

MAP PLAYERS ASSOCIATION STRUCTURE

1

TRACK 1

Consulting

Students learn technical interviewing skills for the different stages of a consulting interview. The steps include, but are not limited to, case structure, behavioral interview questions, and problem-solving assessments. Students receive expert coaching from consultants within and outside the Big Three to **practice case interviews**, apply relevant frameworks, and solve complex business problems.

2

TRACK 2

Entrepreneurship

Students receive instruction from successful entrepreneurs on how to **create a business plan**, raise the necessary capital to launch, identify and engage customers, and market their product or services.

3

TRACK 3

Finance

Students learn how to **analyze financial statements**, apply credit and risk fundamentals to various roles, and perform complex company valuation. Additionally, they receive coaching from professionals across bulge-bracket investment banks and learn about career paths specific to the financial services industry.

4

TRACK 4

Front Office Management

Students prepare to enter league and team offices by working hand-in-hand with current front office professionals to complete **project-based assignments** across various departments. Namely, students receive instruction in **marketing and sales, client services, business development, and corporate strategy**.

5

TRACK 5

Law

Students receive immersive mentorship and networking from legal professionals. Additionally, they receive hands-on instruction in **legal research and writing** and how to prepare for law school exams strategically.

6

TRACK 6

Technology

Students receive personalized coaching and critical tools to help them secure high-trajectory roles in the tech industry. Through our performance dashboard and assessments, students **develop their coding skills**, network with recruiters from the top tech companies, and build their technical interviewing skills.

The Make A Play Players Association (MAPPA) is the alumni network for **D-League graduates entering their junior or senior year and professional athletes**. In an increasingly competitive world, we help our MAPPA Fellows take their business data skills to the next level for specific industries. **Students select one out of a possible six tracks:** (1) Consulting; (2) Entrepreneurship; (3) Finance; (4) Front Office Management; (5) Law; and (6) Technology.

Through a clear and contextualized approach, MAPPA Fellows hone in on the skills that matter to them and their **industry of choice the most through a microlearning platform designed by industry experts**.