Hello, we're LegalZoom

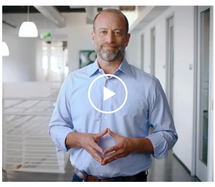
And we're here to democratize law.

We're for the many. The many people determined to succeed, the goals that motivate them, the loved ones who inspire them.

We're for technology that makes it easy, attorneys and tax experts who make it seem effortless, and trusted partners who make the next hurdle feel like less of a leap.

We're for opening doors, opening a second location, and opening eyes to what's possible. We're for empowering people to take the first step and every step after. We're for making sure everybody gets a fair shot.

For the many people who want to start a business properly, for the many families who depend on them, for the many ideas they need to protect, we're LegalZoom. And we're here to make it all official.



A few highlights

3.5 million+
estate planning docs
Protecting loved ones by helping customers create 3.5 million+ estate planning documents.

2 million+
businesses
Helping entrepreneurs turn ideas into businesses over 2 million times.

20+ years
leading the industry
Giving customers access to trusted, affordable legal help for over two decades.

Our story

In 2001, we established ourselves as a tech company dedicated to making legal help accessible to all. With that mission in mind, we launched 10 online services, focusing on estate planning, business formation, and intellectual property protection.

Soon, word began to spread: there's a new, easier, and less expensive way to get legal help.

In 2010, after a decade of growing our services, we innovated again, and created an independent network of attorneys so our customers could get personalized legal advice—without having to leave home.

We knew there were still other ways we could help small businesses. So in 2020, we launched LZ Tax, a LegalZoom company. We now offer expert tax advice and accounting solutions that include full-service prep and filing.

With offices in Los Angeles, Austin, and the Bay Area, our united workforce of talented, diverse, and inclusive Zoomers is our recipe for success, and the reason we're able to empower millions to make their dreams official.

The values that guide us

People first
We're all about people—both inside and outside the company—and we're committed to their continued wellness and success.

Unstoppable
We think big and work tirelessly to deliver the best experience for customers—and the best environment for employees.

Purpose-driven
We're united by our mission to democratize law, and we strive to improve people's lives in everything we do.

Simplicity
This is a complex industry, and we've made it easier for customers and employees to get work done while facing fewer roadblocks.

Making it official for everyone

We believe legal help should be accessible to anyone—regardless of who they are, who they love, the color of their skin, or their economic status.

We strive to support the broader small business community and general public through our social impact efforts. To do so, we're building lasting partnerships with nonprofits to help lift up underserved and underrepresented communities, often excluded by the traditional legal system. Beyond partnerships, we take part in corporate giving, and empower our employees with community service days off and corporate matching programs.

Meet our leaders

We're proud to be led by a diverse group of business leaders and visionaries that gives us the freedom to create and innovate.

Dan Wernikoff
Chief Executive Officer

Rich Preece
Chief Product Officer

Noel Watson
Chief Financial Officer

Sheily Chhabria Panchal
Chief People Officer

Shrisha Radhakrishna
Chief Technology Officer

Nicole Miller
General Counsel

John Buchanan
Chief Marketing Officer

Kathy Tsitovich
Chief Partnerships Officer

"We believe every business deserves the full protection of the legal system as well as a simple way to start, operate, and run their business daily."

- Dan Wernikoff, CEO

View leadership bios

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