

MAP'S NCAA STATEMENT OF COMPLIANCE

MONDAY, MAY 18, 2020

To Whom it May Concern:

Make A Play Foundation (MAP) is a registered 501(c)(3) nonprofit organization compliant under Bylaw 12.5.1.1 of the NCAA's 2019-2020 Compliance Manual working to provide opportunities for underrepresented minority students who have an interest in pursuing a career in sports administration, communications, regulation and other careers in the sports industry outside of athletics participation. MAP seeks to provide a clear and defined pathway to enter positions of leadership in competitive industries—including sports, entertainment, medicine, finance and others—through career training programs, access to paid internships, one-on-one mentorship, and more. Athletics participation is not a requirement for participation in the program, and decisions regarding internships etc., are based on non-athletically related criteria (e.g., academic record, need, etc.).

MAP helps students with athletic backgrounds navigate professional life outside of athletics participation by providing them with tailored content, a robust professional development curriculum, and connecting them to employers that appreciate how athletic experience translates to professional skill. With respect to NCAA compliance, student-athlete participation in MAP programs does not involve co-sponsorship, advertisement or promotion in any way. Any promotional or fundraising efforts involving student-athletes will be done with an eye toward maintaining any remaining intercollegiate eligibility, including appropriate coordination with the student-athlete's compliance office.

Regarding further inquiries concerning eligibility, the relevant article concerning student-athlete eligibility can be found in Article 12 of the NCAA Compliance Manual. Since its beginning, MAP has been committed to high standards of NCAA Compliance. As such, we place a high priority on protecting and maintaining the eligibility of our student-athletes and encourage student-athletes to engage their compliance offices to assist in evaluating any opportunities and promotional asks. We make ourselves available to answer any questions or concerns at info@makeaplayfoundation.com.

Respectfully yours,

Arrin Richards, Esq.

MAP Director of Compliance

THE UNIFORM CHANGES—THE MINDSET DOESN'T...

A quote by MAP Founding Board Member, Chigbo Anunoby

Make A Play Foundation (MAP) is a not-for-profit 501(c)(3) organization that prepares students from underrepresented communities for executive careers in highly competitive industries, including sports, entertainment, and beyond.

[Visit our website to learn more about who we are.](#)