

Saturday, August 2, 2025 & Monday, August 4, 2025



FIVE YEAR ANNIVERSARY

5 FOR 5



MAKE A PLAY
FOUNDATION



OLYMPICS THEME

WEEKEND

Join the Make-A-Play Foundation (MAP) as we celebrate 5 years of preparing under-resourced athletes for professional success at leading companies—including our 7 Summer 2024 Olympians—ensuring they have the tools to succeed on and off the field.

Saturday, August 2, 2025 & Monday, August 4, 2025



ABOUT THE MAKE-A-PLAY FOUNDATION (MAP)

The Make-A-Play Foundation (MAP) prepares 1,000+ under-resourced athletes annually for professional success at leading companies, including Bank of America, BCG, Coca-Cola, Deloitte, Google, JP Morgan, Latham & Watkins, Morgan Stanley, McKinsey & Co., NFL, Oliver Wyman and more.

We value each of our MAP athletes and provide them with a personalized “Fall Forward Plan.” This plan, built on our 5Cs of career, coaching, community, competition, and curriculum, is designed to help them transform their athletic experiences into professional success, cultivating a unique pipeline of scholar athletes eager to compete in the business world and beyond.



Fundraising dollars secured since 2020

Under-resourced athletes served annually

% of MAP athletes who secure roles at leading companies

ABOUT THE MAKE-A-PLAY FOUNDATION (MAP)



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ABOUT THE WEEKEND

MAKE-A-PLAY FOUNDATION (MAP)

5 Year Anniversary

Awards Gala and Golf Tournament (NYC)

Saturday, August 2, 2025, and Monday, August 4, 2025

Since 2020, MAP athletes have achieved incredible heights on and off the field, culminating in seven of our alumni participating in the 2024 Summer Olympic Games in Paris and more than half completing internships at leading companies while pursuing their Olympic dreams.

Join us in celebrating a significant milestone—an Olympic-themed "5 for 5 Weekend" in August 2025. This weekend not only marks our fifth anniversary but also honors the achievements of over 2,500 athletes who have thrived in our program since 2020, a testament to the strength of our community.

SATURDAY, AUGUST 2ND



MONDAY, AUGUST 4TH





WHY MAKE-A-PLAY?

74% of C-suite executives agree that sports helped them move forward in their careers. A disproportionate number of Fortune 500 CEOs played a college sport. Former Whole Foods CEO Walter Robb was the captain of the Stanford Soccer Team. Bank of America CEO Brian Moynihan played rugby at Brown. Former General Electric CEO Jeff Immelt captained the football team at Dartmouth.

Only 2% of NCAA student-athletes move on to play professional sports. While NCAA athletes spend 30+ hours per week on their sport, the overwhelming majority must prepare for other full-time careers once they finish playing, which often is too late for leading companies.

Under-resourced athletes have less time and direction to prepare for post-playing careers than their peers. MAP recruits 1,000+ qualified athletes annually who have cultivated unique leadership abilities through their sport but require more exposure and support to work at leading companies, mainly due to their strict athletic schedules.

You can help. You can make a play by helping us prepare 10,000+ under-resourced athletes for career opportunities at leading companies

MORE
THAN
AN ATHLETE

MAP ALUMNI SPOTLIGHT

Since 2020, we have answered the call to highlight the identity of our athletes outside of their sport, proving that they are “more than an athlete.”

Our alums have transformed the same mind-set that led them to victory in sports into a powerful tool for success in corporate America.



LAUREN
SCRUGGS



In addition to becoming the first black fencer to win an Olympic medal in an individual women’s event in U.S. history, our MAP alum, Lauren Scruggs, interned at Bank of America for two summers as a Sophomore and Junior Wealth Management Summer Analyst, demonstrating her will to win on AND off the floor.

