

# MAP x UBS PARTNERSHIP



MAP ("Make A Play" Foundation) is **the first professional development sports league designed to scale the national athlete-to-analyst pipeline across Wall Street** through a competitive, team-based career development model for NCAA scholar-athletes.

Since launching in 2020, MAP has helped drive 1,000+ Summer Analyst and full-time Analyst outcomes across Investment Banking, Global Markets, and Asset & Wealth Management at many of the nation's top banks — **including 75+ at UBS since 2021.**



## UBS SUMMER 2025

|                                                                                     |                           |          |
|-------------------------------------------------------------------------------------|---------------------------|----------|
|   | <b>Investment Banking</b> | <b>3</b> |
|  | <b>Markets</b>            | <b>3</b> |
|  | <b>Wealth Management</b>  | <b>2</b> |
|  | <b>Other</b>              | <b>1</b> |



# 9

**TOTAL HIRES**

### Elite Academic Backgrounds

Brown | Penn | Columbia | Dartmouth | Duke

### High-Pressure Team Sports

Football | Basketball | Soccer | Track & Field

## UBS SUMMER 2026

|                                                                                     |                           |          |
|-------------------------------------------------------------------------------------|---------------------------|----------|
|   | <b>Investment Banking</b> | <b>9</b> |
|  | <b>Markets</b>            | <b>3</b> |
|  | <b>Wealth Management</b>  | <b>2</b> |
|  | <b>Other</b>              | <b>0</b> |



# 14

**TOTAL HIRES**

### Target-School Density

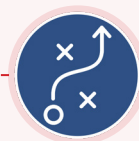
Harvard | Yale | Penn | Princeton | Duke

### Precision-Based Sports

Golf | Squash | Fencing | Swimming | Lacrosse

## UBS SUMMER 2027

|                                                                                       |                           |          |
|---------------------------------------------------------------------------------------|---------------------------|----------|
|   | <b>Investment Banking</b> | <b>8</b> |
|  | <b>Markets</b>            | <b>3</b> |
|  | <b>Wealth Management</b>  | <b>1</b> |
|  | <b>Other</b>              | <b>0</b> |



# 12

**TOTAL HIRES**

### Traditional Recruiting Powerhouses

Yale | Penn | Columbia | Notre Dame | Princeton

### Team-First Competitors

Lacrosse and Football dominate the class profile

## For Comparison

**Goldman Sachs**  
Average MAP  
hires annually

25

**JP Morgan**  
Average MAP  
hires annually

30

**Morgan Stanley**  
Average MAP  
hires annually

32

Learn more about the partnership here:

<https://makeaplayfoundation.com/ubs-standard-league-pass>