

4 LEAGUE FACE-OFF

WINTER • SPRING • SUMMER • FALL •



BULGE BRACKET BANKS



ELITE BOUTIQUE BANKS



MIDDLE MARKET BANKS



2025 SUCCESS IN BANKING

We experienced unrivaled success in preparing our c/o 2027 athletes for the Summer 2026 IB recruiting process. By March 2025, over 100 of them secured Investment Banking Summer Analyst positions at bulge brackets, elite boutique banks, and top middle-market banks.

This success has provided us with invaluable insights on how to strategically prepare our athletes for the highly competitive investment banking recruiting process.

Our approach fuels our athletes' competitive spirit while giving sponsors a unique opportunity to support their professional development. By gamifying the technical aspects of interview preparation, we create an engaging, one-of-a-kind experience that benefits everyone involved.

Insert...**Pro Bowl Games.**

L2 OVERVIEW



Winter League



Spring League



Summer League



Fall League



Pro Bowl Games OVERVIEW

48

2025 PRO BOWL ROSTER



Top Performers
WINTER LEAGUE



Top Performers
SPRING LEAGUE



Top Performers
SUMMER LEAGUE



Top Performers
FALL LEAGUE

6 "Pro Bowl Games"

Accounting	Sun., 11/30/25
Equity/Enterprise	Sun., 12/14/25
Value	Sun., 12/28/25
Valuation	Sun., 1/11/26
DCF	Sun., 1/25/26
Merger Model	Sun., 2/8/26
LBO Model	

Breakdown

The "Pro Bowl Games: 4 League Face-Off" is an annual MAP tournament that highlights the **top-performing sophomores (c/o 2028) on our investment banking track**. This event features participants from the Winter, Spring, Summer, and Fall Leagues in a six-part competition that mimics an academic quiz "bowl." The tournament is designed to sharpen their technical interview skills in preparation for the Summer 2027 IB recruiting process.

L2 PRO BOWLER PROFILE

The “Pro Bowl Games” is an exclusive, invite-only tournament where each participant, referred to as a “Pro Bowler,” has distinguished themselves from their peers by competing in MAP as a freshman and has achieved outstanding results in both the individual and team competition.

As they embark on their sophomore season and the Pro Bowl Games, they are not just ready to build upon their impressive foundation; they are poised to conquer the 2027 IB recruiting process with their unique skills and determination.

PLAYER INFO

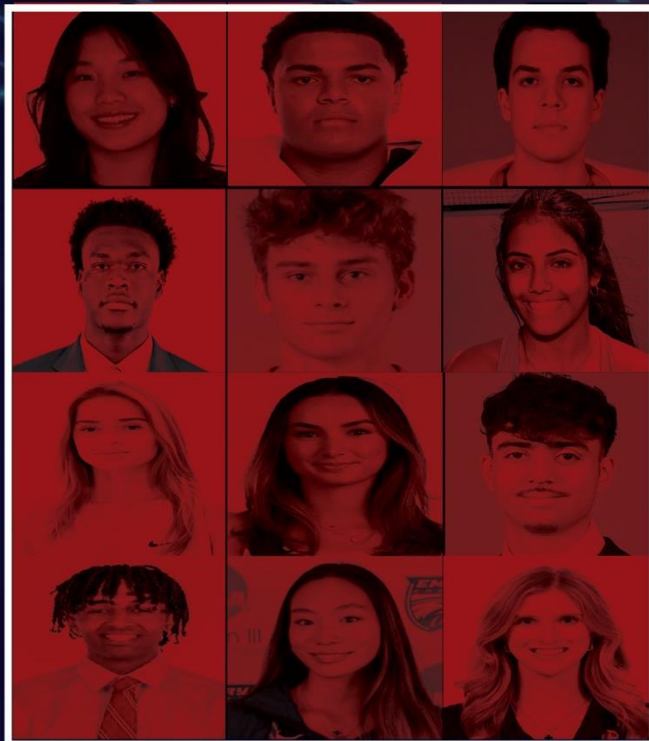
A. DURU

School	PENN
Sport	TRACK & FIELD
Grad. Year	2028
Major	FINANCE & MANAGEMENT
GPA	4.0
Pro Bowl Team	WINTER LEAGUE



