highest-impact partnership — built for firms looking to establish long-term pipelines, integrate MAP talent into analyst classes, and extend their brand across college and high-school athlete ecosystems.

MAP PARTNER

BENEFIT GLOSSARY

- 1. Scouting Reports** — Pre-vetted résumés and class lists, organized by graduation year, sport, and career interest to streamline early-stage recruiting.
- 2. Custom Draft Boards** — Curated shortlists of athletes aligned to your firm's hiring needs, using MAP's standardized evaluation framework.
- 3. Player Showcases** — Live or virtual sessions where firms can directly assess communication, presence, and professional readiness.
- 4. MAP Pro Day** — A MAP-run evaluation where top prospects complete structured interview and case drills under pressure.
- 5. MAP 360° Dashboard** — A centralized, Hudl-style interface consolidating résumés, interview film, case work, peer analytics, and performance data.
- 6. MAP Report Cards™** — Concise evaluation briefs synthesizing behavioral indicators, technical performance, and readiness signal.
- 7. League Title Sponsorship** — Naming rights and brand integration across a full MAP fellowship season for sustained exposure and engagement.
- 8. Alumni Integration** — Access to MAP alumni networks, connecting firms with proven talent across industries and experience levels.
- 9. Firm-Wide Integration** — Structured collaboration that embeds MAP into recruiting, training, leadership development, and early-career initiatives.
- 10. High School Integration** — Early engagement with MAP's high-school pipeline to support long-term talent development and