NAOMI GIRMA



DUBEM AMENE



ARIANA RAMSEY

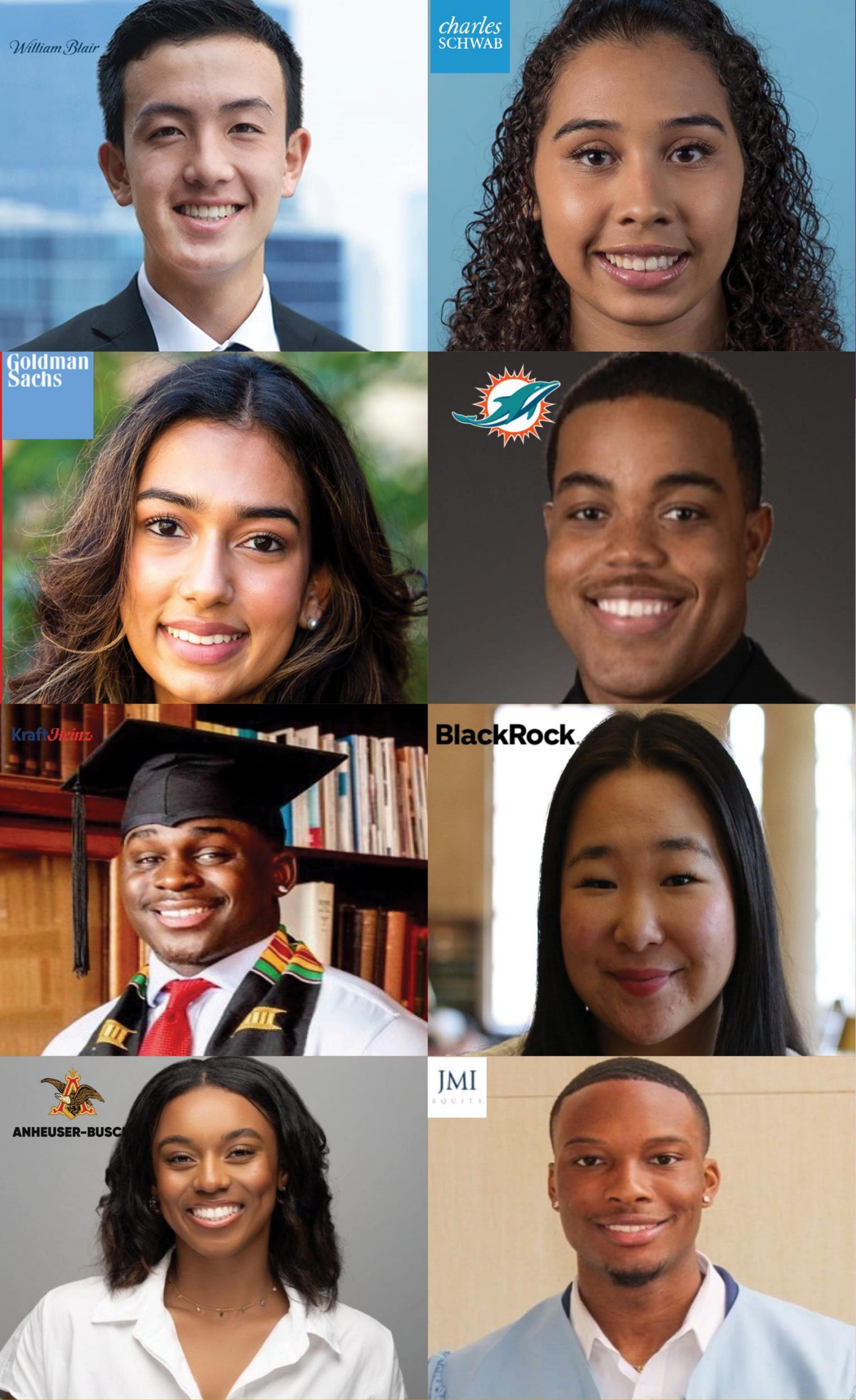