2025 Winter League Pro Bowl Starters Recently Selected





The top 12 performers from each league—Winter, Spring, Summer, and Fall—will have the prestigious opportunity to represent their league at the Pro Bowl Games. They will form a single “Pro Bowl” team that will compete against the other three teams (i.e., **Winter League vs. Spring League vs. Summer League vs. Fall League**).

HC
★★★★★

c/o 2026

AC1
★★★★★

c/o 2027

AC2
★★★★★

c/o 2027

A survey we conducted with our IB alumni regarding their recruiting criteria revealed that mentorship is the third most important factor in selecting an investment bank to work for, following reputation and industry expertise. Notably, 65% of respondents indicated that a former alumnus from their university or a fellow student-athlete positively influenced their final decision-making process.

To highlight the significance of mentorship, each Pro Bowl team will be led by one Head Coach from the Class of 2026 and two Assistant Coaches from the Class of 2027. **Title sponsors will have the opportunity to nominate up to two coaches from their respective companies.** These coaches, who are only a few years removed from their own recruiting experiences, will provide valuable support and insights.

Together, the coaches will facilitate coursework and serve as essential peer mentors, offering critical support and motivation to help participants excel. With their guidance, our Pro Bowlers will be empowered to navigate challenges and seize opportunities in their journey in investment banking.



Each team will select two members to proudly represent their group as **starters** in the bi-weekly “Bowl Game.” Each bowl game will highlight a unique IB topic, providing a fantastic opportunity for our athletes to showcase their knowledge and teamwork.

Game Procedures

Each “Bowl Game” will consist of a question-and-answer format played between four teams virtually, each comprising two players.
All 12 team members must participate in at least one game.

1.







Points are scored by correctly answering questions asked by the Moderator.

2.

There are two types of questions: **Toss-Ups**, worth 10 points each, and **Bonuses**, worth a stated number of points, from 10 to 30 each. A team must correctly answer a Toss-Up in order to be given a chance at a Bonus.

3.

Each “bowl game” will be sponsored by a different company. For example, BofA will sponsor the “Accounting” bowl game, while UBS will sponsor the “Equity/Enterprise Value” bowl game. As the title sponsor, each company will provide a set of questions—including “Toss Up” and “Bonus Questions”—for its respective bowl game. These questions must align with the specific IB topic for the week and reflect the difficulty level typically found in the title sponsor’s interview processes.

	SPONSORS	Accounting Pro Bowl Game	Sun., 11/30/25
	SPONSORS	Equity/Enterprise Pro Bowl Game	Sun., 12/14/25
	SPONSORS	Valuation Pro Bowl Game	Sun., 12/28/25
	SPONSORS	DCF Pro Bowl Game	Sun., 1/11/25
	SPONSORS	Merger Model Pro Bowl Game	Sun., 1/25/25
	SPONSORS	LBO Model Pro Bowl Game	Sun., 2/8/25

