

KraftHeinz

Let's Make Life Delicious

Kraft Heinz, established in 2015, is a global leader in the food and beverage industry, proudly managing a portfolio of iconic brands. Our ambition is to set the standard for creating and elevating food that makes people feel good. For us, leadership means consistently delivering exceptional value to our shareholders — a goal we pursue through the focused execution of our long-term growth strategy.

40⁺ countries our brands are found in

5th largest food and beverage company in the world

100% recyclable, reusable, or compostable packaging by 2025

\$25⁺ billion in annual net sales

FAQs

What is Kraft Heinz's mission?

Providing consumers with delicious, high-quality food products and innovating to meet the needs of today's and tomorrow's markets.

Where are Kraft Heinz products available?

At grocery stores, convenience stores, and online marketplaces in more than 40 countries.

How is Kraft Heinz addressing sustainability?

We have committed to achieving net-zero greenhouse gas emissions by 2050 and among other goals.

How can retailers or partners collaborate with Kraft Heinz?

Interested partners can reach out via our website contact page to explore co-branding, distribution, and product development opportunities.

Pricing

Retail Consumer Products: Multiple tiers, including premium (e.g., Heinz Select, Philadelphia Cream Cheese), mainstream (e.g., Kraft Singles, Heinz Ketchup), and value-oriented offerings (e.g., Velveeta, Easy Cheese).

Foodservice & Bulk: Custom pricing for partners, distributors, and institutional buyers.

Promotions & Discounts: Regular in-store promotions, seasonal campaigns, and brand-specific offers across key retailers.

Why Us

At Kraft Heinz, we combine the power of iconic brands with a relentless drive for innovation. We are committed to delivering delicious, high-quality products that bring joy to millions of households worldwide — while leading with purpose, sustainability, and a bold vision for the future. With a track record of strong performance, global reach, and a passion for evolving with our consumers, Kraft Heinz is uniquely positioned as the trusted partner for customers, investors, and collaborators who want to shape the next era of food.

Visit www.kraftheinzcompany.com for more