ELISE EVANS

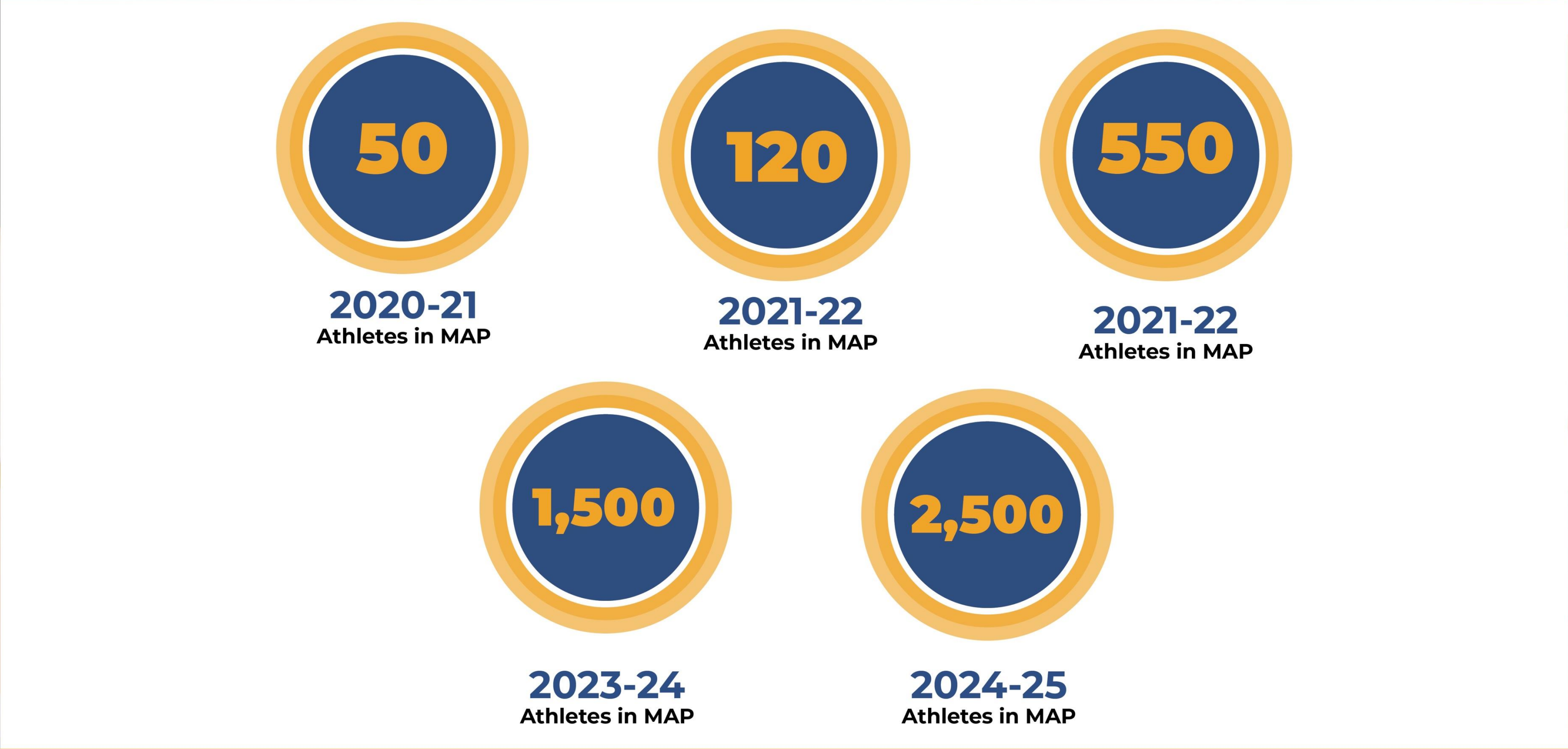
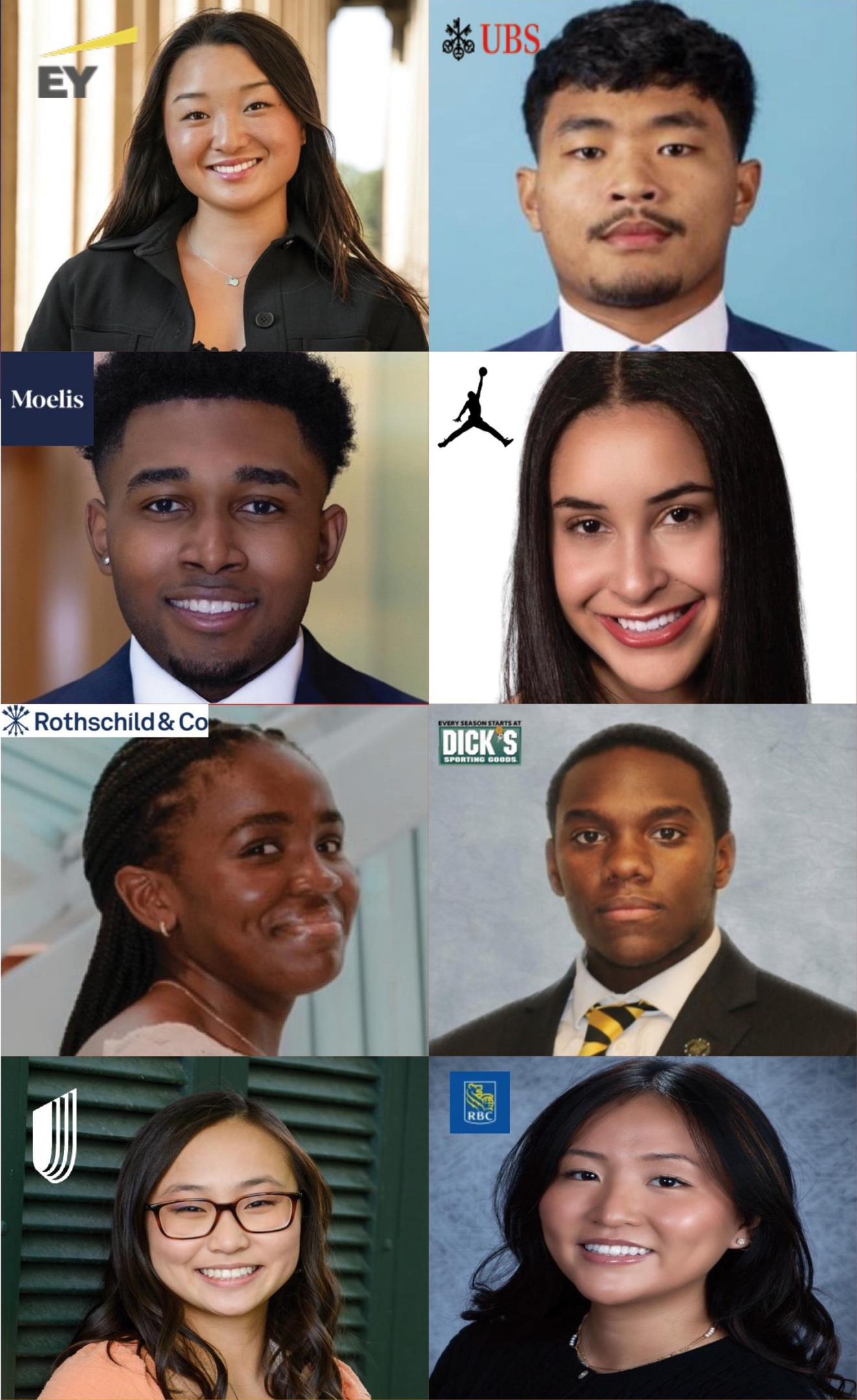


