Impact Statement

The Situation

Our team at Bank of America is advising a private equity firm on a new acquisition. The firm is looking for a company in the robust healthcare industry that demonstrates financial health, innovation, and opportunities for growth. Then, once a business is acquired, our team will help develop creative solutions to project the company over the course of five years.

Extension Response

Through analysis, our team found OncoGuard Diagnostics, an emerging biotech company, to be a perfect acquisition. Through non-invasive and precise testing, OncoGuard is revolutionizing cancer detection. As cancer is an ongoing health ailment around the world, this business is more than relevant for the extended future. The business is scalable, which can be seen in expanded partnerships with hospitals, extended type of cancer research, and further application of AI in the liquid biopsy and screening process.

The Impact

We believe that OncoGuard is situated to excel, saving more lives, aiding more hospitals in cancer approaches, and driving profit while doing so. Beyond that, as a biotech company, OncoGuard prioritizes renewable resources to execute their mission, making it ethically sustainable. Through our recommendations of diversifying partnerships and increasing supply chain efficiency, the company can be set up to IPO at the end of five years, providing the PE firm with a clear exit strategy.