Sundays At 8 Pm Et



MAKE A PLAY
FOUNDATION

WINTER LEAGUE STARTERS



VS

SPRING LEAGUE STARTERS



VS

BI-WEEKLY BOWL GAME

VS

SUMMER LEAGUE STARTERS



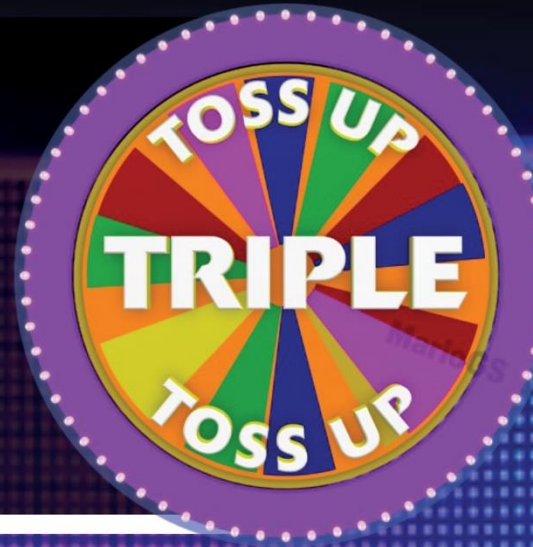
FALL LEAGUE STARTERS



LIVE VIRTUAL



MAP IB ALUM

MODERATOR**20/20 Question Bank**

We encourage all sponsors to provide a list of 20 toss-up questions and 20 bonus questions for their sponsorship week. These questions will be used to engage students live during the bowl game. After the event, we will supply detailed summaries to sponsors on how the teams performed during the bowl game.

Tossup/Bonus Format

The **tossup/bonus format** is the most common structure used in academic quiz bowls, and it will be the format we employ for all six “bowl games.” In this format, the game consists of **20 tossup questions**, which either team can buzz in to answer. The team that answers a tossup correctly receives a **bonus question** that they control. If neither team answers a particular tossup, the match moves on to the next cycle, and the next tossup is read. This means that one fewer bonus question will be used.



FINAL OUTPUT



FINAL IB PLAYBOOK

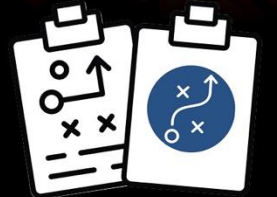
To support our “Pro Bowlers” in their studies, we will provide each of them with study guides for all six IB topics. Our successful alumni have highlighted the transformative power of the protégé effect, which suggests that teaching others enhances one’s own understanding of the material.



1. ACCOUNTING
2. ENTERPRISE/EQUITY VALUE
3. VALUATION
4. DCF
5. MERGER MODEL
6. LBO MODEL



ACCOUNTING PLAYS



ENTERPRISE/EQUITY VALUE PLAYS

In this spirit, each pair of Pro Bowl starters will create a detailed “play” for their specific segment of the competition. This collaborative effort will result in a fully customized playbook containing six plays—accounting, enterprise/equity value, valuation, DCF, Merger Model, and LBO Model—which all four teams will submit and present to the MAP team for review. This final playbook will conclude their “Pro Bowl” experience and strategically position them for ongoing recruiting opportunities, paving the way for their future success.



SPONSORSHIP LEVELS

GOLD

1 spot available



2 Head Coaches

1 Virtual Event w/ all 4 Pro Bowl Teams

1st Choice of "Quiz Bowl"

Resume Bundle for All 4 Pro Bowl Teams

SILVER

2 spots available



1 Head Coach + 1 Assistant Coach

1 Virtual Event w/ 2 Pro Bowl Teams of Choice

2nd Choice of "Quiz Bowl"

Resume Bundle for All 4 Pro Bowl Teams

BRONZE

3 spots available



2 Assistant Coaches

1 Virtual Event w/ 1 Pro Bowl Team of Choice

3rd Choice of "Quiz Bowl"

Resume Bundle for All 4 Pro Bowl Teams

We are thrilled to invite six prominent banks to become title sponsors for one of the six "quiz bowls" during the 2025 Pro Bowl Games.

1. Accounting
2. Equity/Enterprise Value
3. Valuation
4. DCF
5. Merger Model
6. LBO Model

This collaboration not only provides prestigious naming rights but also offers the chance to host a recruiting event with our Pro Bowl roster.

Additionally, sponsors will be able to contribute to the list of questions for their specific quiz bowl and nominate a Head Coach (HC), Assistant Coach (AC), or both, for one of the four Pro Bowl teams.

Let's come together to elevate this unique competition!