



Hello My New Friends,

It's time to end the endless Los Angeles debate: Who parties harder, Trojans or Bruins?

On Saturday, August 22, we're launching the inaugural *Ultimate Party Championship (UPC)* in Los Angeles—a live, high-energy nightlife competition where USC and UCLA students, alumni, influencers and nightlife personalities come together.

*UPC* is not a traditional nightclub event. It's a one-night, two-show live entertainment competition where representatives from each school compete in a series of fun challenges, bar games, audience participation contests and social competitions in front of a live audience and livestream viewers.

We're inviting a select group of USC and UCLA fraternities, sororities and alumni organizations to participate as official campus representatives and help determine which school earns the first-ever *Ultimate Party Championship* title.

Participation opportunities include:

- Competing as an official *UPC* contestant - Only 32 contestant spots available
- Attending as a guest - Only 300 presale tickets available
- Reserving a VIP table for your chapter or organization - Only 10 VIP tables available
- Representing your school in front of hundreds of guests and livestream viewers
- Hosting a watch party for members and supporters who can't attend in person

*UPC* is a 21+ event, so we encourage younger members and supporters to gather for watch parties and cheer on their school's representatives as they battle for campus bragging rights.

***Ultimate Party Championship (UPC)***

*Zouk Nightclub* - 643 N. La Cienega Blvd. West Hollywood, CA 90069

Saturday, August 22

8 PM -10 PM - 1st Show

10:30 PM - Close - 2nd Show

400 Guests Per Show

Presale Tickets & Information

<https://www.zeffy.com/en-US/ticketing/upc>

We look forward to seeing whether USC or UCLA claims the title of the first-ever *Ultimate Party Championship* winner.

Best,  
*UPC* Events Team  
*Ultimate Party Championship*  
Party On!