“MAP was instrumental in helping me secure my offer at Bank of America as a sophomore. I can’t thank MAP enough for the opportunity to participate in their summer scholars’ program in 2022 and develop the professional skills I needed to thrive at BofA. I owe you all a lot!”

- MAP Alum & Olympic Gold and Silver Medalist, Lauren Scruggs





FIVE YEAR ANNIVERSARY


 OLYMPICS THEME **WEEKEND**



LEADING COMPANIES WE'VE PLACED ATHLETES AT SINCE 2020

Accenture
 Adobe
 Amazon
 Apple
 Bank of America

BCG
 Capital One
 Caterpillar
 Coca-Cola
 Comcast

Deloitte
 DICK'S Sporting
 Goods
 General Electric
 Goldman Sachs

Google
 HSBC
 IBM
 Intuit
 JP Morgan

Johnson & Johnson
 L'Oreal
 Mastercard
 Meta
 McKinsey & Co.

Microsoft
 Moelis & Co.
 Morgan Stanley
 Nestle
 Netflix

Novartis
 Nordisk
 NFL
 Oliver Wyman
 Oracle

Pepsico
 Pfizer
 Procter & Gamble
 Qualcomm
 Rothschild & Co.

Royal Bank of
 Canada
 Salesforce
 Samsung
 T-Mobile

UBS
 United Health
 Visa
 Walmart
 Wells Fargo



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OLYMPICS THEME
WEEKEND



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Or purchase sponsorships and tickets online

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#FiveforFive #MAPOlympicsGala

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