

Buzzer Beater

Your AI Copilot for Athletic Performance



Overview

Buzzer Beater, designed in collaboration with Microsoft, is an innovative AI-powered training companion for athletes. Our mission is to make elite-level performance tools accessible to everyone—from high school rookies to collegiate champions. We value personalization, accessibility, adaptability, and motivation.

💡 Designed to feel like a training partner, not just another app!

Description

Buzzer Beater is a digital training platform that uses AI to:

- Generate personalized training plans that adapt to performance, goals, and lifestyle changes
- Offer real-time feedback, visual progress tracking, and milestone celebrations
- Centralize data from multiple sources (nutrition, recovery, performance)
- Provide motivational tools (reminders, rewards, challenges) to keep athletes engaged
- Support community-building via athlete forums and expert Q&A

FAQs

Q: Is this for beginners or advanced athletes?

A: Both! The AI adapts to your level and goals.

Q: How does it personalize my workouts?

A: It tracks your inputs and progress over time to evolve your plan accordingly.

Q: Will it work for my sport?

A: Yes. Our modules support a wide range of sports and continue expanding.

Q: Do I need a wearable device?

A: No, but integration is available for deeper insights.

Pricing Plans

- **Free Tier:** Basic AI coaching, performance tracking, weekly summaries
- **Pro Tier (\$9.99/month):** Full customization, goal setting, integration with wearables, community features, expert content
- **Team/Coach Tier (Custom pricing):** AI dashboards for group management, aggregated analytics, and athlete progress tracking