

UBS x MAP Women's Playmakers

The Situation:

There is a significant funding gap between women and men relating to investing in entrepreneurs and start-ups. This plays a huge role in the gender disparity that women face when starting their careers.

UBS works to amplify the voices of women entrepreneurs and investors by supporting programs that aim to address systemic issues related to the racial wealth gap and longstanding gender inequities.

Our Response:

As a team of female athletes, we are looking to build this community to expand and create a space of empowerment and education for future female business leaders and entrepreneurs.

Impact:

We aim to empower young female student-athletes into the entrepreneurial space through grassroots initiatives that will contribute to fostering a global community of female business leaders.





